

Assembly Concurrent Resolution

No. 37

Introduced by Assembly Member Mendoza

March 8, 2007

Assembly Concurrent Resolution No. 37—Relative to Automotive Career Month.

LEGISLATIVE COUNSEL'S DIGEST

ACR 37, as introduced, Mendoza. Automotive Career Month.

This measure would designate the month of April 2007 as Automotive Career Month.

Fiscal committee: no.

1 WHEREAS, The automotive industry employs over 500,000
2 Californians in automotive-dependent careers; and

3 WHEREAS, California ranks third among all states in the
4 number of people employed by the auto industry, is home to the
5 national headquarters for several automobile manufacturers, and
6 is the location for research and design facilities for many domestic
7 and international automobile manufacturers; and

8 WHEREAS, Career opportunities are expanding the over 1,600
9 new car dealers located in California, where dynamic positions
10 with high-income potential can be found in fields such as sales,
11 auto repair and service, finance, marketing, administration, design,
12 technology and computers, and communications; and

13 WHEREAS, Over the next 10 years, new car dealers in
14 California will have to annually recruit 3,600 educated and
15 well-trained auto technician professionals to keep up with
16 increasing demand; and

1 WHEREAS, Well-paying job opportunities in the automotive
2 industry will be abundant in coming years, and auto technicians
3 alone can earn forty thousand dollars (\$40,000) to one hundred
4 thousand dollars (\$100,000) annually; and

5 WHEREAS, The Legislature has recognized the importance of
6 Career Technical Education (CTE) by approving the Strategic
7 Growth Plan, approved by voters in November 2006, which
8 authorized a general obligation bond to provide five hundred
9 million dollars (\$500,000,000) for Career Technical Education,
10 and increasing CTE funds by 18 percent over the last three years;
11 and

12 WHEREAS, Automotive Youth Educational Systems (AYES)
13 and its unique public-private partnership between auto
14 manufacturers, new car dealers, and the State Department of
15 Education, is the premier high school-to-work initiative preparing
16 young people for entry level career positions or advanced studies
17 in automotive technology; and

18 WHEREAS, AYES has over 20 California schools on its roster
19 that join more than 400 AYES school programs nationally; and

20 WHEREAS, In addition to AYES-qualified high schools, nearly
21 500 other high schools, 55 regional occupational programs, and
22 70 community colleges offer automotive technology training
23 programs in California; and

24 WHEREAS, A model public-private partnership in automotive
25 technology is the Southland/Cerritos Center for Transportation
26 Technology, a new educational center on the Cerritos College
27 campus that connects education and industry to address the
28 employment needs of Southern California auto dealers; and

29 WHEREAS, During Automotive Career Month, the California
30 Motor Car Dealers Association and the state's new car dealers,
31 automobile manufacturers, and other industry partners will reach
32 out to students, teachers, and parents to educate them about the
33 wide array of career opportunities available in the automotive
34 industry; and

35 WHEREAS, Through this national initiative and many
36 partnerships with manufacturers and educational professionals,
37 new car dealers are leading the way in providing young people
38 with well-paying and rewarding career opportunities; now,
39 therefore, be it

1 *Resolved by the Assembly of the State of California, the Senate*
2 *thereof concurring,* That the month of April 2007, is hereby
3 officially designated Automotive Career Month; and be it further
4 *Resolved,* That the Chief Clerk of the Assembly transmit copies
5 of this resolution to the author for appropriate distribution.

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