

AMENDED IN ASSEMBLY JUNE 2, 2011

AMENDED IN ASSEMBLY JUNE 1, 2011

CALIFORNIA LEGISLATURE—2011–12 REGULAR SESSION

Assembly Concurrent Resolution

No. 42

Introduced by Assembly Members Ma and Galgiani

(Coauthors: Assembly Members Achadjian, Blumenfield, Gordon, Hill, Huffman, Jeffries, Bonnie Lowenthal, Monning, Olsen, Perea, ~~and Solorio~~ Solorio, Alejo, Allen, Ammiano, Atkins, Bill Berryhill, Block, Bonilla, Bradford, Brownley, Buchanan, Butler, Charles Calderon, Campos, Carter, Chesbro, Cook, Davis, Dickinson, Donnelly, Eng, Feuer, Fong, Fuentes, Furutani, Beth Gaines, Garrick, Gatto, Grove, Hagman, Halderman, Harkey, Huber, Hueso, Jones, Lara, Mansoor, Mitchell, Nestande, Pan, John A. Pérez, Portantino, Silva, Skinner, Swanson, Torres, Valadao, Wagner, Williams, and Yamada)

March 21, 2011

Assembly Concurrent Resolution No. 42—Relative to Eat Local, Buy California Grown Day.

LEGISLATIVE COUNSEL'S DIGEST

ACR 42, as amended, Ma. Eat Local, Buy California Grown Day.

This measure declares that Sundays are “Eat Local, Buy California Grown Day,” and encourages families, restaurants, and grocers to buy California-grown floriculture, fiber, and foods.

Fiscal committee: no.

- 1 WHEREAS, California has a rich heritage and is one of the
- 2 world’s most prolific agricultural regions. California foods are

1 famous for their abundance, diversity, freshness, and high quality;
2 and

3 WHEREAS, Buying California-grown food helps local family
4 farmers, California food producers, and California employees and
5 their families, contributing billions of dollars to the local economy
6 each year; and

7 WHEREAS, Eighty-five percent of California consumers say
8 that it is important to them to purchase foods “grown in California”
9 and 41 percent of California consumers say that “California grown”
10 is more important to them today than it was a year ago; and

11 WHEREAS, Buying locally grown California products is better
12 for the environment. Food trucked or flown into California has a
13 heavier carbon footprint as it travels for many days, unlike products
14 grown just hours or minutes away; and

15 WHEREAS, Buying California-grown food ensures a higher
16 level of food safety and food safety standards. California strictly
17 regulates food producers for the benefit of consumers. California
18 products such as produce, livestock, milk, fish, floriculture, wine,
19 dried fruits, nuts, and canned fruits and vegetables have the strictest
20 safety and quality assurance standards of any state in the nation
21 or world; and

22 WHEREAS, California farmers grow more than 300 food
23 products including livestock, poultry and seafood, produce, grains,
24 dairy products, and wine valued at \$35 billion each year; and

25 WHEREAS, Buying California food helps ensure that family
26 farmers will sustain their historical production systems and the
27 valuable land that grows crops and raises livestock; and

28 WHEREAS, In a time of economic distress for our state, the
29 support of California products will help keep critical dollars within
30 the state for the benefit of Californians, strengthening the state’s
31 communities, economies, and businesses. By purchasing locally
32 produced, or produced and processed, floriculture, fiber, and food,
33 consumers will boost local business, which in turn helps the local
34 and state government through increased tax revenues; now,
35 therefore, be it

36 *Resolved by the Assembly of the State of California, the Senate*
37 *thereof concurring*, That Sundays are hereby declared to be “Eat
38 Local, Buy California Grown Day,” and families, restaurants, and
39 grocers are encouraged to buy California-grown floriculture, fiber,
40 and foods, such as fresh chicken, because supporting

- 1 California-grown food products will result in higher food quality,
- 2 improved food safety, and higher environmental and animal welfare
- 3 standards, in addition to significant economic benefits; and be it
- 4 further
- 5 *Resolved*, That the Chief Clerk of the Assembly transmit copies
- 6 of this resolution to the author for appropriate distribution.