

AMENDED IN SENATE JUNE 16, 2011

AMENDED IN ASSEMBLY JUNE 2, 2011

AMENDED IN ASSEMBLY JUNE 1, 2011

CALIFORNIA LEGISLATURE—2011–12 REGULAR SESSION

**Assembly Concurrent Resolution**

**No. 42**

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**Introduced by Assembly Members Ma and Galgiani  
(Coauthors: Assembly Members Achadjian, Blumenfield, Gordon, Hill, Huffman, Jeffries, Bonnie Lowenthal, Monning, Olsen, Perea, Solorio, Alejo, Allen, Ammiano, Atkins, Bill Berryhill, Block, Bonilla, Bradford, Brownley, Buchanan, Butler, Charles Calderon, Campos, Carter, Chesbro, Cook, Davis, Dickinson, Donnelly, Eng, Feuer, Fong, Fuentes, Furutani, Beth Gaines, Garrick, Gatto, Grove, Hagman, Halderman, Harkey, Huber, Hueso, Jones, Lara, Mansoor, Mitchell, Nestande, Pan, John A. Pérez, Portantino, Silva, Skinner, Swanson, Torres, Valadao, Wagner, Williams, and Yamada)**

March 21, 2011

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Assembly Concurrent Resolution No. 42—Relative to Eat Local, Buy California Grown Day.

LEGISLATIVE COUNSEL'S DIGEST

ACR 42, as amended, Ma. Eat Local, Buy California Grown Day.

This measure declares that Sundays are “Eat Local, Buy California Grown Day,” and encourages families, restaurants, and grocers to buy California-grown floriculture, fiber, and foods.

Fiscal committee: no.

1 WHEREAS, California has a rich heritage and is one of the  
2 world’s most prolific agricultural regions. California foods are  
3 famous for their abundance, diversity, freshness, and high quality;  
4 and

5 WHEREAS, Buying California-grown food helps local family  
6 farmers, California food producers, and California employees and  
7 their families, contributing billions of dollars to the local economy  
8 each year; and

9 WHEREAS, Eighty-five percent of California consumers say  
10 that it is important to them to purchase foods “grown in California”  
11 and 41 percent of California consumers say that “California grown”  
12 is more important to them today than it was a year ago; and

13 WHEREAS, Buying locally grown California products is better  
14 for the environment. Food trucked or flown into California has a  
15 heavier carbon footprint as it travels for many days, unlike products  
16 grown just hours or minutes away; and

17 WHEREAS, Buying California-grown food ensures a higher  
18 level of food safety and food safety standards. California strictly  
19 regulates food producers for the benefit of consumers. California  
20 products such as produce, livestock, milk, fish, floriculture, wine,  
21 dried fruits, nuts, and canned fruits and vegetables have the strictest  
22 safety and quality assurance standards of any state in the nation  
23 or world; and

24 WHEREAS, California farmers grow more than 300 food  
25 products including livestock, poultry and seafood, produce, grains,  
26 dairy products, and wine valued at \$35 billion each year; and

27 WHEREAS, Buying California food helps ensure that family  
28 farmers will sustain their historical production systems and the  
29 valuable land that grows crops and raises livestock; and

30 WHEREAS, In a time of economic distress for our state, the  
31 support of California products will help keep critical dollars within  
32 the state for the benefit of Californians, strengthening the state’s  
33 communities, economies, and businesses. By purchasing locally  
34 produced, or produced and processed, floriculture, fiber, and food,  
35 consumers will boost local business, which in turn helps the local  
36 and state government through increased tax revenues; now,  
37 therefore, be it

38 *Resolved by the Assembly of the State of California, the Senate*  
39 *thereof concurring*, That Sundays are hereby declared to be “Eat  
40 Local, Buy California Grown Day,” and families, restaurants, and

1 grocers are encouraged to buy California-grown floriculture, fiber,  
2 and foods, such as fresh chicken, *flowers, and produce* because  
3 supporting California-grown food products will result in higher  
4 food quality, improved food safety, and higher environmental and  
5 animal welfare standards, in addition to significant economic  
6 benefits; and be it further

7 *Resolved*, That the Chief Clerk of the Assembly transmit copies  
8 of this resolution to the author for appropriate distribution.

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