

Assembly Concurrent Resolution

No. 59

**Introduced by Assembly Members Atkins and V. Manuel Pérez
(Coauthors: Assembly Members Ma and Perea)**

May 11, 2011

Assembly Concurrent Resolution No. 59—Relative to Buy California Small Business First Month.

LEGISLATIVE COUNSEL'S DIGEST

ACR 59, as introduced, Atkins. Buy California Small Business First Month.

This measure would proclaim May 2011 as Buy California Small Business First Month.

Fiscal committee: no.

1 WHEREAS, The California Small Business Association
2 established the “Buy California Small Business First” concept to
3 educate consumers, businesses, colleges, universities, and
4 governmental agencies about the positive economic impacts of
5 choosing to first support California small businesses when making
6 purchasing decisions; and

7 WHEREAS, When consumers, businesses, colleges, universities,
8 and governmental agencies buy from California small businesses,
9 a wave of positive economic impacts occurs, from supporting the
10 employment of people in the immediate community, to encouraging
11 local entrepreneurs, to generating tax revenues from local sales
12 and personal incomes; and

13 WHEREAS, California’s small businesses are integral to a sound
14 economic foundation of this state because small businesses provide

1 a majority of all private sector jobs and constantly create new
2 employment opportunities for Californians; and

3 WHEREAS, California's small businesses are critical to the
4 current economic health of this state because small businesses
5 produce more than one-half of California's gross domestic product;
6 and

7 WHEREAS, California's small businesses are a key factor in
8 the future success of the state's economy because small businesses
9 are innovative forces in the marketplace and are among those most
10 likely to take risks to create new technologies and industries; and

11 WHEREAS, A 2009 study conducted at California State
12 University, Sacramento, concluded that state contracting with small
13 businesses in California resulted in more money being distributed
14 within the state economy than contracting with larger businesses;
15 now, therefore, be it

16 *Resolved by the Assembly of the State of California, the Senate*
17 *thereof concurring*, That the Legislature proclaims May 2011 as
18 Buy California Small Business First Month to raise awareness that
19 when California consumers, businesses, colleges, universities, and
20 governmental agencies choose to first support California small
21 businesses when making purchasing decisions, a wave of positive
22 economic impacts occurs within the state and local economies;
23 and be it further

24 *Resolved*, That the Chief Clerk of the Assembly transmit copies
25 of this resolution to the author for appropriate distribution.