

AMENDED IN ASSEMBLY MAY 13, 2013

CALIFORNIA LEGISLATURE—2013–14 REGULAR SESSION

Assembly Concurrent Resolution

No. 24

Introduced by Assembly Member Nestande

(Coauthors: Assembly Members Achadjian, Alejo, Atkins, Bigelow, Bloom, Blumenfeld, Bocanegra, Bonilla, Bonta, Bradford, Brown, Buchanan, Ian Calderon, Campos, Chau, Chávez, Conway, Cooley, Dahle, Daly, Dickinson, Eggman, Fong, Fox, Frazier, Beth Gaines, Garcia, Gatto, Gordon, Gorell, Gray, Hagman, Hall, Harkey, Roger Hernández, Jones, Jones-Sawyer, Levine, Linder, Logue, Maienschein, Mansoor, Medina, Mitchell, Morrell, Mullin, Muratsuchi, Nazarian, Olsen, Pan, Patterson, Perea, John A. Pérez, V. Manuel Pérez, Quirk, Quirk-Silva, Rendon, Salas, Skinner, Stone, Ting, Torres, Wagner, Waldron, Weber, Wieckowski, Wilk, Williams, and Yamada)

February 22, 2013

Assembly Concurrent Resolution No. 24—Relative to California Beer Distributor Month.

LEGISLATIVE COUNSEL'S DIGEST

ACR 24, as amended, Nestande. California Beer Distributor Month. This measure would proclaim the month of May 2013 as California Beer Distributor Month.
Fiscal committee: no.

- 1 WHEREAS, In the United States, beer distributors are licensed
- 2 and regulated by state and federal governments. Distributors are
- 3 a critical component of the state-based system of alcohol regulation
- 4 established under the 21st Amendment to the United States

1 Constitution and in the California Constitution. These laws provide
2 for an orderly distribution system that gives access to markets,
3 promotes competition, and protects the public; and

4 WHEREAS, California's beer distributors maintain and market
5 a diverse beverage portfolio, buying from many brewers and selling
6 to all licensed retailers in the area. This practice gives consumers
7 over 13,000 brand choices, from domestic brands, to craft-brewed
8 specialty beers and imports, all at competitive prices; and

9 WHEREAS, California's beer distributors are highly regarded
10 for local sales knowledge and specialized marketing, bringing
11 brewers' beers to life on tap or on the grocery shelf by building
12 brands through retailer and consumer education, promotions, and
13 tasting events; and

14 WHEREAS, California's beer distributors are working smarter
15 and greener every day, powering their warehouses with solar
16 energy, complying with California's rigorous diesel regulations,
17 and investing in the latest technology and innovative sustainable
18 solutions to reduce their carbon footprint businesswide; and

19 WHEREAS, California benefits from beer distributors as the
20 single point of contact, ensuring a transparent paper trail for the
21 full collection and payment of California's redemption values and
22 all sales, excise, and state taxes. California's beer distributors are
23 the link to beverages brought in from out of state that need to be
24 tracked back to the point of manufacture for state taxing and public
25 safety purposes; and

26 WHEREAS, California's beer distributors are third and fourth
27 generation independent family businesses committed to the
28 economic and civic vibrancy of their communities and to ever
29 stronger family businesses for the benefit of their employees and
30 future generations; and

31 WHEREAS, California's beer distributors, located in all 58
32 California counties, contribute \$931,668,114 annually to
33 California's economy in direct wages and health care benefits to
34 their 11,743 employees; now, therefore, be it

35 *Resolved by the Assembly of the State of California, the Senate*
36 *thereof concurring,* That the Legislature hereby proclaims the
37 month of May 2013 as California Beer Distributor Month; and be
38 it further

- 1 *Resolved*, That the Chief Clerk of the Assembly transmit copies
- 2 of this resolution to the author for appropriate distribution.

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