

House Resolution

No. 27

Introduced by Assembly Member Chau

January 22, 2014

House Resolution No. 27—Relative to California Data Privacy Day.

1 WHEREAS, The privacy of personal information is a global
2 imperative for governments, industry, civil society, and individuals;
3 and

4 WHEREAS, “Privacy” is the recognition that a free and
5 democratic society respects the autonomy of individuals to choose
6 the circumstances and degree to which individuals will expose
7 their personal characteristics, attitudes, and behavior; and

8 WHEREAS, Advances in modern technology enhance our lives
9 by increasing our ability to communicate, learn, share, and produce,
10 and that every effort should be made to continue both the creation
11 and innovative use of such technologies; and

12 WHEREAS, The growing use of technology in our everyday
13 lives and in our work gives rise to a potential loss of personal
14 privacy if appropriate attention is not given to the collection, use,
15 and protection of personal information; and

16 WHEREAS, Many individuals are unaware of the risks to
17 privacy posed by new technologies, unaware of data protection
18 and privacy laws generally, and unaware of specific steps that they
19 can take to help protect their personal information; and

20 WHEREAS, A continuing examination and increase in
21 understanding of the ways in which personal information is
22 collected, used, sorted, stored, shared, and managed in an
23 increasingly networked world will contribute to the protection of
24 personal privacy; and

1 WHEREAS, It is important for all Californians to be aware of
2 the need for privacy protection and responsible data management;
3 and

4 WHEREAS, The California Constitution expressly protects an
5 individual's right to privacy from both governmental and private
6 actors; and

7 WHEREAS, Data Privacy Day constitutes an international
8 collaboration and a nationwide and statewide effort to raise
9 awareness about data privacy and the protection of personal
10 information; and

11 WHEREAS, The theme of Data Privacy Day is "Respecting
12 Privacy, Safeguarding Data and Enabling Trust"; and

13 WHEREAS, Government officials from the United States,
14 Canada, and Europe, privacy professionals, academic communities,
15 legal scholars, representatives of businesses and nonprofit
16 organizations, and others with an interest in data privacy issues
17 are working together on this date to further the discussion about
18 data privacy and protection; and

19 WHEREAS, The Privacy Enforcement and Protection Unit at
20 the California Department of Justice, which exemplifies
21 California's commitment to enforce state and federal privacy laws,
22 empowers Californians by helping them learn their privacy rights
23 and strategies for protecting their privacy, promoting safer online
24 behavior, and encouraging businesses and other organizations to
25 follow best practices that respect privacy; and

26 WHEREAS, Data Privacy Day will encourage more people in
27 California to learn about technology and the tools available to
28 assist them in controlling their own privacy, addressing data
29 privacy concerns, and adopting best practices to protect their
30 personal information; and

31 WHEREAS, Parents, guardians, and educators in schools and
32 universities across the country are being encouraged to take the
33 time to discuss privacy and data protection issues with teens and
34 young adults; and

35 WHEREAS, Leading technology sectors can continue to serve
36 as engaged and valuable partners in efforts to respect consumer
37 privacy; and

38 WHEREAS, Striking a balance between privacy, technology,
39 and innovation can have a tremendous benefit to our society; now,
40 therefore, be it

1 *Resolved by the Assembly of the State of California*, That the
2 Assembly declares January 28, 2014, as California Data Privacy
3 Day, to increase awareness of privacy and data protection issues
4 among consumers, organizations, and government officials; and
5 be it further

6 *Resolved*, That the Chief Clerk of the Assembly transmit copies
7 of this resolution to the author for appropriate distribution.