

AMENDED IN ASSEMBLY JANUARY 6, 2014

AMENDED IN ASSEMBLY MARCH 19, 2013

CALIFORNIA LEGISLATURE—2013–14 REGULAR SESSION

ASSEMBLY BILL

No. 337

Introduced by Assembly Member Allen

February 13, 2013

An act to amend Section 13996.55 of the Government Code, relating to economic development.

LEGISLATIVE COUNSEL'S DIGEST

AB 337, as amended, Allen. Economic development: international trade and investment strategy.

Existing law requires the Director of the Governor's Office of Business and Economic Development to provide to the Legislature, no later than February 1, 2014, a strategy for international trade and investment that includes, among other things, policy goals, objectives, and recommendations for a comprehensive international trade and investment program for the state, and an identified organizational structure for the state administration of international trade and investment policies, programs, and services, as specified.

This bill would *change that date to February 1, 2019, and* additionally require the strategy to include an evaluation of the ports of entry to the state and their capacity for handling international trade, including industrial and postconsumer secondary material, originating from or destined for other states.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 13996.55 of the Government Code is
2 amended to read:

3 13996.55. (a) The Director of the Governor's Office of
4 Business and Economic Development shall provide to the
5 Legislature, not later than February 1, ~~2014~~ 2019, a strategy for
6 international trade and investment that, at a minimum, includes
7 all of the following:

8 (1) Policy goals, objectives, and recommendations necessary
9 to implement a comprehensive international trade and investment
10 program for the State of California. This information shall be
11 provided in a fashion that clearly indicates priority within the
12 overall strategy.

13 (2) Measurable outcomes and timelines for the goals, objectives,
14 and actions for the international trade and investment program.

15 (3) Identification of impediments for achieving goals and
16 objectives.

17 (4) Identification of key stakeholder partnerships that will be
18 used in implementing the strategy.

19 (5) Identification of options for funding recommended actions.

20 (6) Identification of an international trade and investment
21 organizational structure for the state administration of international
22 trade and investment policies, programs, and services.

23 (7) Evaluation of the ports of entry to the state and their capacity
24 for handling international trade, including industrial and
25 postconsumer secondary material, originated in or destined for
26 other states.

27 (b) The strategy shall be submitted to the Chief Clerk of the
28 Assembly and the Secretary of the Senate. A copy of the strategy
29 shall be provided to the Speaker of the Assembly, the President
30 pro Tempore of the Senate, and the chairs of the Assembly
31 Committee on Jobs, Economic Development, and the Economy
32 and the Senate Committee on Business, Professions and Economic
33 Development, or the successor committees with jurisdiction over
34 international trade and economic development programs.

35 (c) The strategy shall be updated pursuant to the procedures of
36 this section at least once every five years.

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