

AMENDED IN ASSEMBLY JANUARY 14, 2014

AMENDED IN ASSEMBLY JANUARY 6, 2014

AMENDED IN ASSEMBLY MARCH 19, 2013

CALIFORNIA LEGISLATURE—2013–14 REGULAR SESSION

**ASSEMBLY BILL**

**No. 337**

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**Introduced by Assembly Member Allen**  
*(Coauthors: Assembly Members Fox and Medina)*

February 13, 2013

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An act to amend Section 13996.55 of the Government Code, relating to economic development.

LEGISLATIVE COUNSEL'S DIGEST

AB 337, as amended, Allen. Economic development: international trade and investment strategy.

Existing law requires the Director of the Governor's Office of Business and Economic Development to provide to the Legislature, no later than February 1, 2014, a strategy for international trade and investment that includes, among other things, policy goals, objectives, and recommendations for a comprehensive international trade and investment program for the state, and an identified organizational structure for the state administration of international trade and investment policies, programs, and services, as specified.

This bill would change that date to February 1, 2019, and additionally require the strategy to ~~include an evaluation of the ports of entry to the state and their capacity for handling international trade, including industrial and postconsumer secondary material, originating from or destined for other states.~~ *be based on current and emerging market*

*conditions and the needs of investors, businesses, and workers to be competitive in global markets, as specified.*

Vote: majority. Appropriation: no. Fiscal committee: yes.  
 State-mandated local program: no.

*The people of the State of California do enact as follows:*

1 SECTION 1. Section 13996.55 of the Government Code is  
 2 amended to read:

3 13996.55. (a) The Director of the Governor’s Office of  
 4 Business and Economic Development shall provide to the  
 5 Legislature, not later than February 1, 2019, a strategy for  
 6 international trade and investment that, at a minimum, includes  
 7 all of the following:

8 (1) Policy goals, objectives, and recommendations necessary  
 9 to implement a comprehensive international trade and investment  
 10 program for the ~~State of California~~. *state*. This information shall  
 11 be provided in a fashion that clearly indicates priority within the  
 12 overall strategy.

13 (2) Measurable outcomes and timelines for the goals, objectives,  
 14 and actions for the international trade and investment program.

15 (3) Identification of impediments for achieving goals and  
 16 objectives.

17 (4) Identification of key stakeholder partnerships that will be  
 18 used in implementing the strategy.

19 (5) Identification of options for funding recommended actions.

20 (6) Identification of an international trade and investment  
 21 organizational structure for the state administration of international  
 22 trade and investment policies, programs, and services.

23 ~~(7) Evaluation of the ports of entry to the state and their capacity  
 24 for handling international trade, including industrial and  
 25 postconsumer secondary material, originated in or destined for  
 26 other states.~~

27 (b) *The strategy shall be based on current and emerging market  
 28 conditions and the needs of investors, businesses, and workers to  
 29 be competitive in global markets. In identifying and evaluating  
 30 these needs and conditions, the Governor’s Office of Business and  
 31 Economic Development shall evaluate current workforce, capital,  
 32 marketing, infrastructure, research and development, and other  
 33 needs of small and large firms, including, but not limited to,*

1 *highways, airports, and rail that link businesses with the state's*  
2 *ports of entry and foreign and domestic markets. This analysis*  
3 *shall, to the greatest extent possible, be based on existing studies*  
4 *and reports, including, but not limited to, the Goods Movement*  
5 *Action Plan, the California Strategic Workforce Development*  
6 *Plan, the California Export of Recycled Materials Report, the*  
7 *California Five-Year Infrastructure Plan, and the Environmental*  
8 *Goals and Policy Report.*

9 ~~(b)~~

10 (c) The strategy shall be submitted to the Chief Clerk of the  
11 Assembly and the Secretary of the Senate. A copy of the strategy  
12 shall be provided to the Speaker of the Assembly, the President  
13 pro Tempore of the Senate, and the chairs of the Assembly  
14 Committee on Jobs, Economic Development, and the Economy  
15 and the Senate Committee on Business, Professions and Economic  
16 Development, or the successor committees with jurisdiction over  
17 international trade and economic development programs.

18 ~~(e)~~

19 (d) The strategy shall be updated pursuant to the procedures of  
20 this section at least once every five years.

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