

ASSEMBLY BILL

No. 837

Introduced by Assembly Member Campos

February 21, 2013

An act to add Section 12096.4.9 to the Government Code, relating to economic development.

LEGISLATIVE COUNSEL'S DIGEST

AB 837, as introduced, Campos. Economic development programs: reporting.

The Economic Revitalization Act establishes the Governor's Office of Business and Economic Development, also known as "GO-Biz," to serve the Governor as the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth.

This bill would require an administrative lead center, under a specified federal program, to report to GO-Biz and the Legislature for any year state funds are appropriated to support that federal program, and make legislative findings and declarations in this regard. This bill would also require the director of GO-Biz to post a report required under these provisions on the office's Internet Web site.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. The Legislature finds and declares all of the
2 following:

1 (a) The California Small Business Development Center Program,
2 a part of the federal Small Business Development Center Program,
3 plays a primary role in providing technical assistance to the state's
4 small businesses and provides verified positive outcomes to the
5 state's economy.

6 (b) Within the state, the California Small Business Development
7 Center Program is administered through six Regional Small
8 Business Development Center Networks, as follows: Northern
9 California, Northeastern California, Central California, Orange
10 County/Inland Empire, Los Angeles, and San Diego. Each regional
11 network is managed by an Administrative Lead Center, designated
12 by the federal Small Business Administration through a cooperative
13 agreement, and affiliated with one of the following public
14 institutions of higher education: California State University,
15 Humboldt; California State University, Chico; University of
16 California, Merced; Long Beach Community College District;
17 California State University, Fullerton; and Southwestern
18 Community College District. The centers are responsible for
19 securing required one-to-one matching funds to draw down federal
20 appropriations, according to a population-based formula determined
21 by the United States Census, and the regional networks are held
22 accountable for their productivity and required to submit regular
23 performance reports to the Office of Small Business Development
24 Centers, within the federal Small Business Administration.

25 (c) Throughout the six regional networks there are more than
26 30 full-time Small Business Development Centers, with multiple
27 additional outreach locations serving small businesses in this state.
28 These centers provide assistance to existing businesses in the areas
29 of financing, government contracting, business planning and
30 management, marketing, international trade, energy efficiency and
31 sustainability, and disaster preparedness. The centers also provide
32 expert advice to technology companies in the areas of business
33 and financial plan preparation, angel and venture capital
34 presentation preparation, funding strategies, product positioning,
35 market launch strategies, applications for federal grants, technology
36 transfers with research universities, intellectual property issues,
37 and strategic partnerships. The centers work in collaboration with
38 various partners to provide these services, including, but not limited
39 to, community colleges, grantees of the federal Minority Business
40 Development Agency, the federal Small Business Administration,

1 the California Community Colleges Economic and Workforce
2 Development Program, local workforce investment boards, and
3 chambers of commerce.

4 (d) The California Small Business Development Center
5 Leadership Council is comprised of the directors of the six
6 Regional Small Business Development Center Networks. The
7 council is the statewide entity tasked with negotiating partnerships
8 on behalf of the California Small Business Development Center
9 Program, leveraging operational and technical assistance for best
10 practices across the six regions, and working with the state
11 government to maximize the economic impact of the federal Small
12 Business Development Center Program within the state.

13 SEC. 2. Section 12096.4.9 is added to the Government Code,
14 to read:

15 12096.4.9. (a) On or before August 30 following any year that
16 state funds are appropriated to the California Small Business
17 Development Center Program, the Administrative Lead Center
18 that oversees the Regional Small Business Development Center
19 Network that received that state funding shall report to the office
20 and the Legislature, in compliance with Section 9795, on the
21 activities and performance goals of the California Small Business
22 Development Center Program in that region. An Administrative
23 Lead Center accepts this reporting requirement as a condition of
24 receiving the state funds described in this subdivision.

25 (b) A report prepared pursuant to subdivision (a) shall include,
26 but not be limited to, all of the following data:

- 27 (1) Number of businesses assisted.
- 28 (2) Number of employees employed by those businesses.
- 29 (3) Number of jobs created.
- 30 (4) Number of jobs retained.
- 31 (5) Number of state tax dollars generated from those businesses.
- 32 (6) Industry sectors of the businesses assisted.
- 33 (7) Total amount of federal funds allocated to the region during
34 the reporting period.

35 (c) The director shall post the report on the office's Internet
36 Web site no later than 30 days after the report is transmitted to the
37 Governor and Legislature.

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