

Introduced by Senator Correa

February 22, 2013

An act to amend Section 5203 of the Business and Professions Code, relating to outdoor advertising.

LEGISLATIVE COUNSEL'S DIGEST

SB 694, as introduced, Correa. Outdoor advertising: definition of advertising structure.

The Outdoor Advertising Act provides for regulation by the Director of Transportation of advertising displays, as defined, within view of public highways. The act regulates the placement of off-premises advertising displays along highways, which displays generally advertise business conducted or services rendered or goods produced or sold at a location other than the property upon which the display is located.

This bill would make nonsubstantive changes to the act.

Vote: majority. Appropriation: no. Fiscal committee: no. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 5203 of the Business and Professions
- 2 Code is amended to read:
- 3 5203. "Advertising structure" means a structure of any kind
- 4 or character *that is* erected, used, or maintained for outdoor
- 5 advertising purposes, upon which any poster, bill, printing,
- 6 painting, or other advertisement of any kind whatsoever may be
- 7 placed, including statuary, for advertising purposes.
- 8 "Advertising structure" does not include *any of the following:*

- 1 (a) Official notices issued by any court or public body or ~~officer~~;
2 *officer*.
- 3 (b) Notices posted by any public officer in performance of a
4 public duty or by any person in giving legal ~~notice~~; *notice*.
- 5 (c) Directional, warning, or information structures required by
6 or authorized by law or by federal, state or county authority.
- 7 (d) A structure *that is* erected near a city or county boundary;
8 ~~which~~ *that* contains the name of ~~such~~ *the* city or county and the
9 names of, or any other information regarding, civic, fraternal, or
10 religious organizations located therein.