

Assembly Concurrent Resolution

No. 75

Introduced by Assembly Member Daly
(Coauthors: Assembly Members Travis Allen, Brough, Chang,
Harper, Kim, and Wagner)
(Coauthors: Senators Huff, Mendoza, Moorlach, and Nguyen)

May 18, 2015

Assembly Concurrent Resolution No. 75—Relative to Disneyland Day.

LEGISLATIVE COUNSEL'S DIGEST

ACR 75, as introduced, Daly. Disneyland Day.

This measure would declare June 1, 2015, as Disneyland Day in recognition of the 60th anniversary of Disneyland.

Fiscal committee: no.

1 WHEREAS, Disneyland, which is referred to as “the happiest
2 place on earth” and has provided time-honored and beloved
3 traditions of entertainment to generations of families in California
4 and nationwide, will celebrate its 60th anniversary in 2015; and
5 WHEREAS, At this time, it is appropriate to draw the special
6 attention of the public to Disneyland and its parent organization
7 the Walt Disney Company for their many contributions to the State
8 of California and beyond; and
9 WHEREAS, Created under the direct supervision of Walt
10 Disney, a creative genius who hoped that it would be a “source of
11 joy and inspiration to all the world,” Disneyland has a greater
12 cumulative attendance than any other theme park on the planet,

1 having greeted over 700,000,000 visitors since it opened its doors
2 on July 17, 1955; and

3 WHEREAS, Walt Disney's original venture in Anaheim has
4 expanded from a single theme park with one hotel into a full-scale
5 resort with two world-class theme parks, approximately 2,500
6 hotel rooms, 150 restaurants, 85 retail locations, and the resort has
7 grown to become one of the largest single-site employers in Orange
8 County, directly employing 28,000 cast members and generating
9 an economic impact of approximately \$5 billion annually to the
10 southern California economy; and

11 WHEREAS, The creation of Disneyland was possibly the single
12 greatest family entertainment achievement of the 20th century,
13 introducing an entirely new concept in outdoor entertainment and
14 establishing an icon of fun and magic known around the world
15 which continues well into the 21st century; and

16 WHEREAS, The myriad manifestations of the philanthropy
17 embraced by the Walt Disney Company and its 28,000 employees
18 are equally impressive, including when the company exemplifies
19 its humanitarian efforts in response to natural disasters and
20 continuously gives back to the community, whether in California,
21 elsewhere in the United States, or worldwide; and

22 WHEREAS, As measured for the year 2013 alone, the Walt
23 Disney Company's philanthropy included donations of all kinds
24 valued at \$370 million, and further encompassed, among other
25 kinds of charitable activities, over 667,000 VolunTEARS hours
26 contributed by Disney employees participating in the company's
27 30-year-old VolunTEARS program, whose efforts in 2013 positively
28 impacted an estimated 4,000,000 families and children; and

29 WHEREAS, On the eve of Disneyland's 60th anniversary, both
30 Walt Disney Company and its world-renowned theme park are
31 worthy of the highest commendations for having improved the
32 quality of life for people not only in California and elsewhere in
33 the United States, but also worldwide by sustaining communities
34 economically and through generous and inspiring philanthropy;
35 now, therefore, be it

36 *Resolved by the Assembly of the State of California, the Senate*
37 *thereof concurring,* That the Legislature recognizes Disneyland
38 upon the celebration of its 60th anniversary, and commends
39 Disneyland and the Walt Disney Company for their decades-long

1 record of enhancing the quality of life for people in California and
2 beyond; and be it further
3 *Resolved*, That the Legislature declares June 1, 2015, as
4 Disneyland Day; and be it further
5 *Resolved*, That the Chief Clerk of the Assembly transmit copies
6 of this resolution to the author for appropriate distribution.

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