

**Assembly Concurrent Resolution**

**No. 82**

---

**Introduced by Assembly Member Williams**  
(Principal coauthor: Senator Jackson)

May 28, 2015

---

Assembly Concurrent Resolution No. 82—Relative to  
California-Grown Flower Month.

LEGISLATIVE COUNSEL'S DIGEST

ACR 82, as introduced, Williams. California-Grown Flower Month.

This measure would proclaim June 2015 as California-Grown Flower Month to recognize and honor the men and women of the California-grown flower industry for their dedication and productivity.

Fiscal committee: no.

1 WHEREAS, California's flower industry dates back to the late  
2 1870s, when Theodosia B. Shepherd was inspired to sell calla lilies  
3 grown in her garden; and

4 WHEREAS, The industry of selling grown flowers began to  
5 flourish and by the turn of the century most towns had at least one  
6 florist; and

7 WHEREAS, In 1890, the Domoto family established California's  
8 first commercial flower farm in Oakland; and

9 WHEREAS, To this day, California still has a year-round climate  
10 that is perfect for growing hundreds of varieties of flowers; and

11 WHEREAS, California flowers are grown over 701 million  
12 square feet spanning the distance from the City of San Diego,  
13 through the Inland Empire to the coastal City of Carpinteria, and  
14 up to the Oregon border; and

1 WHEREAS, Santa Barbara County represents the most valuable  
2 flower production region in the state and San Diego County  
3 represents the most flower farms by number; and

4 WHEREAS, California flower farmers account for  
5 approximately 80 percent of all domestically grown flowers in the  
6 United States; and

7 WHEREAS, Approximately 50 percent of all California-grown  
8 flowers are distributed to wholesale and retail customers outside  
9 of the state; and

10 WHEREAS, The economic activity of California flower farmers,  
11 wholesalers, and retail florists creates nearly 145,665 jobs in the  
12 state; and

13 WHEREAS, The total economic impact of business activity  
14 created by California-grown flower farmers', wholesalers', and  
15 retail florists' expenditures in the state is more than \$12.2 billion;  
16 and

17 WHEREAS, The amount of money generated by the  
18 California-grown flower industry for additional jobs in the state  
19 is more than \$12.5 million per day; and

20 WHEREAS, The economic activities of California-grown flower  
21 farmers, wholesalers, and retail florists generate nearly \$1.1 billion  
22 in additional taxes; and

23 WHEREAS, It is appropriate for all Californians to recognize  
24 our California-grown flower farmers, wholesalers, retail florists,  
25 and others involved in providing such a bounty to our state and  
26 the nation; now, therefore, be it

27 *Resolved by the Assembly of the State of California, the Senate*  
28 *thereof concurring*, That the Legislature recognizes and honors  
29 the men and women of the California-grown flower industry for  
30 their dedication and productivity and hereby proclaims the month  
31 of June 2015 as California-Grown Flower Month; and be it further

32 *Resolved*, That the Chief Clerk of the Assembly transmit copies  
33 of this resolution to the author for appropriate distribution.