

ASSEMBLY BILL

No. 680

Introduced by Assembly Member Atkins

February 25, 2015

An act to amend Section 12096.3 of the Government Code, relating to economic development.

LEGISLATIVE COUNSEL'S DIGEST

AB 680, as introduced, Atkins. Governor's Office of Business and Economic Development: duties.

Existing law, the Economic Revitalization Act, establishes the Governor's Office of Business and Economic Development, also known as GO-Biz, under the control of a director who is responsible to the Governor. Existing law requires GO-Biz to serve the Governor as the lead entity for economic strategy and authorizes it to undertake specified activities, including marketing business and investment opportunities in California by working in partnership with local, regional, federal, and other state public and private institutions to encourage business development and investment.

Existing law, the California Tourism Marketing Act, authorizes the Office of Tourism within GO-Biz to establish the California Travel and Tourism Commission, a nonprofit mutual benefit corporation, for the purpose of promoting tourism in California, and sets forth its powers and duties and the procedure for appointing its members.

This bill would require GO-Biz to work in partnership with the California Travel and Tourism Commission to develop a plan to market the business and investment opportunities available in California to encourage business development and investment in this state.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 12096.3 of the Government Code is
2 amended to read:
3 12096.3. (a) The office shall serve the Governor as the lead
4 entity for economic strategy and the marketing of California on
5 issues relating to business development, private sector investment,
6 and economic growth. In this capacity, the office may:
7 (a)
8 (1) Recommend to the Governor and the Legislature new state
9 policies, programs, and actions, or amendments to existing
10 programs, advance statewide economic goals and respond to
11 emerging economic problems and opportunities, and ensure that
12 all state policies and programs conform to the adopted state
13 economic and business development goals.
14 (b)
15 (2) Coordinate the development of policies and criteria to ensure
16 that federal grants administered or directly expended by state
17 government advance statewide economic goals and objectives.
18 (c)
19 (3) Market the business and investment opportunities available
20 in California by working in partnership with local, regional, federal,
21 and other state public and private institutions to encourage business
22 development and investment in the state.
23 (d)
24 (4) Provide, including, but not limited to, all of the following:
25 (1)
26 (A) Economic and demographic data.
27 (2)
28 (B) Financial information to help link businesses with state and
29 local public and private programs.
30 (3)
31 (C) Workforce information, including, but not limited to, labor
32 availability, training, and education programs.
33 (4)
34 (D) Transportation and infrastructure information.
35 (5)

- 1 (E) Assistance in obtaining state and local permits.
2 ~~(6)~~
3 (F) Information on tax credits and other incentives.
4 ~~(7)~~
5 (G) Permitting, siting, and other regulatory information pertinent
6 to business operations in the state.
7 ~~(e)~~
8 (5) Establish a well-advertised telephone number, an interactive
9 Internet Web site, and an administrative structure that effectively
10 supports the facilitation of business development and investment
11 in the state.
12 ~~(f)~~
13 (6) Encourage collaboration among research institutions, startup
14 companies, local governments, venture capitalists, and economic
15 development agencies to promote innovation.
16 ~~(g)~~
17 (7) In cooperation with the federal government, foster
18 relationships with overseas entities to improve the state's image
19 as a destination for business investment and expansion.
20 ~~(h)~~
21 (8) Conduct research on the state's business climate, including,
22 but not limited to, research on how the state can remain on the
23 leading edge of innovation and emerging sectors.
24 ~~(i)~~
25 (9) Support small businesses by providing information about
26 accessing capital, complying with regulations, and supporting state
27 initiatives that support small business.
28 (b) *The office shall, in partnership with the California Travel*
29 *and Tourism Commission, develop a plan to market the business*
30 *and investment opportunities available in California to encourage*
31 *business development and investment in this state.*