

**ASSEMBLY BILL**

**No. 1348**

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**Introduced by Assembly Member Irwin**

February 27, 2015

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An act to amend Section 12096.3 of the Government Code, relating to state government.

LEGISLATIVE COUNSEL'S DIGEST

AB 1348, as introduced, Irwin. Governor's Office of Business and Economic Development.

The Economic Revitalization Act establishes the Governor's Office of Business and Economic Development, also known as "GO-Biz," to serve the Governor as the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth.

This bill would make a nonsubstantive change to that provision.

Vote: majority. Appropriation: no. Fiscal committee: no. State-mandated local program: no.

*The people of the State of California do enact as follows:*

- 1 SECTION 1. Section 12096.3 of the Government Code is  
2 amended to read:  
3 12096.3. The office shall serve the Governor as the lead entity  
4 for economic strategy and the marketing of California on issues  
5 relating to business development, private sector investment, and  
6 economic growth. In this capacity, the office may *do the following*:  
7 (a) Recommend to the Governor and the Legislature new state  
8 policies, programs, and actions, or amendments to existing

- 1 programs, advance statewide economic goals and respond to  
2 emerging economic problems and opportunities, and ensure that  
3 all state policies and programs conform to the adopted state  
4 economic and business development goals.
- 5 (b) Coordinate the development of policies and criteria to ensure  
6 that federal grants administered or directly expended by state  
7 government advance statewide economic goals and objectives.
- 8 (c) Market the business and investment opportunities available  
9 in California by working in partnership with local, regional, federal,  
10 and other state public and private institutions to encourage business  
11 development and investment in the state.
- 12 (d) Provide, including, but not limited to, all of the following:
- 13 (1) Economic and demographic data.
- 14 (2) Financial information to help link businesses with state and  
15 local public and private programs.
- 16 (3) Workforce information, including, but not limited to, labor  
17 availability, training, and education programs.
- 18 (4) Transportation and infrastructure information.
- 19 (5) Assistance in obtaining state and local permits.
- 20 (6) Information on tax credits and other incentives.
- 21 (7) Permitting, siting, and other regulatory information pertinent  
22 to business operations in the state.
- 23 (e) Establish a well-advertised telephone number, an interactive  
24 Internet Web site, and an administrative structure that effectively  
25 supports the facilitation of business development and investment  
26 in the state.
- 27 (f) Encourage collaboration among research institutions, startup  
28 companies, local governments, venture capitalists, and economic  
29 development agencies to promote innovation.
- 30 (g) In cooperation with the federal government, foster  
31 relationships with overseas entities to improve the state's image  
32 as a destination for business investment and expansion.
- 33 (h) Conduct research on the state's business climate, including,  
34 but not limited to, research on how the state can remain on the  
35 leading edge of innovation and emerging sectors.
- 36 (i) Support small businesses by providing information about  
37 accessing capital, complying with regulations, and supporting state  
38 initiatives that support small business.

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