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**Introduced by Senator Nguyen**

**(Coauthors: Senators Bates, Huff, and Mendoza)**

(Coauthors: Assembly Members Travis Allen, Brough, Chang, Daly,  
Harper, Kim, and Wagner)

May 5, 2015

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Senate Concurrent Resolution No. 54—Relative to Disneyland.

LEGISLATIVE COUNSEL’S DIGEST

SCR 54, as introduced, Nguyen. Sixtieth anniversary of Disneyland.  
This measure would declare June 1, 2015, as Disneyland Day.  
Fiscal committee: no.

1 WHEREAS, When Walt Disney formally dedicated Disneyland  
2 on July 17, 1955, he stated that he envisioned the park would be  
3 “... a source of joy and inspiration to all the world”; and  
4 WHEREAS, The success of Walt Disney’s dream has launched  
5 an industry and sparked an empire of fun that now spans the globe,  
6 attracting approximately 25 million visitors to Anaheim, California,  
7 every year and growing; and  
8 WHEREAS, Disneyland Resort has become an American icon  
9 that has been successfully exported from Anaheim, California to  
10 Disney theme parks in Orlando, Florida; Tokyo, Japan; Paris,  
11 France; Hong Kong, China; and the soon-to-be-opened park in  
12 Shanghai, China; and  
13 WHEREAS, Walt Disney’s original venture in Anaheim,  
14 California, has expanded from a single theme park with one hotel  
15 into a full-scale resort with two world-class theme parks,  
16 approximately 2,500 hotel rooms, 150 restaurants, and 85 retail  
17 locations; and

1 WHEREAS, Since 1955, Disneyland Resort has become  
2 California's number one tourist resort destination and its theme  
3 parks are amongst two of the top 10 most visited theme parks in  
4 the world; and

5 WHEREAS, Walt Disney opened Disneyland with 1,280 cast  
6 members in 1955 and today the resort has grown to become the  
7 largest employer in Orange County and one of the largest single  
8 site employers in California, directly employing 28,000 cast  
9 members; and

10 WHEREAS, The Disneyland Resort generates an economic  
11 impact of approximately \$5 billion annually to the southern  
12 California economy; and

13 WHEREAS, Environmental conservation efforts by the  
14 Disneyland Resort have been recognized by the state and the  
15 nation, winning a 2009 and 2014 Governor's Environmental and  
16 Economic Leadership Award (GEELA) and a 2014 Food Recovery  
17 Challenge Award by the United States Environmental Protection  
18 Agency; and

19 WHEREAS, In the spirit of Walt Disney, the Disneyland Resort  
20 and its cast members annually provide nearly \$17 million in cash,  
21 in-kind gifts, and volunteer services to hundreds of nonprofit  
22 groups, touching the lives of thousands of residents; and

23 WHEREAS, The creation of Disneyland was, perhaps, the single  
24 greatest family entertainment achievement of the 20th  
25 century—introducing an entirely new concept in outdoor  
26 entertainment and establishing an icon of fun and magic known  
27 around the world that continues well into the 21st century; and

28 WHEREAS, The California State Legislature honors the memory  
29 of Walt Disney and his lasting legacy of quality family  
30 entertainment and hereby congratulates Disneyland Resort and  
31 The Walt Disney Company on the 60th anniversary of Disneyland,  
32 the Diamond Celebration at "The Happiest Place on Earth"; now,  
33 therefore, be it

34 *Resolved by the Senate of the State of California, the Assembly*  
35 *thereof concurring*, That the Legislature hereby declares June 1,  
36 2015, as Disneyland Day; and be it further

37 *Resolved*, That the Secretary of the Senate transmit copies of  
38 this resolution to the author for appropriate distribution.

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