

AMENDED IN SENATE MAY 18, 2015

Senate Concurrent Resolution

No. 54

Introduced by Senator Nguyen

**(Coauthors: Senators Bates, Huff, ~~and Mendoza~~ *Mendoza*, and
Moorlach)**

(Coauthors: Assembly Members Travis Allen, Brough, Chang, Daly,
Harper, Kim, and Wagner)

May 5, 2015

Senate Concurrent Resolution No. 54—Relative to Disneyland.

LEGISLATIVE COUNSEL’S DIGEST

SCR 54, as amended, Nguyen. Sixtieth anniversary of Disneyland.

This measure would *honor the memory of Walt Disney and his lasting legacy of quality family entertainment, congratulate the Disneyland Resort and The Walt Disney Company on the 60th anniversary of Disneyland, the Diamond Celebration at “The Happiest Place on Earth,”* and declare June 1, 2015, as Disneyland Day.

Fiscal committee: no.

- 1 WHEREAS, When Walt Disney formally dedicated Disneyland
- 2 on July 17, 1955, he stated that he envisioned the park would be
- 3 “... a source of joy and inspiration to all the world”; and
- 4 WHEREAS, The success of Walt Disney’s dream has launched
- 5 an industry and sparked an empire of fun that now spans the ~~globe~~,
- 6 *world*, attracting approximately 25 million visitors to Anaheim,
- 7 California, every year and growing; and
- 8 WHEREAS, Disneyland Resort has become an American icon
- 9 that has been successfully exported from Anaheim, California to
- 10 Disney theme parks in Orlando, Florida; Tokyo, Japan; Paris,

1 France; Hong Kong, China; and the soon-to-be-opened park in
2 Shanghai, China; and

3 WHEREAS, Walt Disney's original venture in Anaheim,
4 California, has expanded from a single theme park with one hotel
5 into a full-scale resort with two world-class theme parks,
6 approximately 2,500 hotel rooms, 150 restaurants, and 85 retail
7 locations; and

8 WHEREAS, Since 1955, Disneyland Resort has become
9 California's number one tourist resort destination and its theme
10 parks are amongst two of the top 10 most visited theme parks in
11 the world; and

12 WHEREAS, Walt Disney opened Disneyland with 1,280 cast
13 members in 1955 and today the resort has grown to become the
14 largest employer in Orange County and one of the largest single
15 site employers in California, directly employing 28,000 cast
16 members; and

17 WHEREAS, The Disneyland Resort generates an economic
18 impact of approximately \$5 billion annually to the southern
19 California economy; and

20 WHEREAS, Environmental conservation efforts by the
21 Disneyland Resort have been recognized by the state and the
22 nation, winning a 2009 and 2014 Governor's Environmental and
23 Economic Leadership Award (GEELA) and a 2014 Food Recovery
24 Challenge Award by the United States Environmental Protection
25 Agency; and

26 WHEREAS, In the spirit of Walt Disney, the Disneyland Resort
27 and its cast members annually provide nearly \$17 million in cash,
28 in-kind gifts, and volunteer services to hundreds of nonprofit
29 groups, touching the lives of thousands of residents; and

30 WHEREAS, The creation of Disneyland was, perhaps, the single
31 greatest family entertainment achievement of the 20th
32 century—introducing an entirely new concept in outdoor
33 entertainment and establishing an icon of fun and magic known
34 around the world that continues well into the 21st century;~~and~~
35 *now, therefore, be it*

36 ~~WHEREAS, The California State Legislature honors the memory~~
37 ~~of Walt Disney and his lasting legacy of quality family~~
38 ~~entertainment and hereby congratulates Disneyland Resort and~~
39 ~~The Walt Disney Company on the 60th anniversary of Disneyland,~~

1 the Diamond Celebration at “The Happiest Place on Earth”; now,
2 therefore, be it

3 *Resolved by the Senate of the State of California, the Assembly*
4 *thereof concurring, That the Legislature hereby declares June 1,*
5 *2015, as Disneyland Day; and be it further honors the memory of*
6 *Walt Disney and his lasting legacy of quality family entertainment*
7 *and hereby congratulates Disneyland Resort and The Walt Disney*
8 *Company on the 60th anniversary of Disneyland, the Diamond*
9 *Celebration at “The Happiest Place on Earth”; and be it further*

10 RESOLVED, *That the Legislature hereby declares June 1, 2015,*
11 *as Disneyland Day; and be it further*

12 *Resolved, That the Secretary of the Senate transmit copies of*
13 *this resolution to the author for appropriate distribution.*