Introduced by Senators McGuire and Leyva (Principal coauthor: Senator Huff)

(Principal coauthors: Assembly Members Burke and Wood) (Coauthors: Senators Allen, Hall, Mendoza, and Vidak)

(Coauthor: Assembly Member Dodd)

January 29, 2015

An act to add Article 8 (commencing with Section 52465) to Chapter 9 of Part 28 of Division 4 of Title 2 of the Education Code, relating to career technical education, and making an appropriation therefor.

LEGISLATIVE COUNSEL'S DIGEST

SB 148, as amended, McGuire. Career technical education: Career and Job Skills Education Act.

(1) Existing law establishes the office of the Superintendent of Public Instruction, and specifies that the Superintendent is the ex officio Director of the State Department of Education. Under existing law, the State Department of Education administers numerous programs relating to elementary and secondary education.

Existing law authorizes, among other things, the governing board of any high school district to establish and maintain, in connection with any high school or regional occupational center or program under its jurisdiction, cooperative career technical education programs or community classrooms as part of a career technical education course, as specified.

This bill would establish the Career and Job Skills Education Act, which would authorize the governing board of a school district one or more school districts, county offices of education, direct-funded charter

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schools, and regional occupational centers or programs operated by joint powers authorities with the written consent from each participating local education agency, that operates operate any state-approved career technical education sequence of courses, to apply to the Superintendent for a grant for the development and enhancement of high-quality career technical education programs in the school district. The bill would require the governing board of a recipient school district each grant recipient to, among other things, adopt certain policies and procedures and establish a career technical education program that satisfies specified criteria. The bill would establish the Career and Job Skills Education Fund in the State Treasury, and would also require the Superintendent to, among other things, administer the fund and distribute awards through an annual application process to the governing boards of school districts applicants that meet certain requirements. The bill would further require the Superintendent and the State Board of Education to incorporate appropriate metrics into state-adopted accountability measures to determine career readiness of California's high school pupils.

The bill would appropriate \$600,000,000 from the General Fund to the Superintendent, for deposit in the Career and Job Skills Education Fund, for purposes of the Career and Job Skills Education Act, and would express the intent of the Legislature that additional funds be appropriated from the General Fund, as necessary, for those purposes in the 2017–18 and 2018–19 fiscal years.

(2) Funds appropriated by the bill for purposes of funding this act would be applied toward the minimum funding requirements for school districts and community college districts imposed by Section 8 of Article XVI of the California Constitution.

Vote: majority. Appropriation: yes. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. The Legislature finds and declares *all of* the 2 following:
- 3 (a) Section 51220 of the Education Code states, in part, "The
- 4 states that the adopted course of study for grades 7 to 12, inclusive,
- 5 shall offer courses in the following areas of study:
- 6 (h)

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(1) Applied arts, including instruction in the areas of consumer and homemaking education, industrial arts, general business education, or general agriculture.

(i)

- (2) Career technical education designed and conducted for the purpose of preparing youth for gainful employment in the occupations and in the numbers that are appropriate to the personnel needs of the state and the community served and relevant to the career desires and needs of the pupils." pupils.
- (b) Section 51224 of the Education Code states, "The governing board of any school district maintaining a high school shall prescribe courses of study designed to provide the skills and knowledge required for adult life for pupils attending the schools within its school district. The governing board shall prescribe separate courses of study, including, but not limited to, a course of study designed to prepare prospective pupils for admission to state colleges and universities and a course of study for career technical training."
- (c) California has invested \$500 million in Proposition 1D funding for purposes of modernizing and building new career technical education facilities for high school pupils.
- (d) California has invested \$90 million in the purchase of new career technical education equipment for high school pupils.
- (e) California has invested \$500 million in the California Career Pathways Trust for the development of robust career pathways aligned with regional economies.
- (f) California needs to satisfy maintenance of effort requirements to continue to receive funds pursuant to the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.), for the improvement of career technical education programs.
- (g) To *help the state* remain a competitive economy, California high schools need to provide resources that promote career readiness and 21st century career technical skills for its pupils.
- (h) California needs to use limited resources more efficiently to do a better job of preparing pupils for an economy that demands workers to have strong academic and career knowledge, knowledge and skills, to be adaptable to change, and prepared for college and careers.

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(i) The rapid growth of California's population and the labor force depends on attracting, supporting, and retaining businesses that pay sustainable wages to highly skilled and qualified workers. Therefore, improvement in the overall quality of California's workforce is a vital component to the state's continued economic development.

- (j) California needs to develop and sustain educational programs that can provide youth with career readiness, organizational help in their pursuit of career opportunities, leadership skills, networks of support, and the academic and technical skills necessary to serve as a foundation for successful careers.
- (k) The average high school graduation rate in the United States for pupils concentrating in career technical education programs is 90.18 percent, compared to an average national freshman graduation rate of 74.9 percent.
- (*l*) Eighty-one percent of high school dropouts in the United States say relevant, real-world learning opportunities would have kept them from dropping out of high school.
- (m) In the United States, more than 70 percent of secondary career technical education concentrators pursued postsecondary education shortly after graduating from high school.
- (n) According to the United States Census *Bureau* for the year 2010, 70 percent of pupils will not go on to receive a four-year postsecondary education degree.
- (o) California's future of providing high-quality education and training programs requires greater public-private collaboration and cooperation.
- (p) California's policies and methods that provide elementary and secondary education to prepare young people for lifelong learning, higher educational opportunities, and high-skilled careers leading to sustainable wages are major components to California's continued economic growth.
- (q) California's continued economic development and growth is critically linked to providing pupils with educational opportunities that prepare those pupils for lifelong learning, higher education, and high-skilled, high-wage careers.
- (r) Sustaining and developing a strong system for the delivery of career technical education should be a top priority of California's educational systems and must be addressed at the local, regional,

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and state levels to establish a seamless system from career technical education to employment.

- (s) California's career pathways system is a long-term investment in developing human capital by supplying the demand for a highly skilled and adaptable workforce. By successfully matching the skills of the emerging workforce with the needs of California's growth economies, high-quality career pathways will provide essential components to ensure the state's competitive edge in the growing global economy.
- (t) Career pathway programs are an educational approach that is designed to improve academic rigor through relevant, real-world experiences by integrating appropriate academic and essential career technical education knowledge and skills focused around a career pathway.
- (u) High-quality and coordinated career pathways provide a much needed nexus between those preparing the future workforce and those employing the future workforce. The collaboration of educators, business, and labor fosters the use of contextual and applied teaching strategies that provide opportunities for all pupils to gain exposure to career-related coursework, workplace experiences, internships, and jobsite mentoring.
- (v) A rigorous high-quality education curriculum encompasses a range of subjects and grade levels. Incorporating career technical education into that curriculum can strengthen pupils' understanding of career opportunities, provide pupils with direction for education beyond high school, and produce better informed citizens in the state.
- SEC. 2. Article 8 (commencing with Section 52465) is added to Chapter 9 of Part 28 of Division 4 of Title 2 of the Education Code, to read:

Article 8. Career and Job Skills Education Act

52465. This article shall be known, and may be cited, as the Career and Job Skills Education Act.

52466. The Career and Job Skills Education Fund is hereby established in the State Treasury. The moneys in the fund shall be available to the Superintendent, upon appropriation by the Legislature pursuant to Section 52471, for the implementation and administration of this article.

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52467. (a) (1) The governing board of a school district one or more school districts, county offices of education, direct-funded charter schools, including pursuant to subdivision (g) of Section 47605.1, or regional occupational centers or programs operated by joint powers authorities with the written consent from each participating local education agency, that operates operate any state approved state-approved career technical education sequence of courses may apply to the Superintendent for a grant for the development and enhancement of high-quality career technical education courses in the school district. courses.

- (2) The department shall retain up to 2 percent of the total funds apportioned to the governing board of a school district pursuant to this article, to provide all of the following to that school district for the purposes of this article:
 - (A) Technical assistance.

- (B) Professional development.
- (C) Accountability services and local monitoring.
- (b) The Superintendent shall award grants to applicant school districts that satisfy the following requirements: applicants that
- (1) The school district shall contribute an amount of funds equal to the amount of the grant for use in career technical education programs as defined by the California State Plan for Career Technical Education and that satisfy the requirements outlined in Section 52469.
- (2) The school district shall identify to the Superintendent the school district's career technical education expenses for that application year using Goal Code 3800 of the California School Accounting Manual.
- 52468. (a) Each governing board of a school district that receives a grant or accepts other funds made available for purposes of this article shall adopt policies and procedures for the school district to accomplish both of the following objectives:
- (1) Systematically review career technical education courses offered by the school district to determine the degree to which each course may offer an alternative means for completing and receiving credit for specific portions of the school district's prescribed course of study to graduate from high school pursuant to subdivision (b) of Section 51225.3. The governing board of the school district shall ensure that those classes are equivalent, in

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terms of content and rigor, to course requirements prescribed in subdivision (a) of Section 51225.3.

- (2) Compare, not less than every five years, the local curriculum, course contents, and course sequences of career technical education programs in the school district with the California Career Technical Education Model Curriculum Standards adopted by the state board.
- (b) Commencing after the governing board of a school district adopts policies and procedures pursuant to subdivision (a), and every academic year thereafter, the school district shall undergo annual performance reviews conducted by any or all of the following for purposes of evaluating career technical education programs in the school district:
 - (1) The department.

- (2) Local industry advisory committees.
- (3) An entity or entities identified and approved by the Superintendent for purposes of conducting the annual performance reviews.
- 52469. Each governing board of a school district an applicant that receives a grant or accepts other funds made available for purposes of this article shall, in consultation with the county office of education, as applicable, area workforce development offices, or local workforce investment boards, and community colleges serving the geographic area of the school district, or with any combination of the entities, offices, or community colleges thereof, grant recipient adopt a career technical education program that includes all of the following criteria:
- (a) The program shall provide a series of career technical education courses aligned with the *California* Career Technical Education Model Curriculum Standards adopted by the state board, and offer a coherent sequence of career technical education courses leading to specific competencies that will enable pupils to manage personal and work life and transition to postsecondary education on a career pathway or attain entry level employment in business or industry upon their graduation from high school. That plan to provide a series of career technical education courses shall be aligned with local agreements between the school district and the county office of education, area workforce development offices, or community colleges serving the geographic area of the school district regarding the responsibilities for the provision and

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1 articulation of services provided by those local entities to the school
2 district.

- (b) The program shall include plans, developed and implemented by the governing board of the school district, grant recipient for articulation of career technical education courses with community colleges or apprenticeship programs in the geographic area of the school district grant recipient to continue the sequence of career technical education courses through grades 13 and 14 and for the acquisition of high-quality industry certifications, credentials, and licenses.
- (c) The program shall include assessments of local business and industry needs to ensure that the program provides pupils with the competency, knowledge, and skills necessary to pursue employment opportunities.
- (d) The program shall provide counseling and guidance services to pupils to help them satisfy all of the requirements for high school graduation and make informed career preparation choices. Counseling and guidance services provided for purposes of this subdivision may include counseling for pupils in grades 6 to 12, inclusive.
- (e) The program shall involve business and industry in cooperative projects with schools in the school district geographic area of the grant recipient to provide internships for pupils, externships for teachers, paid or nonpaid work experience, job-shadowing or mentoring opportunities, instructors from business and industry, assistance with needs assessments and program evaluations, and access to business and industry employment placement services to help graduating pupils obtain employment.
- (f) The program shall include a system for data collection to be reported annually to the governing board of the school district on the success or failure of career technical education courses in the school district that shall comply with the requirements established by the Superintendent in terms of all of the following:
- (1) Number of pupils enrolled in career technical education courses.
 - (2) Number of pupils completing high school.
- (3) Pupils earning industry recognized certifications, credentials, or licenses as determined by a list approved by the Superintendent,

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or who passed third-party career technical education pathway 2 specific assessments. 3

- (3)
- 4 (4) Pupils securing employment, particularly in jobs related to 5 the area of their career technical preparation in high school.

 - (5) Pupils proceeding to advanced education or training at the postsecondary educational level.
 - (5)

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- (6) Pupils proceeding to advance advanced education or training at the postsecondary educational level in the same career pathway as his or her their career technical preparation in high school.
- (7) Number and types of career technical courses offered and the number of those courses that qualify as alternative means to complete the prescribed course of study requirements as described in subdivision (b) of Section 51225.3.
 - 52470. The Superintendent shall do all of the following:
- (a) Form and convene a Career Technical Education Council made up of representatives from industry representing each of the 15 industry sectors described in the California Career Technical Education Model Curriculum Standards, to advise the Superintendent on the operational and policy issues important to the continual improvement of career technical education in public schools.
- (b) Administer the Career and Job Skills Education Fund and issue grant awards to recipient school districts.
- (c) Provide for a state-wide system to ensure that career technical education pathways are aligned with the 15 industry sectors described in the California Career Technical Education Model Curriculum Standards. That system shall include subject matter expertise, curricular materials, professional development, career technical education pupil organization expertise, a networking system for sharing best practices and innovative approaches, and other resources.
- 36 (d)
 - (a) Develop a system of accountability, data collecting, and monitoring, including periodic schoolsite visits to assess the effectiveness and quality of career technical education course

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sequences, reporting to ensure the goals of career technical education programs are satisfied.

- (e) Align accountability measures developed pursuant to subdivision (d) into a uniform accountability metric based on
- (b) Develop data metrics that are aligned with the core metrics required by the federal Workforce Innovation and Opportunity Act, common metrics adopted by the Office of the Chancellor of the California Community Colleges, any career-ready standards adopted pursuant to the federal Elementary and Secondary Education Act (20 U.S.C. Sec. 6301 et seq.) and the 11 quality indicators described in the California State Plan for Career Technical Education.
- (f) Award grant funds only to eligible applicants who meet or exceed quality criteria developed and required by the department. The Superintendent may grant a one-year exemption or impose a probationary period from this requirement for school districts that experience extenuating circumstances, including natural disasters or dramatic changes in industry opportunities within the geographic region of the school district.

(g)

- (c) Adopt and provide grant recipients with a list of approved high-quality industry certifications and licenses that the department will recognize for purposes of awarding grant funds pursuant to this article, make that list available to school districts, and report the list to the department pursuant to the reporting requirements of the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.) and approved third-party career technical education pathway assessments in each career technical education pathway for use in program development.
- (h) Adopt a list of approved third-party career technical education pathway assessments in each career technical education pathway for purposes of awarding grant funds pursuant to this article, make that list available to school districts, and report the list to the department pursuant to the reporting requirements of the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.).
- (i) Ensure continued funding pursuant to this article is based on a strong accountability system and include data measures established by the Superintendent.

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1 (j)

- (d) Provide technical and professional assistance to all grant award-recipient school districts recipients.
- 52471. (a) The amount of six hundred million dollars (\$600,000,000) is hereby appropriated from the General Fund to the Superintendent, for deposit in the Career and Job Skills Education Fund, for purposes of this article.
- (b) Moneys in the fund shall be awarded pursuant to this article to a school district through an annual application process. The amount of that award shall be determined as follows:
- (1) Thirty percent shall be determined based on the school district's proportional share of career technical education participants who were enrolled in state approved career technical education courses the prior academic year.
- (2) Thirty percent shall be determined based on the school district's proportional share of career technical education concentrators from the prior academic year. For purposes of this article, "concentrator" is a pupil who has completed one career technical education course and has enrolled in a second course within a particular sequence of career technical education courses.
- (3) Thirty-eight percent shall be based on the number of pupils who complete a sequence of career technical education courses and earn an industry recognized certification, credential, or license, or pass a third-party pathway assessment during the prior academic year.
- (b) The department shall retain up to 2 percent of the total funds apportioned to the grant recipient pursuant to this article, to provide all of the following to that grant recipient for the purposes of this article:
 - (1) Technical assistance.
- (2) Professional development.
- 32 (3) Accountability services and local monitoring.
- 33 (4)
 - (c) An amount equal to 2 percent of the total funds appropriated pursuant to this article shall be set aside and distributed separately to applicants of rural school districts, as defined by the State Board of Equalization, state board, and regions with higher than average rates of high school dropouts, as defined by the California Longitudinal Public Pupil Achievement Data System.

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(e) Funds shall be awarded only to school districts that demonstrate attainment of the accountability measurements developed pursuant to subdivision (d) of Section 52470.

- (d) Funds shall be awarded only to school districts that demonstrate alignment of career technical education programs with the quality indicators described in the California State Plan for Career Technical Education.
- (e) The department may, with the advice of the Superintendent, adopt rules and regulations governing the distribution of funds provided for purposes of this article and shall adopt criteria for assessing whether school districts have met the requirements of this article. The Superintendent shall not be required to fund any school district if the department concludes that the school district's application for that year does not satisfy application requirements developed by the department for the receipt of grant funds pursuant this article.

(f)

- (d) Funds may be used by each grant recipient-school-district for purposes of this article for any or all of the following purposes:
 - (1) Matching pupils with work-based learning opportunities.
- (2) Using intermediaries as liaisons between educators, businesses, parents, and community partners.
- (3) Providing technical assistance to help employers and educators design comprehensive career technical education course sequences and programs.
- (4) Providing technical assistance to help teachers integrate academic, career technical education, and work-based learning activities.
- (5) Encouraging active business involvement in school district a grant recipient's work-based work-based learning activities and providing teacher externships.
- (6) Assisting pupils in finding appropriate work, continuing education or training, and linking pupils to other community services.
- (7) Evaluating postcareer technical education program outcomes for pupils to assess the success of those programs, particularly with reference to special populations, as that term is defined in the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.).

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(8) Linking youth development activities with employer and industry strategies to upgrade worker skills.

- (9) Funding career technical education pupil organizations and activities.
- (10) Funding costs incurred through career technical education program-related planning, development, validation, and accountability.
- (11) Funding career technical education curriculum development and alignment with postsecondary educational institutions.
- (12) Funding career technical education professional development, including industry externships for teachers.
- (13) Funding career technical education instructional equipment and material purchases.
- (14) Providing support in career technical education programs to pupils of special populations, as that term is defined in the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.).
- (15) Funding costs incurred through the expansion of career technical education programs in effect as of January 1, 2016, or the establishment of new career technical education programs or pathways, including the cost of salaries for additional career technical education staff. Salary expenditures for career technical education staff shall be limited to the first three years of the expansion or establishment of those career technical education programs or pathways and capped at 50 percent of the annual amount apportioned to the *grant* recipient-school district.
- 52472. (a) Notwithstanding any other law, funds allocated pursuant to this article may be expended only to ensure the development, enhancement, and improvement of—a high-quality career technical education courses and programs pursuant to the quality indicators described in the California State Plan for Career Technical Education.
- (b) As a condition of receiving funds pursuant to this article, the governing board of each recipient school district each grant recipient shall do all of the following:
- (1) Develop a plan for establishing aligned course sequences for *its* career technical education programs in the school district.
- (2) Certify to the department that each career technical education pathway has been developed with input from an-industry based industry-based career pathway advisory committee and includes

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a logical sequence of career technical education courses pursuant to the California State Plan for Career Technical Education.

- (3) Submit new or revised career technical education programs or pathways to the department for approval no later than September 1 of the fiscal year in which those changes are implemented pursuant to requirements developed by the department, for purposes of determining the annual funding award to the school district grant recipient.
- (4) Certify to the department that each course within a sequence of career technical education courses is aligned with the California Career Technical Education Model Curriculum Standards, adopted by the state board, for grades 7 to 12, inclusive.
- (5) Certify to the department that each course, where appropriate, is aligned with the Common Core State Standards.
- (6) Certify to the department that each *of its* career technical education teacher in the school district teachers has the appropriate credential authorizing him or her to teach his or her assigned career technical education course.
- (7) Except as provided in paragraph (15) of subdivision (f) of Section 52471, certify to the department that no grant funds awarded to the school district grant recipient pursuant to this article are used for staff salaries, benefits, or both.
- (8) Collect and report data as required by the department and the school district's applicable local control and accountability plan.
- 52473. The Superintendent and the state board shall incorporate appropriate metrics into state-adopted accountability measures to determine career readiness of California's high school pupils. These metrics shall be aligned with the federal Carl D. Perkins Career and Technical Education Improvement Act of 2006 (20 U.S.C. Sec. 2301 et seq.), California's Standards for Career Ready Practice, and the quality indicators described in the California State Plan for Career Technical Education.
- SEC. 3. It is the intent of the Legislature that additional funds be appropriated from the General Fund, as necessary, to the Superintendent, for deposit in the Career and Job Skills Education Fund, for purposes of Article 8 (commencing with Section 52465) of Chapter 9 of Part 28 of Division 4 of Title 2 of the Education Code, in the 2017–18 and 2018–19 fiscal years.

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1 SEC. 4. For purposes of making the computations required by 2 Section 8 of Article XVI of the California Constitution, the funds appropriated pursuant to this act shall be deemed to be "General 3 Fund revenues appropriated for school districts," as defined in subdivision (c) of Section 41202 of the Education Code, for the 5 6 fiscal year for which the funds are appropriated, and included within the "total allocations to school districts and community 8 college districts from General Fund proceeds of taxes appropriated pursuant to Article XIII B," as defined in subdivision (e) of Section 10 41202 of the Education Code, for the fiscal year for which the 11 funds are appropriated.