
Introduced by Senator McGuire

May 24, 2016

Senate Concurrent Resolution No. 146—Relative to California Grown Flower Month.

LEGISLATIVE COUNSEL’S DIGEST

SCR 146, as introduced, McGuire. California Grown Flower Month. This measure would proclaim June 2016 as California Grown Flower Month to recognize and honor the men and women of the California grown flower industry for their dedication and productivity.

Fiscal committee: no.

- 1 WHEREAS, California’s flower industry dates back to the late
- 2 1870s when Theodosia B. Shepherd was inspired to sell calla lilies
- 3 grown in her garden; and
- 4 WHEREAS, The industry of selling grown flowers began to
- 5 flourish and by the turn of the century most towns had at least one
- 6 florist; and
- 7 WHEREAS, In 1890, the Domoto family established California’s
- 8 first commercial flower farm in Oakland; and
- 9 WHEREAS, To this day, California still has a year-round climate
- 10 that is perfect for growing hundreds of varieties of flowers; and
- 11 WHEREAS, California flowers are grown across 701 million
- 12 square feet spanning the distance from the City of San Diego,
- 13 through the Inland Empire to the coastal City of Carpinteria, and
- 14 up to the Oregon border; and
- 15 WHEREAS, Arcata, California, is the largest producing region
- 16 of fresh cut tulips in the United States and is recognized nationally
- 17 for its lily and iris production, making Humboldt County a valuable

1 and important source of American Grown Flowers and local jobs;
2 and

3 WHEREAS, Humboldt County is a large flower producer in
4 California and is known for its ideal growing conditions for tulips,
5 lilies, and iris and is also where the legendary Stargazer Lily was
6 originally bred; and

7 WHEREAS, California flower farmers account for
8 approximately 80 percent of all domestically grown flowers in the
9 United States; and

10 WHEREAS, Approximately 50 percent of all California grown
11 flowers are distributed to wholesale and retail customers outside
12 of the state; and

13 WHEREAS, The economic activity of California flower farmers,
14 wholesalers, and retail florists creates nearly 145,665 jobs in the
15 state; and

16 WHEREAS, The total economic impact of business activity
17 created by California grown flower farmers', wholesalers', and
18 retail florists' expenditures in the state is more than \$12.2 billion;
19 and

20 WHEREAS, The amount of money generated by the California
21 grown flower industry for additional jobs in the state is more than
22 \$12.5 million per day; and

23 WHEREAS, The economic activities of California grown flower
24 farmers, wholesalers, and retail florists generate nearly \$1.1 billion
25 in additional taxes; and

26 WHEREAS, It is appropriate for all Californians to recognize
27 our California grown flower farmers, wholesalers, retail florists,
28 and others involved in providing such a bounty to our state and
29 the nation; now, therefore, be it

30 *Resolved by the Senate of the State of California, the Assembly*
31 *thereof concurring,* That the Legislature recognizes and honors
32 the men and women of the California grown flower industry for
33 their dedication and productivity and hereby proclaims the month
34 of June 2016 as California Grown Flower Month; and be it further

35 *Resolved,* That the Secretary of the Senate transmit copies of
36 this resolution to the author for appropriate distribution.