

Introduced by Senator Mitchell

February 27, 2015

An act to amend Section 301 of the Business and Professions Code, relating to consumers.

LEGISLATIVE COUNSEL'S DIGEST

SB 769, as introduced, Mitchell. Consumers.

Existing law states it is the intent of the Legislature to promote and protect the interests of the people as consumers, and that the government advances the interests of consumers by, among other things, protecting consumers from the sale of goods and services through the use of deceptive methods, acts, or practices that are inimical to the general welfare of consumers.

This bill would make a nonsubstantive change to this provision.

Vote: majority. Appropriation: no. Fiscal committee: no. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 301 of the Business and Professions Code
- 2 is amended to read:
- 3 301. It is the intent of the Legislature and the purpose of this
- 4 chapter to promote and protect the interests of the people as
- 5 consumers. The Legislature finds that vigorous representation and
- 6 protection of consumer interests are essential to the fair and
- 7 efficient functioning of a free enterprise market economy. The
- 8 Legislature declares that government advances the interests of
- 9 consumers by facilitating the proper functioning of the free
- 10 enterprise market economy through (a) educating and informing

1 the consumer to insure rational consumer choice in the
2 marketplace; (b) protecting the consumer from the sale of goods
3 and services through the use of deceptive methods, acts, or
4 practices—~~which~~ *that* are inimical to the general welfare of
5 consumers; (c) fostering competition; and (d) promoting effective
6 representation of consumers' interests in all branches and levels
7 of government.

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