

Assembly Concurrent Resolution

No. 101

Introduced by Assembly Member Furutani
(Coauthors: Assembly Members Blakeslee, Hill, V. Manuel Perez,
and Ruskin)
(Coauthors: Senators Cedillo and Price)

January 5, 2010

Assembly Concurrent Resolution No. 101—Relative to Buy California Small Business First Month.

LEGISLATIVE COUNSEL'S DIGEST

ACR 101, as introduced, Furutani. Buy California Small Business First Month.

This measure would proclaim May 2010 as Buy California Small Business First Month to raise awareness that when California consumers, businesses, colleges, universities, and governmental agencies choose to first support California small businesses when making purchasing decisions, a wave of positive economic impacts occurs within the state and local economies.

Fiscal committee: no.

- 1 WHEREAS, The California Small Business Association
- 2 established the “Buy California Small Business First” concept to
- 3 educate consumers, businesses, colleges, universities, and
- 4 governmental agencies about the positive economic impacts of
- 5 choosing to first support California small businesses when making
- 6 purchasing decisions; and
- 7 WHEREAS, When consumers, businesses, colleges, universities,
- 8 and governmental agencies buy from California small businesses,

1 a wave of positive economic impacts occurs, from supporting the
2 employment of people in the immediate community, to encouraging
3 local entrepreneurs, to generating tax revenues from local sales
4 and personal incomes; and

5 WHEREAS, California's small businesses are integral to a sound
6 economic foundation of this state because small businesses provide
7 a majority of all private sector jobs and constantly create new
8 employment opportunities for Californians; and

9 WHEREAS, California's small businesses are critical to the
10 current economic health of this state because small businesses
11 produce more than one-half of California's gross domestic product;
12 and

13 WHEREAS, California's small businesses are a key factor in
14 the future success of the state's economy because small businesses
15 are innovative forces in the marketplace and are among those most
16 likely to take risks to create new technologies and industries; and

17 WHEREAS, A 2009 study conducted at California State
18 University, Sacramento, concluded that state contracting with small
19 businesses in California resulted in more money being distributed
20 within the state economy than contracting with larger businesses;
21 now, therefore, be it

22 *Resolved by the Assembly of the State of California, the Senate*
23 *thereof concurring*, That May 2010 is proclaimed as Buy California
24 Small Business First Month to raise awareness that when California
25 consumers, businesses, colleges, universities, and governmental
26 agencies choose to first support California small businesses when
27 making purchasing decisions, a wave of positive economic impacts
28 occurs within the state and local economies; and be it further

29 *Resolved*, That the Chief Clerk of the Assembly transmit copies
30 of this resolution to the author for appropriate distribution.