

ASSEMBLY BILL

No. 1137

Introduced by Assembly Member Harkey

February 27, 2009

An act to amend Section 13995.47 of the Government Code, relating to California tourism.

LEGISLATIVE COUNSEL'S DIGEST

AB 1137, as introduced, Harkey. California tourism.

Existing law requires the California Travel and Tourism Commission to establish one or more industry marketing advisory committees, which may include noncommissioners as members. The industry marketing advisory committees are required to be structured so that they include, to the maximum extent feasible and reasonable, representation from every geographic region of the state and every segment of the state's travel and tourism industry. The commission is required to establish procedures for the operation of the industry marketing advisory committees that will provide appropriate opportunity for every geographic region of the state and every segment of the travel and tourism industry to offer advice and recommendations to the commission relative to the development of its written marketing plan.

This bill would make a technical, nonsubstantive change to this provision.

Vote: majority. Appropriation: no. Fiscal committee: no.
State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 13995.47 of the Government Code is
2 amended to read:
3 13995.47. (a) The commission shall establish one or more
4 industry marketing advisory committees, which may include
5 noncommissioners as members. The industry marketing advisory
6 committees shall be structured so that, in the aggregate, they
7 include, to the maximum extent feasible and reasonable,
8 representation from every geographic region of the state and every
9 segment of the state's travel and tourism industry. The commission
10 shall establish procedures for the operation of the industry
11 marketing advisory committees that will provide appropriate
12 ~~opportunity~~ *opportunities* for every geographic region of the state
13 and every segment of the travel and tourism industry to offer advice
14 and recommendations to the commission relative to the
15 development of its written marketing plan pursuant to Section
16 13995.45.
17 (b) The commission may also establish from time to time any
18 other committees it deems appropriate, and may appoint
19 noncommissioners to the committees.