

ASSEMBLY BILL

No. 2451

Introduced by Assembly Member Furutani

February 19, 2010

An act to amend Section 88520 of the Education Code, relating to community colleges.

LEGISLATIVE COUNSEL'S DIGEST

AB 2451, as introduced, Furutani. Community colleges: economic and workforce development.

Existing law establishes the California Community Colleges under the administration of the Board of Governors of the California Community Colleges. Existing law requires the board of governors to appoint a chief executive officer, known as the Chancellor of the California Community Colleges.

Existing law, until January 1, 2013, establishes the California Community Colleges Economic and Workforce Development Program and sets forth the mission of the program. Existing law requires the board of governors, as part of the program, to award grants to community college districts for leadership in accomplishing the missions and goals of the program. Existing law defines various terms for purposes of the program.

This bill would make various technical, nonsubstantive changes to these definitions.

Vote: majority. Appropriation: no. Fiscal committee: no.
State-mandated local program: no.

The people of the State of California do enact as follows:

SECTION 1. Section 88520 of the Education Code is amended to read:

88520. The following definitions govern the construction of this part:

(a) “Business Resource Assistance and Innovation Network” means the network of projects and programs that comprise the California Community Colleges Economic and Workforce Development Program.

(b) “California Community Colleges Economic and Workforce Development Program,” “economic and workforce development program,” and “ED>Net Program” mean the program.

(c) “Center” means a comprehensive program of services offered by one or more community colleges to an economic region of the state in accordance with criteria established by the board of governors for designation as an economic and workforce development program center. Center services shall be designed to respond to the statewide strategic priorities pursuant to the mission of the community colleges’ economic and workforce development program, and to be consistent with programmatic priorities, targeted industries, identified economic development, vocational education, business development, and continuous workforce training needs of a region as identified by regional business resource, assistance, and innovation network infrastructure plans. Centers shall provide a foundation for the long-term sustained relationship with businesses, labor, and colleges in the region. They shall support, develop, and deliver direct services to businesses, colleges, labor organizations, employees, and employers. Direct services shall include curriculum development, faculty training, assessment, one-on-one counseling, seminars, workshops, conferences, training, technology transfer, and educational services. Centers shall provide developmental and delivery support and technical assistance to colleges within their regions as needed to meet the business and workforce education and training needs in their districts.

(d) “Industry cluster” means a geographic concentration or emerging concentration of interdependent industries with direct service, supplier, and research relationships, or independent industries that share common resources and sell a significant portion of their goods or services outside of the region.

1 (e) “Industry-driven regional collaborative” means a regional
2 public, private, or other community organizational structure that
3 jointly defines priorities, delivers services across programs, sectors,
4 and in response to, or driven by, industry needs. The
5 industry-driven regional collaborative projects meet the needs of,
6 and fill gaps in, services that respond to regional business,
7 employee, and labor needs. These service-delivery structures offer
8 flexibility to local communities and partners to meet the identified
9 needs in an economic development region. Industry-driven regional
10 collaboratives are broadly defined to allow maximum local
11 autonomy in developing projects responding to the needs of
12 business, industry, and labor. Industry-driven regional collaborative
13 services respond to the statewide strategic priority pursuant to the
14 mission of the community colleges economic and workforce
15 development program, and are consistent with the programmatic
16 priorities, targeted industries, identified economic development,
17 vocational education, and continuous workforce training needs of
18 a region as identified by regional business resource, assistance,
19 and innovation network infrastructure plans.

20 (f) “Initiative” is an identified strategic priority area that is
21 organized statewide, but is a regionally based effort to develop
22 and implement innovative solutions designed to facilitate the
23 development, implementation, and coordination of community
24 college economic development and related programs and services.
25 Each initiative shall be workforce and business development driven
26 by a statewide committee made up of community college faculty
27 and administrators and practitioners and managers from business,
28 labor, and industry. Centers, industry-driven regional
29 collaboratives, and other economic and workforce development
30 programs performing services as a part of the implementation of
31 an initiative shall coordinate services statewide and within regions
32 of the state as appropriate.

33 (g) “Job development incentive training” means programs that
34 provide incentives to employers to create entry-level positions in
35 their businesses, or through their suppliers or prime customers, for
36 welfare recipients and the working poor.

37 (h) “Living wage” means family or personal incomes at or above
38 250 percent of the poverty level, based on United States Census
39 Bureau data for the region. This definition may be amended upon
40 review of current data and recommendation of the California

1 Community Colleges Economic and Workforce Development
2 Program Advisory Committee and approval of the board of
3 governors.

4 (i) “Matching resources” means any combination of public or
5 private resources; *that are* either cash or in-kind, derived from
6 sources other than the economic and workforce development
7 program funds appropriated by the annual Budget Act, ~~that and~~
8 are determined to be necessary for the success of the project to
9 which they are applied. The criteria for in-kind resources shall be
10 developed by the board of governors, with advice from the
11 chancellor and the California Community Colleges Economic and
12 Workforce Development Program Advisory Committee, and shall
13 be consistent with generally accepted accounting practices for state
14 and federal matching requirements. The ratio of matching resources
15 to economic and workforce development program funding shall
16 be determined by the board of governors.

17 (j) “Performance improvement training” means training
18 delivered by a community college that includes all of the following:

19 (1) An initial needs assessment process that identifies both
20 training and nontraining issues that need to be addressed to improve
21 individual and organizational performance.

22 (2) Consultation with employers to develop action plans that
23 address business or nonprofit performance improvements.

24 (3) Training programs that link individual performance
25 requirements with quantifiable business measures, resulting in
26 demonstrable productivity gains, and, as appropriate, job retention,
27 job creation, or improvement in wages or living wages.

28 (k) “Region” means a geographic area of the state defined by
29 economic and labor market factors containing at least one industry
30 cluster and the cities, counties, or community college districts, or
31 all of them, in the industry cluster’s geographic area. For the
32 purposes of this chapter, “California Community College economic
33 development regions” shall be designated by the board of governors
34 based on factors, including, but not necessarily limited to, all of
35 the following:

36 (1) Regional economic development and training needs of
37 business and industry.

38 (2) Regional collaboration, as appropriate, among community
39 colleges and districts, and existing economic development,

- 1 continuous workforce improvement, technology deployment, and
- 2 business development.
- 3 (3) Other state economic development definitions of regions.

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