

Introduced by Senator Romero

January 20, 2010

Senate Concurrent Resolution No. 64—Relative to American Heart Month and Wear Red Day.

LEGISLATIVE COUNSEL’S DIGEST

SCR 64, as introduced, Romero. American Heart Month and Wear Red Day.

This measure would recognize the month of February 2010 as American Heart Month in California, would recognize February 4, 2010, as Wear Red Day in California, and would urge public support for Go Red for Women events.

Fiscal committee: no.

- 1 WHEREAS, Diseases of the heart are the leading cause of death
2 and stroke and is the third leading cause of death in California and
3 the United States; and
4 WHEREAS, In 2009, the direct and indirect costs of
5 cardiovascular disease and stroke in the United States is estimated
6 to be \$503.2 billion; and
7 WHEREAS, Cardiovascular diseases claim the lives of over
8 460,000 American women each year, approximately one death per
9 minute; and
10 WHEREAS, Each year, 53 percent of all cardiovascular disease
11 and 61 percent of stroke deaths occur in women; and
12 WHEREAS, More women die of cardiovascular disease than
13 the next five leading causes of death combined, including all
14 cancers; and

1 WHEREAS, Only 21 percent of women perceive heart disease
2 as their greatest risk; and

3 WHEREAS, The American Heart Association is committed to
4 conducting and supporting medical research that advances
5 knowledge in the areas of prevention and treatment of heart disease
6 and stroke; and

7 WHEREAS, The American Heart Association strives to inform
8 all citizens about the critical importance of tools and skills that
9 will increase the survival rate of men and women from heart disease
10 and stroke; and

11 WHEREAS, February is designated as American Heart Month
12 and the American Heart Association will encourage citizens to
13 learn the warning signs and risk factors of heart disease and stroke;
14 and

15 WHEREAS, Go Red for Women is the American Heart
16 Association's national call to increase awareness of heart disease,
17 the leading cause of death for women, and to inspire women to
18 take charge of their heart health; and

19 WHEREAS, All women should learn their own personal risk
20 for heart disease, using tools like the American Heart Association's
21 Go Red for Women Heart Checkup, and by talking to their health
22 care provider; and

23 WHEREAS, By choosing to Speak Up about heart disease we
24 can save lives using the power of our own voices; and

25 WHEREAS, Making the right choices relating to proper
26 nutrition, physical activity, doctor visits, and other lifestyle
27 methods is essential to living a heart healthy life; and

28 WHEREAS, Wear Red Day is recognized nationwide each year
29 to highlight the Go Red for Women campaign; now, therefore, be
30 it

31 *Resolved, by the Senate of the State of California, the Assembly*
32 *thereof concurring,* That the Legislature recognizes the month of
33 February 2010 as American Heart Month in California in order to
34 raise awareness of the importance of the ongoing fight against
35 heart disease and stroke; and be it further

36 *Resolved,* That the Legislature recognizes February 4, 2010, as
37 Wear Red Day in California, and urges all citizens to show their
38 support for women and the fight against heart disease by
39 commemorating this day by wearing the color red; and be it further

1 *Resolved*, That the Legislature urges public support for Go Red
2 for Women events planned in California during American Heart
3 Month; and be it further

4 *Resolved*, That the Secretary of the Senate transmit copies of
5 this resolution to the author for appropriate distribution.

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