

AMENDED IN SENATE APRIL 23, 2009

AMENDED IN SENATE APRIL 2, 2009

SENATE BILL

No. 238

Introduced by Senator Calderon

February 24, 2009

An act to amend Section 56.10 of the Civil Code, *to add Section 1367.225 to the Health and Safety Code, and to add Section 10123.197 to the Insurance Code*, relating to ~~medical information~~ *prescription drugs*.

LEGISLATIVE COUNSEL'S DIGEST

SB 238, as amended, Calderon. ~~Medical information.~~ *Prescription drugs.*

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(1) *The* of Medical Information Act prohibits a provider of health care, a health care service plan, contractor, or corporation and its subsidiaries and affiliates from intentionally sharing, selling, using for marketing, or otherwise using any medical information, as defined, for any purpose not necessary to provide health care services to a patient, except as expressly authorized by the patient, enrollee, or subscriber, as specified, or as otherwise required or authorized by law. Violations of these provisions are subject to a civil action for compensatory and punitive damages, and, if a violation results in economic loss or personal injury to a patient, it is punishable as a misdemeanor.

This bill would, under those provisions, allow a pharmacy to mail specified written communications to a patient, without the patient's authorization under specified conditions. Those conditions include, among other things, that the ~~written~~ communication be written in the same language as the prescription label, that it instruct the patient when

to contact the health care professional, that it shall pertain only to the prescribed course of medical treatment, that it may not mention any other pharmaceutical products, that it shall be limited to specified diseases, that further written communication may not be provided under certain circumstances, that a copy of each version shall be submitted to the federal Food and Drug Administration, that it shall include specified disclosures regarding whether the pharmacy receives direct or indirect remuneration for making that written communication, and that the patient shall receive an opportunity to opt out of the written communication.

(2) Existing law, the Knox-Keene Health Care Service Plan Act of 1975, provides for the licensure and regulation of health care service plans by the Department of Managed Health Care and makes a willful violation of the act a crime. Existing law also provides for the regulation of health insurers by the Department of Insurance. Under existing law, every health care service plan contract and health insurance policy that covers prescription drug benefits is prohibited from limiting or excluding drug coverage under specified circumstances.

This bill would require a health care service plan contract or health insurance policy issued, amended, or renewed on or after January 1, 2010, to provide coverage for a 90-day supply of medication when it is indicated on a prescription by the prescribing provider.

Because this bill would impose additional requirements on a health care service plan, the willful violation of which would be a crime, the bill would impose a state-mandated local program.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: ~~no~~-yes.
State-mandated local program: ~~no~~-yes.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 56.10 of the Civil Code is amended to
- 2 read:
- 3 56.10. (a) No provider of health care, health care service plan,
- 4 or contractor shall disclose medical information regarding a patient

1 of the provider of health care or an enrollee or subscriber of a
2 health care service plan without first obtaining an authorization,
3 except as provided in subdivision (b), (c), or (d).

4 (b) A provider of health care, a health care service plan, or a
5 contractor shall disclose medical information if the disclosure is
6 compelled by any of the following:

7 (1) By a court pursuant to an order of that court.

8 (2) By a board, commission, or administrative agency for
9 purposes of adjudication pursuant to its lawful authority.

10 (3) By a party to a proceeding before a court or administrative
11 agency pursuant to a subpoena, subpoena duces tecum, notice to
12 appear served pursuant to Section 1987 of the Code of Civil
13 Procedure, or any provision authorizing discovery in a proceeding
14 before a court or administrative agency.

15 (4) By a board, commission, or administrative agency pursuant
16 to an investigative subpoena issued under Article 2 (commencing
17 with Section 11180) of Chapter 2 of Part 1 of Division 3 of Title
18 2 of the Government Code.

19 (5) By an arbitrator or arbitration panel, when arbitration is
20 lawfully requested by either party, pursuant to a subpoena duces
21 tecum issued under Section 1282.6 of the Code of Civil Procedure,
22 or any other provision authorizing discovery in a proceeding before
23 an arbitrator or arbitration panel.

24 (6) By a search warrant lawfully issued to a governmental law
25 enforcement agency.

26 (7) By the patient or the patient's representative pursuant to
27 Chapter 1 (commencing with Section 123100) of Part 1 of Division
28 106 of the Health and Safety Code.

29 (8) By a coroner, when requested in the course of an
30 investigation by the coroner's office for the purpose of identifying
31 the decedent or locating next of kin, or when investigating deaths
32 that may involve public health concerns, organ or tissue donation,
33 child abuse, elder abuse, suicides, poisonings, accidents, sudden
34 infant deaths, suspicious deaths, unknown deaths, or criminal
35 deaths, or when otherwise authorized by the decedent's
36 representative. Medical information requested by the coroner under
37 this paragraph shall be limited to information regarding the patient
38 who is the decedent and who is the subject of the investigation and
39 shall be disclosed to the coroner without delay upon request.

40 (9) When otherwise specifically required by law.

(c) A provider of health care or a health care service plan may disclose medical information as follows:

(1) The information may be disclosed to providers of health care, health care service plans, contractors, or other health care professionals or facilities for purposes of diagnosis or treatment of the patient. This includes, in an emergency situation, the communication of patient information by radio transmission or other means between emergency medical personnel at the scene of an emergency, or in an emergency medical transport vehicle, and emergency medical personnel at a health facility licensed pursuant to Chapter 2 (commencing with Section 1250) of Division 2 of the Health and Safety Code.

(2) The information may be disclosed to an insurer, employer, health care service plan, hospital service plan, employee benefit plan, governmental authority, contractor, or any other person or entity responsible for paying for health care services rendered to the patient, to the extent necessary to allow responsibility for payment to be determined and payment to be made. If (A) the patient is, by reason of a comatose or other disabling medical condition, unable to consent to the disclosure of medical information and (B) no other arrangements have been made to pay for the health care services being rendered to the patient, the information may be disclosed to a governmental authority to the extent necessary to determine the patient's eligibility for, and to obtain, payment under a governmental program for health care services provided to the patient. The information may also be disclosed to another provider of health care or health care service plan as necessary to assist the other provider or health care service plan in obtaining payment for health care services rendered by that provider of health care or health care service plan to the patient.

(3) The information may be disclosed to a person or entity that provides billing, claims management, medical data processing, or other administrative services for providers of health care or health care service plans or for any of the persons or entities specified in paragraph (2). However, no information so disclosed shall be further disclosed by the recipient in any way that would violate this part.

(4) The information may be disclosed to organized committees and agents of professional societies or of medical staffs of licensed hospitals, licensed health care service plans, professional standards

1 review organizations, independent medical review organizations
2 and their selected reviewers, utilization and quality control peer
3 review organizations as established by Congress in Public Law
4 97-248 in 1982, contractors, or persons or organizations insuring,
5 responsible for, or defending professional liability that a provider
6 may incur, if the committees, agents, health care service plans,
7 organizations, reviewers, contractors, or persons are engaged in
8 reviewing the competence or qualifications of health care
9 professionals or in reviewing health care services with respect to
10 medical necessity, level of care, quality of care, or justification of
11 charges.

12 (5) The information in the possession of a provider of health
13 care or health care service plan may be reviewed by a private or
14 public body responsible for licensing or accrediting the provider
15 of health care or health care service plan. However, no
16 patient-identifying medical information may be removed from the
17 premises except as expressly permitted or required elsewhere by
18 law, nor shall that information be further disclosed by the recipient
19 in a way that would violate this part.

20 (6) The information may be disclosed to the county coroner in
21 the course of an investigation by the coroner's office when
22 requested for all purposes not included in paragraph (8) of
23 subdivision (b).

24 (7) The information may be disclosed to public agencies, clinical
25 investigators, including investigators conducting epidemiologic
26 studies, health care research organizations, and accredited public
27 or private nonprofit educational or health care institutions for bona
28 fide research purposes. However, no information so disclosed shall
29 be further disclosed by the recipient in any way that would disclose
30 the identity of a patient or violate this part.

31 (8) A provider of health care or health care service plan that has
32 created medical information as a result of employment-related
33 health care services to an employee conducted at the specific prior
34 written request and expense of the employer may disclose to the
35 employee's employer that part of the information that:

36 (A) Is relevant in a lawsuit, arbitration, grievance, or other claim
37 or challenge to which the employer and the employee are parties
38 and in which the patient has placed in issue his or her medical
39 history, mental or physical condition, or treatment, provided that

1 information may only be used or disclosed in connection with that
2 proceeding.

3 (B) Describes functional limitations of the patient that may
4 entitle the patient to leave from work for medical reasons or limit
5 the patient's fitness to perform his or her present employment,
6 provided that no statement of medical cause is included in the
7 information disclosed.

8 (9) Unless the provider of health care or health care service plan
9 is notified in writing of an agreement by the sponsor, insurer, or
10 administrator to the contrary, the information may be disclosed to
11 a sponsor, insurer, or administrator of a group or individual insured
12 or uninsured plan or policy that the patient seeks coverage by or
13 benefits from, if the information was created by the provider of
14 health care or health care service plan as the result of services
15 conducted at the specific prior written request and expense of the
16 sponsor, insurer, or administrator for the purpose of evaluating the
17 application for coverage or benefits.

18 (10) The information may be disclosed to a health care service
19 plan by providers of health care that contract with the health care
20 service plan and may be transferred among providers of health
21 care that contract with the health care service plan, for the purpose
22 of administering the health care service plan. Medical information
23 may not otherwise be disclosed by a health care service plan except
24 in accordance with the provisions of this part.

25 (11) Nothing in this part shall prevent the disclosure by a
26 provider of health care or a health care service plan to an insurance
27 institution, agent, or support organization, subject to Article 6.6
28 (commencing with Section 791) of Part 2 of Division 1 of the
29 Insurance Code, of medical information if the insurance institution,
30 agent, or support organization has complied with all requirements
31 for obtaining the information pursuant to Article 6.6 (commencing
32 with Section 791) of Part 2 of Division 1 of the Insurance Code.

33 (12) The information relevant to the patient's condition and care
34 and treatment provided may be disclosed to a probate court
35 investigator in the course of any investigation required or
36 authorized in a conservatorship proceeding under the
37 Guardianship-Conservatorship Law as defined in Section 1400 of
38 the Probate Code, or to a probate court investigator, probation
39 officer, or domestic relations investigator engaged in determining

1 the need for an initial guardianship or continuation of an existent
2 guardianship.

3 (13) The information may be disclosed to an organ procurement
4 organization or a tissue bank processing the tissue of a decedent
5 for transplantation into the body of another person, but only with
6 respect to the donating decedent, for the purpose of aiding the
7 transplant. For the purpose of this paragraph, the terms “tissue
8 bank” and “tissue” have the same meaning as defined in Section
9 1635 of the Health and Safety Code.

10 (14) The information may be disclosed when the disclosure is
11 otherwise specifically authorized by law, including, but not limited
12 to, the voluntary reporting, either directly or indirectly, to the
13 federal Food and Drug Administration of adverse events related
14 to drug products or medical device problems.

15 (15) Basic information, including the patient’s name, city of
16 residence, age, sex, and general condition, may be disclosed to a
17 state or federally recognized disaster relief organization for the
18 purpose of responding to disaster welfare inquiries.

19 (16) The information may be disclosed to a third party for
20 purposes of encoding, encrypting, or otherwise anonymizing data.
21 However, no information so disclosed shall be further disclosed
22 by the recipient in any way that would violate this part, including
23 the unauthorized manipulation of coded or encrypted medical
24 information that reveals individually identifiable medical
25 information.

26 (17) For purposes of disease management programs and services
27 as defined in Section 1399.901 of the Health and Safety Code,
28 information may be disclosed as follows: (A) to an entity
29 contracting with a health care service plan or the health care service
30 plan’s contractors to monitor or administer care of enrollees for a
31 covered benefit, if the disease management services and care are
32 authorized by a treating physician, or (B) to a disease management
33 organization, as defined in Section 1399.900 of the Health and
34 Safety Code, that complies fully with the physician authorization
35 requirements of Section 1399.902 of the Health and Safety Code,
36 if the health care service plan or its contractor provides or has
37 provided a description of the disease management services to a
38 treating physician or to the health care service plan’s or contractor’s
39 network of physicians. Nothing in this paragraph shall be construed
40 to require physician authorization for the care or treatment of the

1 adherents of a well-recognized church or religious denomination
2 who depend solely upon prayer or spiritual means for healing in
3 the practice of the religion of that church or denomination.

4 (18) The information may be disclosed, as permitted by state
5 and federal law or regulation, to a local health department for the
6 purpose of preventing or controlling disease, injury, or disability,
7 including, but not limited to, the reporting of disease, injury, vital
8 events, including, but not limited to, birth or death, and the conduct
9 of public health surveillance, public health investigations, and
10 public health interventions, as authorized or required by state or
11 federal law or regulation.

12 (19) The information may be disclosed, consistent with
13 applicable law and standards of ethical conduct, by a
14 psychotherapist, as defined in Section 1010 of the Evidence Code,
15 if the psychotherapist, in good faith, believes the disclosure is
16 necessary to prevent or lessen a serious and imminent threat to the
17 health or safety of a reasonably foreseeable victim or victims, and
18 the disclosure is made to a person or persons reasonably able to
19 prevent or lessen the threat, including the target of the threat.

20 (20) The information may be disclosed as described in Section
21 56.103.

22 (d) Except to the extent expressly authorized by the patient or
23 enrollee or subscriber or as provided by subdivisions (b) and (c),
24 no provider of health care, health care service plan, contractor, or
25 corporation and its subsidiaries and affiliates shall intentionally
26 share, sell, use for marketing, or otherwise use any medical
27 information for any purpose not necessary to provide health care
28 services to the patient. For purposes of this section, a written
29 communication mailed to a patient by a pharmacy shall be deemed
30 to be necessary to provide health care services to the patient and
31 shall not require prior authorization, if all of the following
32 conditions are met:

33 (1) The written communication encourages the patient to adhere
34 to the prescribed course of medical treatment as prescribed by a
35 licensed health care professional and may include information
36 about that particular pharmaceutical drug as authorized in this
37 section.

38 (2) The communication is written in the same language as the
39 prescription label produced by the pharmacy when the medication
40 was dispensed.

1 (3) The written communication instructs the patient to contact
2 the prescribing or dispensing health care professional if:

3 (A) The patient has questions about the medication.

4 (B) The patient is having difficulty adhering to the medication
5 due to adverse effects, dosing requirements, or other causes.

6 (4) The written communication pertains only to the prescribed
7 course of medical treatment, and does not describe or mention any
8 other pharmaceutical products. The written communication shall
9 be limited to the following diseases:

10 (A) Diabetes.

11 (B) Osteoporosis.

12 (C) Asthma.

13 (D) Chronic obstructive pulmonary disease.

14 (E) Cancer.

15 (F) Gastric disorder.

16 (G) Hypertension.

17 (H) Cardiovascular disease.

18 (I) Thyroid disorder.

19 (J) Organ transplantation.

20 (K) Chronic eye disorder.

21 (L) Rheumatoid arthritis and osteoarthritis.

22 (M) Renal disorders.

23 (N) Parkinson's disease.

24 (O) Seizures.

25 (P) Multiple sclerosis.

26 (Q) Depression.

27 (R) Schizophrenia.

28 (S) Bipolar disorder.

29 (T) Anxiety disorders.

30 (U) Attention deficit disorder.

31 (5) Further written communication shall not be provided if there
32 are no refills remaining on the prescribed course of therapy and
33 there are no doses remaining on the final prescribed refill, or the
34 pharmacy has been notified by a health care provider that a
35 prescribed course of therapy has been discontinued or substituted
36 with a different drug.

37 (6) All product-related information in the written communication
38 shall be consistent with the current federal Food and Drug
39 Administration (FDA) approved product package insert, and
40 provide fair and balanced information regarding the product's

1 benefits and risks in accordance with the FDA requirements and
2 policies.

3 (7) A copy of each written communication version shall be
4 submitted to the FDA Center for Drug Evaluation and Research,
5 Division of Drug Marketing, Advertising and Communications,
6 prior to program implementation.

7 (8) Evidence-based or consensus-based practice guidelines shall
8 be the basis of any information that is provided to patients in order
9 to improve their overall health, prevent clinical exacerbations or
10 complications, or promote patient self-management strategies.

11 (9) All personally identifiable medical information collected,
12 used, and disclosed pursuant to this subdivision shall be
13 confidential and shall be used solely to deliver the written
14 communication to the patient. Access to the information shall be
15 limited to authorized persons. Any entity that receives the
16 information pursuant to this subdivision shall comply with existing
17 requirements, including Sections 56.101 and 1798.84, concerning
18 confidentiality and security of information. The pharmacy must
19 have a written agreement with any entity that receives the
20 information. The written agreement shall require the entity to
21 maintain the confidentiality of the information it receives from the
22 pharmacy and prohibit the entity from disclosing or using the
23 information for any purpose other than to deliver to the patient the
24 written communication that is the subject of the written agreement.

25 (10) If the written communication is paid for, in whole or in
26 part, by a manufacturer, distributor, or provider of a health care
27 product or service, the written communication shall disclose
28 whether the pharmacy receives direct or indirect remuneration,
29 including, but not limited to, gifts, fees, payments, subsidies, or
30 other economic benefits from a third party for making the written
31 communication and shall disclose, in a clear and conspicuous
32 location, the source of any sponsorship in a typeface no smaller
33 than 14-point type.

34 (11) ~~A~~ The pharmacy offers the patient, at the time the patient
35 picks up his or her initial prescription, an opportunity to opt out
36 of receiving a written communication from ~~a~~ the pharmacy. If the
37 patient opts out, then no sponsored message shall be made to the
38 patient. If, at the time the patient picks up his or her initial
39 prescription, the patient does not opt out, then the written
40 communication shall contain instructions in a typeface no smaller

1 than 14-point type describing how the patient may opt out of future
2 communications by, for example, calling a toll-free telephone
3 number or visiting an Internet Web site, and no further sponsored
4 message shall be made to the patient after 30 calendar days from
5 the date the individual makes the opt out request.

6 (e) Except to the extent expressly authorized by the patient or
7 enrollee or subscriber or as provided by subdivisions (b) and (c),
8 no contractor or corporation and its subsidiaries and affiliates shall
9 further disclose medical information regarding a patient of the
10 provider of health care or an enrollee or subscriber of a health care
11 service plan or insurer or self-insured employer received under
12 this section to a person or entity that is not engaged in providing
13 direct health care services to the patient or his or her provider of
14 health care or health care service plan or insurer or self-insured
15 employer.

16 *SEC. 2. Section 1367.225 is added to the Health and Safety*
17 *Code, to read:*

18 *1367.225. A health care service plan contract issued, amended,*
19 *or renewed on or after January 1, 2010, that covers prescription*
20 *drug benefits, either directly or through a pharmacy benefits*
21 *manager, shall provide coverage to allow enrollees to have a*
22 *90-day supply of medication when it is indicated on a prescription*
23 *by the prescribing provider.*

24 *SEC. 3. Section 10123.197 is added to the Insurance Code, to*
25 *read:*

26 *10123.197. Any health insurance policy issued, amended, or*
27 *renewed on or after January 1, 2010, that covers prescription drug*
28 *benefits, either directly or through a pharmacy benefits manager,*
29 *shall provide coverage to allow insureds to have a 90-day supply*
30 *of medication when it is indicated on a prescription by the*
31 *prescribing provider.*

32 *SEC. 4. No reimbursement is required by this act pursuant to*
33 *Section 6 of Article XIII B of the California Constitution because*
34 *the only costs that may be incurred by a local agency or school*
35 *district will be incurred because this act creates a new crime or*
36 *infraction, eliminates a crime or infraction, or changes the penalty*
37 *for a crime or infraction, within the meaning of Section 17556 of*
38 *the Government Code, or changes the definition of a crime within*

- 1 *the meaning of Section 6 of Article XIII B of the California*
- 2 *Constitution.*

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