

AMENDED IN SENATE APRIL 2, 2009

SENATE BILL

No. 674

Introduced by Senator Negrete McLeod

February 27, 2009

An act to amend Sections 651, 680, and 2023.5 of, and to add Section 2027.5 to, the Business and Professions Code, and to amend Sections 1248, 1248.15, 1248.2, 1248.25, 1248.35, ~~and 1248.5~~ 1248.5, and 1279 of the Health and Safety Code, relating to healing arts.

LEGISLATIVE COUNSEL'S DIGEST

SB 674, as amended, Negrete McLeod. ~~Healing arts: outpatient settings: arts.~~

(1) Existing law provides that it is unlawful for healing arts licensees to disseminate or cause to be disseminated any form of public communication, as defined, containing a false, fraudulent, misleading, or deceptive statement, claim, or image to induce the rendering of services or the furnishing of products relating to a professional practice or business for which he or she is licensed. Existing law authorizes advertising by these healing arts licensees to include certain general information. A violation of these provisions is a misdemeanor.

This bill would impose specific advertising requirements on certain healing arts licensees. By changing the definition of a crime, this bill would impose a state-mandated local program.

(2) Existing law requires a health care practitioner to disclose, while working, his or her name and license status on a specified name tag. However, existing law exempts from this requirement a health care practitioner, in a practice or office, whose license is prominently displayed.

This bill would delete that exemption and would instead authorize a health care practitioner, in a practice or office, to disclose his or her name and his or her type of license verbally.

(3) Existing law requires the Medical Board of California, in conjunction with the Board of Registered Nursing, and in consultation with the Physician Assistant Committee and professionals in the field, to review issues and problems relating to the use of laser or intense light pulse devices for elective cosmetic procedures by their respective licensees.

This bill would require the board to adopt regulations by July 1, 2010, regarding the appropriate level of physician availability needed within clinics or other settings using certain laser or intense pulse light devices for elective cosmetic procedures.

(4) Existing law requires the board to post on the Internet specified information regarding licensed physicians and surgeons.

This bill would require the board to post on its Internet Web site an easy-to-understand factsheet to educate the public about cosmetic surgery and procedures, as specified.

(5) Existing law requires the Medical Board of California, as successor to the Division of Licensing of the Medical Board of California, to adopt standards for accreditation of outpatient settings, as defined, and, in approving accreditation agencies to perform this accreditation, to ensure that the certification program shall, at a minimum, include standards for specified aspects of the settings' operations.

This bill would include, among those specified aspects, the submission for approval by an accrediting agency at the time of accreditation, a detailed plan, standardized procedures, and protocols to be followed in the event of serious complications or side effects from surgery. The bill would also modify the definition of "outpatient setting" to include facilities that offer in vitro fertilization, as defined, and assisted reproduction technology treatments.

(6) Existing law also requires the Medical Board of California to obtain and maintain a list of all accredited, certified, and licensed outpatient settings, and to notify the public, upon inquiry, whether a setting is accredited, certified, or licensed, or whether the setting's accreditation, certification, or license has been revoked.

This bill would require the board, absent inquiry, to notify the public whether a setting is accredited, certified, or licensed, or the setting's accreditation, certification, or license has been revoked, suspended, or

placed on probation, or the setting has received a reprimand by the accreditation agency.

(7) Existing law requires accreditation of an outpatient setting to be denied if the setting does not meet specified standards. Existing law authorizes an outpatient setting to reapply for accreditation at any time after receiving notification of the denial.

This bill would require the accrediting agency to immediately report to the Medical Board of California if the outpatient setting's certificate for accreditation has been denied.

(8) Existing law authorizes the Medical Board of California as successor to the Division of Medical Quality of the Medical Board of California, or an accreditation agency to, upon reasonable prior notice and presentation of proper identification, enter and inspect any accredited outpatient setting to ensure compliance with, or investigate an alleged violation of, any standard of the accreditation agency or any provision of the specified law.

This bill would delete the notice and identification requirements, and the bill would require that every outpatient setting that is accredited be periodically inspected by the board or the accreditation agency, as specified.

(9) Existing law authorizes the Medical Board of California to evaluate the performance of an approved accreditation agency no less than every 3 years, or in response to complaints against an agency, or complaints against one or more outpatient settings accreditation by an agency that indicates noncompliance by the agency with the standards approved by the board.

This bill would make that evaluation mandatory.

(10) *Existing law provides for the licensure and regulation of health facilities by the State Department of Public Health and requires the department to periodically inspect those facilities, as specified.*

This bill would require the department, when conducting an inspection of an acute care hospital, to inspect the peer review process utilized by the hospital.

~~(10)~~

(11) The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: yes.

The people of the State of California do enact as follows:

1 SECTION 1. Section 651 of the Business and Professions Code
2 is amended to read:
3 651. (a) It is unlawful for any person licensed under this
4 division or under any initiative act referred to in this division to
5 disseminate or cause to be disseminated any form of public
6 communication containing a false, fraudulent, misleading, or
7 deceptive statement, claim, or image for the purpose of or likely
8 to induce, directly or indirectly, the rendering of professional
9 services or furnishing of products in connection with the
10 professional practice or business for which he or she is licensed.
11 A “public communication” as used in this section includes, but is
12 not limited to, communication by means of mail, television, radio,
13 motion picture, newspaper, book, list or directory of healing arts
14 practitioners, Internet, or other electronic communication.
15 (b) A false, fraudulent, misleading, or deceptive statement,
16 claim, or image includes a statement or claim that does any of the
17 following:
18 (1) Contains a misrepresentation of fact.
19 (2) Is likely to mislead or deceive because of a failure to disclose
20 material facts.
21 (3) (A) Is intended or is likely to create false or unjustified
22 expectations of favorable results, including the use of any
23 photograph or other image that does not accurately depict the
24 results of the procedure being advertised or that has been altered
25 in any manner from the image of the actual subject depicted in the
26 photograph or image.
27 (B) Use of any photograph or other image of a model without
28 clearly stating in a prominent location in easily readable type the
29 fact that the photograph or image is of a model is a violation of
30 subdivision (a). For purposes of this paragraph, a model is anyone
31 other than an actual patient, who has undergone the procedure
32 being advertised, of the licensee who is advertising for his or her
33 services.
34 (C) Use of any photograph or other image of an actual patient
35 that depicts or purports to depict the results of any procedure, or

1 presents “before” and “after” views of a patient, without specifying
2 in a prominent location in easily readable type size what procedures
3 were performed on that patient is a violation of subdivision (a).
4 Any “before” and “after” views (i) shall be comparable in
5 presentation so that the results are not distorted by favorable poses,
6 lighting, or other features of presentation, and (ii) shall contain a
7 statement that the same “before” and “after” results may not occur
8 for all patients.

9 (4) Relates to fees, other than a standard consultation fee or a
10 range of fees for specific types of services, without fully and
11 specifically disclosing all variables and other material factors.

12 (5) Contains other representations or implications that in
13 reasonable probability will cause an ordinarily prudent person to
14 misunderstand or be deceived.

15 (6) Makes a claim either of professional superiority or of
16 performing services in a superior manner, unless that claim is
17 relevant to the service being performed and can be substantiated
18 with objective scientific evidence.

19 (7) Makes a scientific claim that cannot be substantiated by
20 reliable, peer reviewed, published scientific studies.

21 (8) Includes any statement, endorsement, or testimonial that is
22 likely to mislead or deceive because of a failure to disclose material
23 facts.

24 (c) Any price advertisement shall be exact, without the use of
25 phrases, including, but not limited to, “as low as,” “and up,”
26 “lowest prices,” or words or phrases of similar import. Any
27 advertisement that refers to services, or costs for services, and that
28 uses words of comparison shall be based on verifiable data
29 substantiating the comparison. Any person so advertising shall be
30 prepared to provide information sufficient to establish the accuracy
31 of that comparison. Price advertising shall not be fraudulent,
32 deceitful, or misleading, including statements or advertisements
33 of bait, discount, premiums, gifts, or any statements of a similar
34 nature. In connection with price advertising, the price for each
35 product or service shall be clearly identifiable. The price advertised
36 for products shall include charges for any related professional
37 services, including dispensing and fitting services, unless the
38 advertisement specifically and clearly indicates otherwise.

39 (d) Any person so licensed shall not compensate or give anything
40 of value to a representative of the press, radio, television, or other

1 communication medium in anticipation of, or in return for,
2 professional publicity unless the fact of compensation is made
3 known in that publicity.

4 (e) Any person so licensed may not use any professional card,
5 professional announcement card, office sign, letterhead, telephone
6 directory listing, medical list, medical directory listing, or a similar
7 professional notice or device if it includes a statement or claim
8 that is false, fraudulent, misleading, or deceptive within the
9 meaning of subdivision (b).

10 (f) Any person so licensed who violates this section is guilty of
11 a misdemeanor. A bona fide mistake of fact shall be a defense to
12 this subdivision, but only to this subdivision.

13 (g) Any violation of this section by a person so licensed shall
14 constitute good cause for revocation or suspension of his or her
15 license or other disciplinary action.

16 (h) Advertising by any person so licensed may include the
17 following:

18 (1) A statement of the name of the practitioner.

19 (2) A statement of addresses and telephone numbers of the
20 offices maintained by the practitioner.

21 (3) A statement of office hours regularly maintained by the
22 practitioner.

23 (4) A statement of languages, other than English, fluently spoken
24 by the practitioner or a person in the practitioner's office.

25 (5) (A) A statement that the practitioner is certified by a private
26 or public board or agency or a statement that the practitioner limits
27 his or her practice to specific fields.

28 (i) For the purposes of this section, a dentist licensed under
29 Chapter 4 (commencing with Section 1600) may not hold himself
30 or herself out as a specialist, or advertise membership in or
31 specialty recognition by an accrediting organization, unless the
32 practitioner has completed a specialty education program approved
33 by the American Dental Association and the Commission on Dental
34 Accreditation, is eligible for examination by a national specialty
35 board recognized by the American Dental Association, or is a
36 diplomate of a national specialty board recognized by the American
37 Dental Association.

38 (ii) A dentist licensed under Chapter 4 (commencing with
39 Section 1600) shall not represent to the public or advertise
40 accreditation either in a specialty area of practice or by a board

1 not meeting the requirements of clause (i) unless the dentist has
2 attained membership in or otherwise been credentialed by an
3 accrediting organization that is recognized by the board as a bona
4 fide organization for that area of dental practice. In order to be
5 recognized by the board as a bona fide accrediting organization
6 for a specific area of dental practice other than a specialty area of
7 dentistry authorized under clause (i), the organization shall
8 condition membership or credentialing of its members upon all of
9 the following:

10 (I) Successful completion of a formal, full-time advanced
11 education program that is affiliated with or sponsored by a
12 university based dental school and is beyond the dental degree at
13 a graduate or postgraduate level.

14 (II) Prior didactic training and clinical experience in the specific
15 area of dentistry that is greater than that of other dentists.

16 (III) Successful completion of oral and written examinations
17 based on psychometric principles.

18 (iii) Notwithstanding the requirements of clauses (i) and (ii), a
19 dentist who lacks membership in or certification, diplomate status,
20 other similar credentials, or completed advanced training approved
21 as bona fide either by an American Dental Association recognized
22 accrediting organization or by the board, may announce a practice
23 emphasis in any other area of dental practice only if the dentist
24 incorporates in capital letters or some other manner clearly
25 distinguishable from the rest of the announcement, solicitation, or
26 advertisement that he or she is a general dentist.

27 (iv) A statement of certification by a practitioner licensed under
28 Chapter 7 (commencing with Section 3000) shall only include a
29 statement that he or she is certified or eligible for certification by
30 a private or public board or parent association recognized by that
31 practitioner's licensing board.

32 (B) A physician and surgeon licensed under Chapter 5
33 (commencing with Section 2000) by the Medical Board of
34 California may include a statement that he or she limits his or her
35 practice to specific fields, but shall not include a statement that he
36 or she is certified or eligible for certification by a private or public
37 board or parent association, including, but not limited to, a
38 multidisciplinary board or association, unless that board or
39 association is (i) an American Board of Medical Specialties
40 member board, (ii) a board or association with equivalent

1 requirements approved by that physician and surgeon's licensing
2 board, or (iii) a board or association with an Accreditation Council
3 for Graduate Medical Education approved postgraduate training
4 program that provides complete training in that specialty or
5 subspecialty. A physician and surgeon licensed under Chapter 5
6 (commencing with Section 2000) by the Medical Board of
7 California who is certified by an organization other than a board
8 or association referred to in clause (i), (ii), or (iii) shall not use the
9 term "board certified" in reference to that certification, unless the
10 physician and surgeon is also licensed under Chapter 4
11 (commencing with Section 1600) and the use of the term "board
12 certified" in reference to that certification is in accordance with
13 subparagraph (A). A physician and surgeon licensed under Chapter
14 5 (commencing with Section 2000) by the Medical Board of
15 California who is certified by a board or association referred to in
16 clause (i), (ii), or (iii) shall not use the term "board certified" unless
17 the full name of the certifying board is also used and given
18 comparable prominence with the term "board certified" in the
19 statement.

20 For purposes of this subparagraph, a "multidisciplinary board
21 or association" means an educational certifying body that has a
22 psychometrically valid testing process, as determined by the
23 Medical Board of California, for certifying medical doctors and
24 other health care professionals that is based on the applicant's
25 education, training, and experience.

26 For purposes of the term "board certified," as used in this
27 subparagraph, the terms "board" and "association" mean an
28 organization that is an American Board of Medical Specialties
29 member board, an organization with equivalent requirements
30 approved by a physician and surgeon's licensing board, or an
31 organization with an Accreditation Council for Graduate Medical
32 Education approved postgraduate training program that provides
33 complete training in a specialty or subspecialty.

34 The Medical Board of California shall adopt regulations to
35 establish and collect a reasonable fee from each board or
36 association applying for recognition pursuant to this subparagraph.
37 The fee shall not exceed the cost of administering this
38 subparagraph. Notwithstanding Section 2 of Chapter 1660 of the
39 Statutes of 1990, this subparagraph shall become operative July
40 1, 1993. However, an administrative agency or accrediting

1 organization may take any action contemplated by this
2 subparagraph relating to the establishment or approval of specialist
3 requirements on and after January 1, 1991.

4 (C) A doctor of podiatric medicine licensed under Chapter 5
5 (commencing with Section 2000) by the Medical Board of
6 California may include a statement that he or she is certified or
7 eligible or qualified for certification by a private or public board
8 or parent association, including, but not limited to, a
9 multidisciplinary board or association, if that board or association
10 meets one of the following requirements: (i) is approved by the
11 Council on Podiatric Medical Education, (ii) is a board or
12 association with equivalent requirements approved by the
13 California Board of Podiatric Medicine, or (iii) is a board or
14 association with the Council on Podiatric Medical Education
15 approved postgraduate training programs that provide training in
16 podiatric medicine and podiatric surgery. A doctor of podiatric
17 medicine licensed under Chapter 5 (commencing with Section
18 2000) by the Medical Board of California who is certified by a
19 board or association referred to in clause (i), (ii), or (iii) shall not
20 use the term “board certified” unless the full name of the certifying
21 board is also used and given comparable prominence with the term
22 “board certified” in the statement. A doctor of podiatric medicine
23 licensed under Chapter 5 (commencing with Section 2000) by the
24 Medical Board of California who is certified by an organization
25 other than a board or association referred to in clause (i), (ii), or
26 (iii) shall not use the term “board certified” in reference to that
27 certification.

28 For purposes of this subparagraph, a “multidisciplinary board
29 or association” means an educational certifying body that has a
30 psychometrically valid testing process, as determined by the
31 California Board of Podiatric Medicine, for certifying doctors of
32 podiatric medicine that is based on the applicant’s education,
33 training, and experience. For purposes of the term “board certified,”
34 as used in this subparagraph, the terms “board” and “association”
35 mean an organization that is a Council on Podiatric Medical
36 Education approved board, an organization with equivalent
37 requirements approved by the California Board of Podiatric
38 Medicine, or an organization with a Council on Podiatric Medical
39 Education approved postgraduate training program that provides
40 training in podiatric medicine and podiatric surgery.

1 The California Board of Podiatric Medicine shall adopt
2 regulations to establish and collect a reasonable fee from each
3 board or association applying for recognition pursuant to this
4 subparagraph, to be deposited in the State Treasury in the Podiatry
5 Fund, pursuant to Section 2499. The fee shall not exceed the cost
6 of administering this subparagraph.

7 (6) A statement that the practitioner provides services under a
8 specified private or public insurance plan or health care plan.

9 (7) A statement of names of schools and postgraduate clinical
10 training programs from which the practitioner has graduated,
11 together with the degrees received.

12 (8) A statement of publications authored by the practitioner.

13 (9) A statement of teaching positions currently or formerly held
14 by the practitioner, together with pertinent dates.

15 (10) A statement of his or her affiliations with hospitals or
16 clinics.

17 (11) A statement of the charges or fees for services or
18 commodities offered by the practitioner.

19 (12) A statement that the practitioner regularly accepts
20 installment payments of fees.

21 (13) Otherwise lawful images of a practitioner, his or her
22 physical facilities, or of a commodity to be advertised.

23 (14) A statement of the manufacturer, designer, style, make,
24 trade name, brand name, color, size, or type of commodities
25 advertised.

26 (15) An advertisement of a registered dispensing optician may
27 include statements in addition to those specified in paragraphs (1)
28 to (14), inclusive, provided that any statement shall not violate
29 subdivision (a), (b), (c), or (e) or any other section of this code.

30 (16) A statement, or statements, providing public health
31 information encouraging preventative or corrective care.

32 (17) Any other item of factual information that is not false,
33 fraudulent, misleading, or likely to deceive.

34 (i) (1) Advertising by the following licensees shall include the
35 designations as follows:

36 (A) Advertising by a chiropractor licensed under Chapter 2
37 (commencing with Section 1000) shall include the designation
38 "DC" immediately following the chiropractor's name.

1 (B) Advertising by a dentist licensed under Chapter 4
2 (commencing with Section 1600) shall include the designation
3 “DDS” immediately following the dentist’s name.

4 (C) Advertising by a physician and surgeon licensed under
5 Chapter 5 (commencing with Section 2000) shall include the
6 designation “MD” immediately following the physician and
7 surgeon’s name.

8 (D) Advertising by an osteopathic physician and surgeon
9 certified under Article 21 (commencing with Section 2450) shall
10 include the designation “DO” immediately following the
11 osteopathic physician and surgeon’s name.

12 (E) Advertising by a podiatrist certified under Article 22
13 (commencing with Section 2460) of Chapter 5 shall include the
14 designation “DPM” immediately following the podiatrist’s name.

15 (F) Advertising by a registered nurse licensed under Chapter 6
16 (commencing with Section 2700) shall include the designation
17 “RN” immediately following the registered nurse’s name.

18 (G) Advertising by a licensed vocational nurse under Chapter
19 6.5 (commencing with Section 2840) shall include the designation
20 “LVN” immediately following the licensed vocational nurse’s
21 name.

22 (H) Advertising by a psychologist licensed under Chapter 6.6
23 (commencing with Section 2900) shall include the designation
24 “Ph.D.” immediately following the psychologist’s name.

25 (I) Advertising by an optometrist licensed under Chapter 7
26 (commencing with Section 3000) shall include the designation
27 “OD” immediately following the optometrist’s name.

28 (J) Advertising by a physician assistant licensed under Chapter
29 7.7 (commencing with Section 3500) shall include the designation
30 “PA” immediately following the physician assistant’s name.

31 (K) Advertising by a naturopathic doctor licensed under Chapter
32 8.2 (commencing with Section 3610) shall include the designation
33 “ND” immediately following the naturopathic doctor’s name.

34 (2) For purposes of this subdivision, “advertisement” includes
35 communication by means of mail, television, radio, motion picture,
36 newspaper, book, directory, Internet, or other electronic
37 communication.

38 (3) Advertisements do not include any of the following:

39 (A) A medical directory released by a health care service plan
40 or a health insurer.

1 (B) A billing statement from a health care practitioner to a
2 patient.

3 (C) An appointment reminder from a health care practitioner to
4 a patient.

5 (4) This subdivision shall not apply until January 1, 2011, to
6 any advertisement that is published annually and prior to July 1,
7 2010.

8 (5) This subdivision shall not apply to any advertisement or
9 business card disseminated by a health care service plan that is
10 subject to the requirements of Section 1367.26 of the Health and
11 Safety Code.

12 (j) Each of the healing arts boards and examining committees
13 within Division 2 shall adopt appropriate regulations to enforce
14 this section in accordance with Chapter 3.5 (commencing with
15 Section 11340) of Part 1 of Division 3 of Title 2 of the Government
16 Code.

17 Each of the healing arts boards and committees and examining
18 committees within Division 2 shall, by regulation, define those
19 efficacious services to be advertised by businesses or professions
20 under their jurisdiction for the purpose of determining whether
21 advertisements are false or misleading. Until a definition for that
22 service has been issued, no advertisement for that service shall be
23 disseminated. However, if a definition of a service has not been
24 issued by a board or committee within 120 days of receipt of a
25 request from a licensee, all those holding the license may advertise
26 the service. Those boards and committees shall adopt or modify
27 regulations defining what services may be advertised, the manner
28 in which defined services may be advertised, and restricting
29 advertising that would promote the inappropriate or excessive use
30 of health services or commodities. A board or committee shall not,
31 by regulation, unreasonably prevent truthful, nondeceptive price
32 or otherwise lawful forms of advertising of services or
33 commodities, by either outright prohibition or imposition of
34 onerous disclosure requirements. However, any member of a board
35 or committee acting in good faith in the adoption or enforcement
36 of any regulation shall be deemed to be acting as an agent of the
37 state.

38 (k) The Attorney General shall commence legal proceedings in
39 the appropriate forum to enjoin advertisements disseminated or
40 about to be disseminated in violation of this section and seek other

1 appropriate relief to enforce this section. Notwithstanding any
2 other provision of law, the costs of enforcing this section to the
3 respective licensing boards or committees may be awarded against
4 any licensee found to be in violation of any provision of this
5 section. This shall not diminish the power of district attorneys,
6 county counsels, or city attorneys pursuant to existing law to seek
7 appropriate relief.

8 (I) A physician and surgeon or doctor of podiatric medicine
9 licensed pursuant to Chapter 5 (commencing with Section 2000)
10 by the Medical Board of California who knowingly and
11 intentionally violates this section may be cited and assessed an
12 administrative fine not to exceed ten thousand dollars (\$10,000)
13 per event. Section 125.9 shall govern the issuance of this citation
14 and fine except that the fine limitations prescribed in paragraph
15 (3) of subdivision (b) of Section 125.9 shall not apply to a fine
16 under this subdivision.

17 SEC. 2. Section 680 of the Business and Professions Code is
18 amended to read:

19 680. (a) Except as otherwise provided in this section, a health
20 care practitioner shall disclose, while working, his or her name
21 and the practitioner's type of license, as granted by this state, on
22 a name tag in at least 18-point type. A health care practitioner in
23 a practice or office may opt to disclose this information verbally.
24 If a health care practitioner or a licensed clinical social worker is
25 working in a psychiatric setting or in a setting that is not licensed
26 by the state, the employing entity or agency shall have the
27 discretion to make an exception from the name tag requirement
28 for individual safety or therapeutic concerns. In the interest of
29 public safety and consumer awareness, it shall be unlawful for any
30 person to use the title "nurse" in reference to himself or herself
31 and in any capacity, except for an individual who is a registered
32 nurse or a licensed vocational nurse, or as otherwise provided in
33 Section 2800. Nothing in this section shall prohibit a certified nurse
34 assistant from using his or her title.

35 (b) Facilities licensed by the State Department of Social
36 Services, the State Department of Mental Health, or the State
37 Department of Public Health shall develop and implement policies
38 to ensure that health care practitioners providing care in those
39 facilities are in compliance with subdivision (a). The State
40 Department of Social Services, the State Department of Mental

1 Health, and the State Department of Public Health shall verify
2 through periodic inspections that the policies required pursuant to
3 subdivision (a) have been developed and implemented by the
4 respective licensed facilities.

5 (c) For purposes of this article, “health care practitioner” means
6 any person who engages in acts that are the subject of licensure
7 or regulation under this division or under any initiative act referred
8 to in this division.

9 SEC. 3. Section 2023.5 of the Business and Professions Code
10 is amended to read:

11 2023.5. (a) The board, in conjunction with the Board of
12 Registered Nursing, and in consultation with the Physician
13 Assistant Committee and professionals in the field, shall review
14 issues and problems surrounding the use of laser or intense light
15 pulse devices for elective cosmetic procedures by physicians and
16 surgeons, nurses, and physician assistants. The review shall include,
17 but need not be limited to, all of the following:

- 18 (1) The appropriate level of physician supervision needed.
- 19 (2) The appropriate level of training to ensure competency.
- 20 (3) Guidelines for standardized procedures and protocols that
21 address, at a minimum, all of the following:
 - 22 (A) Patient selection.
 - 23 (B) Patient education, instruction, and informed consent.
 - 24 (C) Use of topical agents.
 - 25 (D) Procedures to be followed in the event of complications or
26 side effects from the treatment.
 - 27 (E) Procedures governing emergency and urgent care situations.

28 (b) On or before January 1, 2009, the board and the Board of
29 Registered Nursing shall promulgate regulations to implement
30 changes determined to be necessary with regard to the use of laser
31 or intense pulse light devices for elective cosmetic procedures by
32 physicians and surgeons, nurses, and physician assistants.

33 (c) On or before July 1, 2010, the board shall adopt regulations
34 regarding the appropriate level of physician availability needed
35 within clinics or other settings using laser or intense pulse light
36 devices for elective cosmetic procedures. However, these
37 regulations shall not apply to laser or intense pulse light devices
38 approved by the federal Food and Drug Administration for
39 over-the-counter use by a health care practitioner or by an
40 unlicensed person on himself or herself.

1 SEC. 4. Section 2027.5 is added to the Business and Professions
2 Code, to read:

3 2027.5. The board shall post on its Internet Web site an
4 easy-to-understand factsheet to educate the public—and about
5 cosmetic surgery and procedures, including their risks. Included
6 with the factsheet shall be a comprehensive list of questions for
7 patients to ask their physician and surgeon regarding cosmetic
8 surgery.

9 SEC. 5. Section 1248 of the Health and Safety Code is amended
10 to read:

11 1248. For purposes of this chapter, the following definitions
12 shall apply:

13 (a) “Division” means the Medical Board of California. All
14 references in this chapter to the division, the Division of Licensing
15 of the Medical Board of California, or the Division of Medical
16 Quality shall be deemed to refer to the Medical Board of California
17 pursuant to Section 2002 of the Business and Professions Code.

18 (b) “Outpatient setting” means any facility, clinic, unlicensed
19 clinic, center, office, or other setting that is not part of a general
20 acute care facility, as defined in Section 1250, and where
21 anesthesia, except local anesthesia or peripheral nerve blocks, or
22 both, is used in compliance with the community standard of
23 practice, in doses that, when administered have the probability of
24 placing a patient at risk for loss of the patient’s life-preserving
25 protective reflexes. “Outpatient setting” also means facilities that
26 offer in vitro fertilization, as defined in subdivision (b) of Section
27 1374.55, or facilities that offer assisted reproduction technology
28 treatments.

29 “Outpatient setting” does not include, among other settings, any
30 setting where anxiolytics and analgesics are administered, when
31 done so in compliance with the community standard of practice,
32 in doses that do not have the probability of placing the patient at
33 risk for loss of the patient’s life-preserving protective reflexes.

34 (c) “Accreditation agency” means a public or private
35 organization that is approved to issue certificates of accreditation
36 to outpatient settings by the board pursuant to Sections 1248.15
37 and 1248.4.

38 SEC. 6. Section 1248.15 of the Health and Safety Code is
39 amended to read:

1 1248.15. (a) The board shall adopt standards for accreditation
2 and, in approving accreditation agencies to perform accreditation
3 of outpatient settings, shall ensure that the certification program
4 shall, at a minimum, include standards for the following aspects
5 of the settings' operations:

6 (1) Outpatient setting allied health staff shall be licensed or
7 certified to the extent required by state or federal law.

8 (2) (A) Outpatient settings shall have a system for facility safety
9 and emergency training requirements.

10 (B) There shall be onsite equipment, medication, and trained
11 personnel to facilitate handling of services sought or provided and
12 to facilitate handling of any medical emergency that may arise in
13 connection with services sought or provided.

14 (C) In order for procedures to be performed in an outpatient
15 setting as defined in Section 1248, the outpatient setting shall do
16 one of the following:

17 (i) Have a written transfer agreement with a local accredited or
18 licensed acute care hospital, approved by the facility's medical
19 staff.

20 (ii) Permit surgery only by a licensee who has admitting
21 privileges at a local accredited or licensed acute care hospital, with
22 the exception that licensees who may be precluded from having
23 admitting privileges by their professional classification or other
24 administrative limitations, shall have a written transfer agreement
25 with licensees who have admitting privileges at local accredited
26 or licensed acute care hospitals.

27 (D) Submission for approval by an accrediting agency of a
28 detailed procedural plan for handling medical emergencies that
29 shall be reviewed at the time of accreditation. No reasonable plan
30 shall be disapproved by the accrediting agency.

31 (E) Submission for approval by an accrediting agency at the
32 time of accreditation of a detailed plan, standardized procedures,
33 and protocols to be followed in the event of serious complications
34 or side effects from surgery that would place a patient at high risk
35 for injury or harm and to govern emergency and urgent care
36 situations.

37 (F) All physicians and surgeons transferring patients from an
38 outpatient setting shall agree to cooperate with the medical staff
39 peer review process on the transferred case, the results of which
40 shall be referred back to the outpatient setting, if deemed

1 appropriate by the medical staff peer review committee. If the
2 medical staff of the acute care facility determines that inappropriate
3 care was delivered at the outpatient setting, the acute care facility's
4 peer review outcome shall be reported, as appropriate, to the
5 accrediting body, the Health Care Financing Administration, the
6 State Department of Public Health, and the appropriate licensing
7 authority.

8 (3) The outpatient setting shall permit surgery by a dentist acting
9 within his or her scope of practice under Chapter 4 (commencing
10 with Section 1600) of Division 2 of the Business and Professions
11 Code or physician and surgeon, osteopathic physician and surgeon,
12 or podiatrist acting within his or her scope of practice under
13 Chapter 5 (commencing with Section 2000) of Division 2 of the
14 Business and Professions Code or the Osteopathic Initiative Act.
15 The outpatient setting may, in its discretion, permit anesthesia
16 service by a certified registered nurse anesthetist acting within his
17 or her scope of practice under Article 7 (commencing with Section
18 2825) of Chapter 6 of Division 2 of the Business and Professions
19 Code.

20 (4) Outpatient settings shall have a system for maintaining
21 clinical records.

22 (5) Outpatient settings shall have a system for patient care and
23 monitoring procedures.

24 (6) (A) Outpatient settings shall have a system for quality
25 assessment and improvement.

26 (B) Members of the medical staff and other practitioners who
27 are granted clinical privileges shall be professionally qualified and
28 appropriately credentialed for the performance of privileges
29 granted. The outpatient setting shall grant privileges in accordance
30 with recommendations from qualified health professionals, and
31 credentialing standards established by the outpatient setting.

32 (C) Clinical privileges shall be periodically reappraised by the
33 outpatient setting. The scope of procedures performed in the
34 outpatient setting shall be periodically reviewed and amended as
35 appropriate.

36 (7) Outpatient settings regulated by this chapter that have
37 multiple service locations governed by the same standards may
38 elect to have all service sites surveyed on any accreditation survey.
39 Organizations that do not elect to have all sites surveyed shall have
40 a sample, not to exceed 20 percent of all service sites, surveyed.

1 The actual sample size shall be determined by the board. The
2 accreditation agency shall determine the location of the sites to be
3 surveyed. Outpatient settings that have five or fewer sites shall
4 have at least one site surveyed. When an organization that elects
5 to have a sample of sites surveyed is approved for accreditation,
6 all of the organizations' sites shall be automatically accredited.

7 (8) Outpatient settings shall post the certificate of accreditation
8 in a location readily visible to patients and staff.

9 (9) Outpatient settings shall post the name and telephone number
10 of the accrediting agency with instructions on the submission of
11 complaints in a location readily visible to patients and staff.

12 (10) Outpatient settings shall have a written discharge criteria.

13 (b) Outpatient settings shall have a minimum of two staff
14 persons on the premises, one of whom shall either be a licensed
15 physician and surgeon or a licensed health care professional with
16 current certification in advanced cardiac life support (ACLS), as
17 long as a patient is present who has not been discharged from
18 supervised care. Transfer to an unlicensed setting of a patient who
19 does not meet the discharge criteria adopted pursuant to paragraph
20 (10) of subdivision (a) shall constitute unprofessional conduct.

21 (c) An accreditation agency may include additional standards
22 in its determination to accredit outpatient settings if these are
23 approved by the board to protect the public health and safety.

24 (d) No accreditation standard adopted or approved by the board,
25 and no standard included in any certification program of any
26 accreditation agency approved by the board, shall serve to limit
27 the ability of any allied health care practitioner to provide services
28 within his or her full scope of practice. Notwithstanding this or
29 any other provision of law, each outpatient setting may limit the
30 privileges, or determine the privileges, within the appropriate scope
31 of practice, that will be afforded to physicians and allied health
32 care practitioners who practice at the facility, in accordance with
33 credentialing standards established by the outpatient setting in
34 compliance with this chapter. Privileges may not be arbitrarily
35 restricted based on category of licensure.

36 SEC. 7. Section 1248.2 of the Health and Safety Code is
37 amended to read:

38 1248.2. (a) Any outpatient setting may apply to an
39 accreditation agency for a certificate of accreditation. Accreditation
40 shall be issued by the accreditation agency solely on the basis of

1 compliance with its standards as approved by the board under this
2 chapter.

3 (b) The board shall obtain and maintain a list of all accredited,
4 certified, and licensed outpatient settings from the information
5 provided by the accreditation, certification, and licensing agencies
6 approved by the board, and shall notify the public whether a setting
7 is accredited, certified, or licensed, or the setting's accreditation,
8 certification, or license has been revoked, suspended, or placed on
9 probation, or the setting has received a reprimand by the
10 accreditation agency.

11 SEC. 8. Section 1248.25 of the Health and Safety Code is
12 amended to read:

13 1248.25. If an outpatient setting does not meet the standards
14 approved by the board, accreditation shall be denied by the
15 accreditation agency, which shall provide the outpatient setting
16 notification of the reasons for the denial. An outpatient setting may
17 reapply for accreditation at any time after receiving notification
18 of the denial. The accrediting agency shall immediately report to
19 the board if the outpatient setting's certificate for accreditation has
20 been denied.

21 SEC. 9. Section 1248.35 of the Health and Safety Code is
22 amended to read:

23 1248.35. (a) Every outpatient setting which is accredited shall
24 be periodically inspected by the Medical Board of California or
25 the accreditation agency. The frequency of inspection shall depend
26 upon the type and complexity of the outpatient setting to be
27 inspected. Inspections shall be conducted no less often than once
28 every three years and as often as necessary to ensure the quality
29 of care provided. The Medical Board of California or the
30 accreditation agency may enter and inspect any outpatient setting
31 that is accredited by an accreditation agency at any reasonable
32 time to ensure compliance with, or investigate an alleged violation
33 of, any standard of the accreditation agency or any provision of
34 this chapter.

35 (b) If an accreditation agency determines, as a result of its
36 inspection, that an outpatient setting is not in compliance with the
37 standards under which it was approved, the accreditation agency
38 may do any of the following:

39 (1) Issue a reprimand.

1 (2) Place the outpatient setting on probation, during which time
2 the setting shall successfully institute and complete a plan of
3 correction, approved by the board or the accreditation agency, to
4 correct the deficiencies.

5 (3) Suspend or revoke the outpatient setting's certification of
6 accreditation.

7 (c) Except as is otherwise provided in this subdivision, before
8 suspending or revoking a certificate of accreditation under this
9 chapter, the accreditation agency shall provide the outpatient setting
10 with notice of any deficiencies and the outpatient setting shall
11 agree with the accreditation agency on a plan of correction that
12 shall give the outpatient setting reasonable time to supply
13 information demonstrating compliance with the standards of the
14 accreditation agency in compliance with this chapter, as well as
15 the opportunity for a hearing on the matter upon the request of the
16 outpatient center. During that allotted time, a list of deficiencies
17 and the plan of correction shall be conspicuously posted in a clinic
18 location accessible to public view. The accreditation agency may
19 immediately suspend the certificate of accreditation before
20 providing notice and an opportunity to be heard, but only when
21 failure to take the action may result in imminent danger to the
22 health of an individual. In such cases, the accreditation agency
23 shall provide subsequent notice and an opportunity to be heard.

24 (d) If the board determines that deficiencies found during an
25 inspection suggests that the accreditation agency does not comply
26 with the standards approved by the board, the board may conduct
27 inspections, as described in this section, of other settings accredited
28 by the accreditation agency to determine if the agency is accrediting
29 settings in accordance with Section 1248.15.

30 (e) Reports on the results of each inspection shall be kept on
31 file with the board or the accrediting agency along with the plan
32 of correction and the outpatient setting comments. The inspection
33 report may include a recommendation for reinspection. All
34 inspection reports, lists of deficiencies, and plans of correction
35 shall be public records open to public inspection.

36 (f) The accrediting agency shall immediately report to the board
37 if the outpatient setting has been issued a reprimand or if the
38 outpatient setting's certification of accreditation has been
39 suspended or revoked or if the outpatient setting has been placed
40 on probation.

1 SEC. 10. Section 1248.5 of the Health and Safety Code is
2 amended to read:

3 1248.5. The board shall evaluate the performance of an
4 approved accreditation agency no less than every three years, or
5 in response to complaints against an agency, or complaints against
6 one or more outpatient settings accreditation by an agency that
7 indicates noncompliance by the agency with the standards approved
8 by the board.

9 SEC. 11. Section 1279 of the Health and Safety Code is
10 amended to read:

11 1279. (a) Every health facility for which a license or special
12 permit has been issued shall be periodically inspected by the
13 department, or by another governmental entity under contract with
14 the department. The frequency of inspections shall vary, depending
15 upon the type and complexity of the health facility or special
16 service to be inspected, unless otherwise specified by state or
17 federal law or regulation. The inspection shall include participation
18 by the California Medical Association consistent with the manner
19 in which it participated in inspections, as provided in Section 1282
20 prior to September 15, 1992.

21 (b) Except as provided in subdivision (c), inspections shall be
22 conducted no less than once every two years and as often as
23 necessary to ensure the quality of care being provided.

24 (c) For a health facility specified in subdivision (a), (b), or (f)
25 of Section 1250, inspections shall be conducted no less than once
26 every three years, and as often as necessary to ensure the quality
27 of care being provided.

28 (d) During the inspection, the representative or representatives
29 shall offer such advice and assistance to the health facility as they
30 deem appropriate.

31 (e) For acute care hospitals of 100 beds or more, the inspection
32 team shall include at least a physician, registered nurse, and persons
33 experienced in hospital administration and sanitary inspections.
34 During the inspection, the team shall offer advice and assistance
35 to the hospital as it deems appropriate.

36 (f) The department shall ensure that a periodic inspection
37 conducted pursuant to this section is not announced in advance of
38 the date of inspection. An inspection may be conducted jointly
39 with inspections by entities specified in Section 1282. However,
40 if the department conducts an inspection jointly with an entity

1 specified in Section 1282 that provides notice in advance of the
2 periodic inspection, the department shall conduct an additional
3 periodic inspection that is not announced or noticed to the health
4 facility.

5 (g) Notwithstanding any other provision of law, the department
6 shall inspect for compliance with provisions of state law and
7 regulations during a state periodic inspection or at the same time
8 as a federal periodic inspection, including, but not limited to, an
9 inspection required under this section. If the department inspects
10 for compliance with state law and regulations at the same time as
11 a federal periodic inspection, the inspection shall be done consistent
12 with the guidance of the federal Centers for Medicare and Medicaid
13 Services for the federal portion of the inspection.

14 (h) *During a state periodic inspection of an acute care hospital,*
15 *including, but not limited to, an inspection required under this*
16 *section, the department shall inspect the peer review process*
17 *utilized by the hospital.*

18 ~~(h)~~

19 (i) The department shall emphasize consistency across the state
20 and its district offices when conducting licensing and certification
21 surveys and complaint investigations, including the selection of
22 state or federal enforcement remedies in accordance with Section
23 1423. The department may issue federal deficiencies and
24 recommend federal enforcement actions in those circumstances
25 where they provide more rigorous enforcement action.

26 ~~SEC. 11.~~

27 *SEC. 12.* No reimbursement is required by this act pursuant to
28 Section 6 of Article XIII B of the California Constitution because
29 the only costs that may be incurred by a local agency or school
30 district will be incurred because this act creates a new crime or
31 infraction, eliminates a crime or infraction, or changes the penalty
32 for a crime or infraction, within the meaning of Section 17556 of
33 the Government Code, or changes the definition of a crime within
34 the meaning of Section 6 of Article XIII B of the California
35 Constitution.