

AMENDED IN ASSEMBLY JULY 23, 2009

AMENDED IN SENATE JUNE 1, 2009

AMENDED IN SENATE MAY 20, 2009

AMENDED IN SENATE APRIL 28, 2009

AMENDED IN SENATE APRIL 2, 2009

SENATE BILL

No. 674

Introduced by Senator Negrete McLeod

February 27, 2009

An act to amend Sections 651 and 2023.5 of, and to add Section 2027.5 to, the Business and Professions Code, and to amend Sections 1248, 1248.15, 1248.2, 1248.25, 1248.35, 1248.5, 1248.55, and 1279 of the Health and Safety Code, relating to healing arts.

LEGISLATIVE COUNSEL'S DIGEST

SB 674, as amended, Negrete McLeod. Healing arts.

(1) *Existing law provides for the licensure and regulation of various healing arts practitioners and requires certain of those practitioners to use particular designations following their names in specified instances.* Existing law provides that it is unlawful for healing arts licensees to disseminate or cause to be disseminated any form of public communication, as defined, containing a false, fraudulent, misleading, or deceptive statement, claim, or image to induce the rendering of services or the furnishing of products relating to a professional practice or business for which he or she is licensed. Existing law authorizes advertising by these healing arts licensees to include certain general information. A violation of these provisions is a misdemeanor.

~~This bill would impose specific advertising requirements on certain healing arts licensees.~~ *require certain healing arts licensees to include in advertisements, as defined, certain words or designations following their names indicating the particular educational degree they hold or healing art they practice, as specified.* By changing the definition of a crime, this bill would impose a state-mandated local program.

(2) Existing law requires the Medical Board of California, in conjunction with the Board of Registered Nursing, and in consultation with the Physician Assistant Committee and professionals in the field, to review issues and problems relating to the use of laser or intense light pulse devices for elective cosmetic procedures by their respective licensees.

This bill would require the board to adopt regulations by January 1, 2011, regarding the appropriate level of physician availability needed within clinics or other settings using certain laser or intense pulse light devices for elective cosmetic procedures.

(3) Existing law requires the ~~board~~ *Medical Board of California* to post on the Internet specified information regarding licensed physicians and surgeons.

This bill would require the board to post on its Internet Web site an easy-to-understand factsheet to educate the public about cosmetic surgery and procedures, as specified.

(4) Existing law requires the Medical Board of California, as successor to the Division of Licensing of the Medical Board of California, to adopt standards for accreditation of outpatient settings, as defined, and, in approving accreditation agencies to perform this accreditation, to ensure that the certification program shall, at a minimum, include standards for specified aspects of the settings' operations. *Existing law makes a willful violation of these and other provisions relating to outpatient settings a crime.*

This bill would include, among those specified aspects, the submission for approval by an accreditation agency at the time of accreditation, a detailed plan, standardized procedures, and protocols to be followed in the event of serious complications or side effects from surgery. The bill would also modify the definition of "outpatient setting" to include facilities that offer in vitro fertilization, as defined.

~~(5) Existing~~

Existing law also requires the Medical Board of California to obtain and maintain a list of all accredited, certified, and licensed outpatient settings, and to notify the public, upon inquiry, whether a setting is

accredited, certified, or licensed, or whether the setting's accreditation, certification, or license has been revoked.

This bill would require the board, absent inquiry, to notify the public whether a setting is accredited, certified, or licensed, or the setting's accreditation, certification, or license has been revoked, suspended, or placed on probation, or the setting has received a reprimand by the accreditation agency.

~~(6) Existing~~

Existing law requires accreditation of an outpatient setting to be denied if the setting does not meet specified standards. Existing law authorizes an outpatient setting to reapply for accreditation at any time after receiving notification of the denial.

This bill would require the accreditation agency to immediately report to the Medical Board of California if the outpatient setting's certificate for accreditation has been denied. *Because a willful violation of this requirement would be a crime, the bill would impose a state-mandated local program.*

~~(7) Existing~~

Existing law authorizes the Medical Board of California, as successor to the Division of Medical Quality of the Medical Board of California, or an accreditation agency to, upon reasonable prior notice and presentation of proper identification, enter and inspect any accredited outpatient setting to ensure compliance with, or investigate an alleged violation of, any standard of the accreditation agency or any provision of the specified law.

This bill would delete the notice and identification requirements. The bill would require that every outpatient setting that is accredited be inspected by the accreditation agency, as specified, and would specify that it may also be inspected by the board, as specified. The bill would require the board to ensure that accreditation agencies inspect outpatient settings.

Existing law authorizes the Medical Board of California to terminate approval of an accreditation agency if the agency is not meeting the criteria set by the board.

This bill would also authorize the board to issue the agency a citation, including an administrative fine, in accordance with a specified system established by the board.

~~(8) Existing~~

Existing law authorizes the Medical Board of California to evaluate the performance of an approved accreditation agency no less than every

3 years, or in response to complaints against an agency, or complaints against one or more outpatient settings accreditation by an agency that indicates noncompliance by the agency with the standards approved by the board.

This bill would make that evaluation mandatory.

(9)

(5) Existing law provides for the licensure and regulation of health facilities by the State Department of Public Health and requires the department to periodically inspect those facilities, as specified.

This bill would ~~require state the intent of the Legislature that the department, when conducting an inspection of an~~ *as part of its periodic inspections of acute care hospital hospitals,* ~~to inspect the peer review process utilized by the hospital those hospitals.~~

(10)

(6) The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: yes.

The people of the State of California do enact as follows:

1 SECTION 1. Section 651 of the Business and Professions Code
2 is amended to read:
3 651. (a) It is unlawful for any person licensed under this
4 division or under any initiative act referred to in this division to
5 disseminate or cause to be disseminated any form of public
6 communication containing a false, fraudulent, misleading, or
7 deceptive statement, claim, or image for the purpose of or likely
8 to induce, directly or indirectly, the rendering of professional
9 services or furnishing of products in connection with the
10 professional practice or business for which he or she is licensed.
11 A “public communication” as used in this section includes, but is
12 not limited to, communication by means of mail, television, radio,
13 motion picture, newspaper, book, list or directory of healing arts
14 practitioners, Internet, or other electronic communication.

1 (b) A false, fraudulent, misleading, or deceptive statement,
2 claim, or image includes a statement or claim that does any of the
3 following:

4 (1) Contains a misrepresentation of fact.

5 (2) Is likely to mislead or deceive because of a failure to disclose
6 material facts.

7 (3) (A) Is intended or is likely to create false or unjustified
8 expectations of favorable results, including the use of any
9 photograph or other image that does not accurately depict the
10 results of the procedure being advertised or that has been altered
11 in any manner from the image of the actual subject depicted in the
12 photograph or image.

13 (B) Use of any photograph or other image of a model without
14 clearly stating in a prominent location in easily readable type the
15 fact that the photograph or image is of a model is a violation of
16 subdivision (a). For purposes of this paragraph, a model is anyone
17 other than an actual patient, who has undergone the procedure
18 being advertised, of the licensee who is advertising for his or her
19 services.

20 (C) Use of any photograph or other image of an actual patient
21 that depicts or purports to depict the results of any procedure, or
22 presents “before” and “after” views of a patient, without specifying
23 in a prominent location in easily readable type size what procedures
24 were performed on that patient is a violation of subdivision (a).
25 Any “before” and “after” views (i) shall be comparable in
26 presentation so that the results are not distorted by favorable poses,
27 lighting, or other features of presentation, and (ii) shall contain a
28 statement that the same “before” and “after” results may not occur
29 for all patients.

30 (4) Relates to fees, other than a standard consultation fee or a
31 range of fees for specific types of services, without fully and
32 specifically disclosing all variables and other material factors.

33 (5) Contains other representations or implications that in
34 reasonable probability will cause an ordinarily prudent person to
35 misunderstand or be deceived.

36 (6) Makes a claim either of professional superiority or of
37 performing services in a superior manner, unless that claim is
38 relevant to the service being performed and can be substantiated
39 with objective scientific evidence.

1 (7) Makes a scientific claim that cannot be substantiated by
2 reliable, peer reviewed, published scientific studies.

3 (8) Includes any statement, endorsement, or testimonial that is
4 likely to mislead or deceive because of a failure to disclose material
5 facts.

6 (c) Any price advertisement shall be exact, without the use of
7 phrases, including, but not limited to, “as low as,” “and up,”
8 “lowest prices,” or words or phrases of similar import. Any
9 advertisement that refers to services, or costs for services, and that
10 uses words of comparison shall be based on verifiable data
11 substantiating the comparison. Any person so advertising shall be
12 prepared to provide information sufficient to establish the accuracy
13 of that comparison. Price advertising shall not be fraudulent,
14 deceitful, or misleading, including statements or advertisements
15 of bait, discount, premiums, gifts, or any statements of a similar
16 nature. In connection with price advertising, the price for each
17 product or service shall be clearly identifiable. The price advertised
18 for products shall include charges for any related professional
19 services, including dispensing and fitting services, unless the
20 advertisement specifically and clearly indicates otherwise.

21 (d) Any person so licensed shall not compensate or give anything
22 of value to a representative of the press, radio, television, or other
23 communication medium in anticipation of, or in return for,
24 professional publicity unless the fact of compensation is made
25 known in that publicity.

26 (e) Any person so licensed may not use any professional card,
27 professional announcement card, office sign, letterhead, telephone
28 directory listing, medical list, medical directory listing, or a similar
29 professional notice or device if it includes a statement or claim
30 that is false, fraudulent, misleading, or deceptive within the
31 meaning of subdivision (b).

32 (f) Any person so licensed who violates this section is guilty of
33 a misdemeanor. A bona fide mistake of fact shall be a defense to
34 this subdivision, but only to this subdivision.

35 (g) Any violation of this section by a person so licensed shall
36 constitute good cause for revocation or suspension of his or her
37 license or other disciplinary action.

38 (h) Advertising by any person so licensed may include the
39 following:

40 (1) A statement of the name of the practitioner.

1 (2) A statement of addresses and telephone numbers of the
2 offices maintained by the practitioner.

3 (3) A statement of office hours regularly maintained by the
4 practitioner.

5 (4) A statement of languages, other than English, fluently spoken
6 by the practitioner or a person in the practitioner's office.

7 (5) (A) A statement that the practitioner is certified by a private
8 or public board or agency or a statement that the practitioner limits
9 his or her practice to specific fields.

10 (i) For the purposes of this section, a dentist licensed under
11 Chapter 4 (commencing with Section 1600) may not hold himself
12 or herself out as a specialist, or advertise membership in or
13 specialty recognition by an accrediting organization, unless the
14 practitioner has completed a specialty education program approved
15 by the American Dental Association and the Commission on Dental
16 Accreditation, is eligible for examination by a national specialty
17 board recognized by the American Dental Association, or is a
18 diplomate of a national specialty board recognized by the American
19 Dental Association.

20 (ii) A dentist licensed under Chapter 4 (commencing with
21 Section 1600) shall not represent to the public or advertise
22 accreditation either in a specialty area of practice or by a board
23 not meeting the requirements of clause (i) unless the dentist has
24 attained membership in or otherwise been credentialed by an
25 accrediting organization that is recognized by the board as a bona
26 fide organization for that area of dental practice. In order to be
27 recognized by the board as a bona fide accrediting organization
28 for a specific area of dental practice other than a specialty area of
29 dentistry authorized under clause (i), the organization shall
30 condition membership or credentialing of its members upon all of
31 the following:

32 (I) Successful completion of a formal, full-time advanced
33 education program that is affiliated with or sponsored by a
34 university based dental school and is beyond the dental degree at
35 a graduate or postgraduate level.

36 (II) Prior didactic training and clinical experience in the specific
37 area of dentistry that is greater than that of other dentists.

38 (III) Successful completion of oral and written examinations
39 based on psychometric principles.

(iii) Notwithstanding the requirements of clauses (i) and (ii), a dentist who lacks membership in or certification, diplomate status, other similar credentials, or completed advanced training approved as bona fide either by an American Dental Association recognized accrediting organization or by the board, may announce a practice emphasis in any other area of dental practice only if the dentist incorporates in capital letters or some other manner clearly distinguishable from the rest of the announcement, solicitation, or advertisement that he or she is a general dentist.

(iv) A statement of certification by a practitioner licensed under Chapter 7 (commencing with Section 3000) shall only include a statement that he or she is certified or eligible for certification by a private or public board or parent association recognized by that practitioner's licensing board.

(B) A physician and surgeon licensed under Chapter 5 (commencing with Section 2000) by the Medical Board of California may include a statement that he or she limits his or her practice to specific fields, but shall not include a statement that he or she is certified or eligible for certification by a private or public board or parent association, including, but not limited to, a multidisciplinary board or association, unless that board or association is (i) an American Board of Medical Specialties member board, (ii) a board or association with equivalent requirements approved by that physician and surgeon's licensing board, or (iii) a board or association with an Accreditation Council for Graduate Medical Education approved postgraduate training program that provides complete training in that specialty or subspecialty. A physician and surgeon licensed under Chapter 5 (commencing with Section 2000) by the Medical Board of California who is certified by an organization other than a board or association referred to in clause (i), (ii), or (iii) shall not use the term "board certified" in reference to that certification, unless the physician and surgeon is also licensed under Chapter 4 (commencing with Section 1600) and the use of the term "board certified" in reference to that certification is in accordance with subparagraph (A). A physician and surgeon licensed under Chapter 5 (commencing with Section 2000) by the Medical Board of California who is certified by a board or association referred to in clause (i), (ii), or (iii) shall not use the term "board certified" unless the full name of the certifying board is also used and given

1 comparable prominence with the term “board certified” in the
2 statement.

3 For purposes of this subparagraph, a “multidisciplinary board
4 or association” means an educational certifying body that has a
5 psychometrically valid testing process, as determined by the
6 Medical Board of California, for certifying medical doctors and
7 other health care professionals that is based on the applicant’s
8 education, training, and experience.

9 For purposes of the term “board certified,” as used in this
10 subparagraph, the terms “board” and “association” mean an
11 organization that is an American Board of Medical Specialties
12 member board, an organization with equivalent requirements
13 approved by a physician and surgeon’s licensing board, or an
14 organization with an Accreditation Council for Graduate Medical
15 Education approved postgraduate training program that provides
16 complete training in a specialty or subspecialty.

17 The Medical Board of California shall adopt regulations to
18 establish and collect a reasonable fee from each board or
19 association applying for recognition pursuant to this subparagraph.
20 The fee shall not exceed the cost of administering this
21 subparagraph. Notwithstanding Section 2 of Chapter 1660 of the
22 Statutes of 1990, this subparagraph shall become operative July
23 1, 1993. However, an administrative agency or accrediting
24 organization may take any action contemplated by this
25 subparagraph relating to the establishment or approval of specialist
26 requirements on and after January 1, 1991.

27 (C) A doctor of podiatric medicine licensed under Chapter 5
28 (commencing with Section 2000) by the Medical Board of
29 California may include a statement that he or she is certified or
30 eligible or qualified for certification by a private or public board
31 or parent association, including, but not limited to, a
32 multidisciplinary board or association, if that board or association
33 meets one of the following requirements: (i) is approved by the
34 Council on Podiatric Medical Education, (ii) is a board or
35 association with equivalent requirements approved by the
36 California Board of Podiatric Medicine, or (iii) is a board or
37 association with the Council on Podiatric Medical Education
38 approved postgraduate training programs that provide training in
39 podiatric medicine and podiatric surgery. A doctor of podiatric
40 medicine licensed under Chapter 5 (commencing with Section

2000) by the Medical Board of California who is certified by a board or association referred to in clause (i), (ii), or (iii) shall not use the term “board certified” unless the full name of the certifying board is also used and given comparable prominence with the term “board certified” in the statement. A doctor of podiatric medicine licensed under Chapter 5 (commencing with Section 2000) by the Medical Board of California who is certified by an organization other than a board or association referred to in clause (i), (ii), or (iii) shall not use the term “board certified” in reference to that certification.

For purposes of this subparagraph, a “multidisciplinary board or association” means an educational certifying body that has a psychometrically valid testing process, as determined by the California Board of Podiatric Medicine, for certifying doctors of podiatric medicine that is based on the applicant’s education, training, and experience. For purposes of the term “board certified,” as used in this subparagraph, the terms “board” and “association” mean an organization that is a Council on Podiatric Medical Education approved board, an organization with equivalent requirements approved by the California Board of Podiatric Medicine, or an organization with a Council on Podiatric Medical Education approved postgraduate training program that provides training in podiatric medicine and podiatric surgery.

The California Board of Podiatric Medicine shall adopt regulations to establish and collect a reasonable fee from each board or association applying for recognition pursuant to this subparagraph, to be deposited in the State Treasury in the Podiatry Fund, pursuant to Section 2499. The fee shall not exceed the cost of administering this subparagraph.

(6) A statement that the practitioner provides services under a specified private or public insurance plan or health care plan.

(7) A statement of names of schools and postgraduate clinical training programs from which the practitioner has graduated, together with the degrees received.

(8) A statement of publications authored by the practitioner.

(9) A statement of teaching positions currently or formerly held by the practitioner, together with pertinent dates.

(10) A statement of his or her affiliations with hospitals or clinics.

1 (11) A statement of the charges or fees for services or
2 commodities offered by the practitioner.

3 (12) A statement that the practitioner regularly accepts
4 installment payments of fees.

5 (13) Otherwise lawful images of a practitioner, his or her
6 physical facilities, or of a commodity to be advertised.

7 (14) A statement of the manufacturer, designer, style, make,
8 trade name, brand name, color, size, or type of commodities
9 advertised.

10 (15) An advertisement of a registered dispensing optician may
11 include statements in addition to those specified in paragraphs (1)
12 to (14), inclusive, provided that any statement shall not violate
13 subdivision (a), (b), (c), or (e) or any other section of this code.

14 (16) A statement, or statements, providing public health
15 information encouraging preventative or corrective care.

16 (17) Any other item of factual information that is not false,
17 fraudulent, misleading, or likely to deceive.

18 (i) (1) Advertising by the following licensees shall include the
19 designations as follows:

20 (A) Advertising by a chiropractor licensed under Chapter 2
21 (commencing with Section 1000) shall include the designation
22 “DC” or the word “*chiropractor*” immediately following the
23 chiropractor’s name.

24 (B) Advertising by a dentist licensed under Chapter 4
25 (commencing with Section 1600) shall include the designation
26 “DDS” or “DMD” immediately following the dentist’s name.

27 (C) Advertising by a physician and surgeon licensed under
28 Chapter 5 (commencing with Section 2000) shall include the
29 designation “MD” immediately following the physician and
30 surgeon’s name.

31 (D) Advertising by an osteopathic physician and surgeon
32 certified under Article 21 (commencing with Section 2450) shall
33 include the designation “DO” immediately following the
34 osteopathic physician and surgeon’s name.

35 (E) Advertising by a podiatrist certified under Article 22
36 (commencing with Section 2460) of Chapter 5 shall include the
37 designation “DPM” immediately following the podiatrist’s name.

38 (F) Advertising by a registered nurse licensed under Chapter 6
39 (commencing with Section 2700) shall include the designation
40 “RN” immediately following the registered nurse’s name.

(G) Advertising by a licensed vocational nurse under Chapter 6.5 (commencing with Section 2840) shall include the designation “LVN” immediately following the licensed vocational nurse’s name.

(H) Advertising by a psychologist licensed under Chapter 6.6 (commencing with Section 2900) shall include the designation “Ph.D.” immediately following the psychologist’s name.

(I) Advertising by an optometrist licensed under Chapter 7 (commencing with Section 3000) shall include the ~~designation~~ “~~OD~~” *applicable designation or word described in Section 3098* immediately following the optometrist’s name.

(J) Advertising by a physician assistant licensed under Chapter 7.7 (commencing with Section 3500) shall include the designation “PA” immediately following the physician assistant’s name.

(K) Advertising by a naturopathic doctor licensed under Chapter 8.2 (commencing with Section 3610) shall include the designation “ND” immediately following the naturopathic doctor’s name. *However, if the naturopathic doctor uses the term or designation “Dr.” in an advertisement, he or she shall further identify himself by any of the terms listed in Section 3661.*

(2) For purposes of this subdivision, “advertisement” includes communication by means of mail, television, radio, motion picture, newspaper, book, directory, Internet, or other electronic communication.

(3) Advertisements do not include any of the following:

(A) A medical directory released by a health care service plan or a health insurer.

(B) A billing statement from a health care practitioner to a patient.

(C) An appointment reminder from a health care practitioner to a patient.

(4) This subdivision shall not apply until January 1, 2011, to any advertisement that is published annually and prior to July 1, 2010.

(5) This subdivision shall not apply to any advertisement or business card disseminated by a health care service plan that is subject to the requirements of Section 1367.26 of the Health and Safety Code.

(j) Each of the healing arts boards and examining committees within Division 2 shall adopt appropriate regulations to enforce

1 this section in accordance with Chapter 3.5 (commencing with
2 Section 11340) of Part 1 of Division 3 of Title 2 of the Government
3 Code.

4 Each of the healing arts boards and committees and examining
5 committees within Division 2 shall, by regulation, define those
6 efficacious services to be advertised by businesses or professions
7 under their jurisdiction for the purpose of determining whether
8 advertisements are false or misleading. Until a definition for that
9 service has been issued, no advertisement for that service shall be
10 disseminated. However, if a definition of a service has not been
11 issued by a board or committee within 120 days of receipt of a
12 request from a licensee, all those holding the license may advertise
13 the service. Those boards and committees shall adopt or modify
14 regulations defining what services may be advertised, the manner
15 in which defined services may be advertised, and restricting
16 advertising that would promote the inappropriate or excessive use
17 of health services or commodities. A board or committee shall not,
18 by regulation, unreasonably prevent truthful, nondeceptive price
19 or otherwise lawful forms of advertising of services or
20 commodities, by either outright prohibition or imposition of
21 onerous disclosure requirements. However, any member of a board
22 or committee acting in good faith in the adoption or enforcement
23 of any regulation shall be deemed to be acting as an agent of the
24 state.

25 (k) The Attorney General shall commence legal proceedings in
26 the appropriate forum to enjoin advertisements disseminated or
27 about to be disseminated in violation of this section and seek other
28 appropriate relief to enforce this section. Notwithstanding any
29 other provision of law, the costs of enforcing this section to the
30 respective licensing boards or committees may be awarded against
31 any licensee found to be in violation of any provision of this
32 section. This shall not diminish the power of district attorneys,
33 county counsels, or city attorneys pursuant to existing law to seek
34 appropriate relief.

35 (l) A physician and surgeon or doctor of podiatric medicine
36 licensed pursuant to Chapter 5 (commencing with Section 2000)
37 by the Medical Board of California who knowingly and
38 intentionally violates this section may be cited and assessed an
39 administrative fine not to exceed ten thousand dollars (\$10,000)
40 per event. Section 125.9 shall govern the issuance of this citation

1 and fine except that the fine limitations prescribed in paragraph
2 (3) of subdivision (b) of Section 125.9 shall not apply to a fine
3 under this subdivision.

4 SEC. 2. Section 2023.5 of the Business and Professions Code
5 is amended to read:

6 2023.5. (a) The board, in conjunction with the Board of
7 Registered Nursing, and in consultation with the Physician
8 Assistant Committee and professionals in the field, shall review
9 issues and problems surrounding the use of laser or intense light
10 pulse devices for elective cosmetic procedures by physicians and
11 surgeons, nurses, and physician assistants. The review shall include,
12 but need not be limited to, all of the following:

13 (1) The appropriate level of physician supervision needed.

14 (2) The appropriate level of training to ensure competency.

15 (3) Guidelines for standardized procedures and protocols that
16 address, at a minimum, all of the following:

17 (A) Patient selection.

18 (B) Patient education, instruction, and informed consent.

19 (C) Use of topical agents.

20 (D) Procedures to be followed in the event of complications or
21 side effects from the treatment.

22 (E) Procedures governing emergency and urgent care situations.

23 (b) On or before January 1, 2009, the board and the Board of
24 Registered Nursing shall promulgate regulations to implement
25 changes determined to be necessary with regard to the use of laser
26 or intense pulse light devices for elective cosmetic procedures by
27 physicians and surgeons, nurses, and physician assistants.

28 (c) On or before January 1, 2011, the board shall adopt
29 regulations regarding the appropriate level of physician availability
30 needed within clinics or other settings using laser or intense pulse
31 light devices for elective cosmetic procedures. However, these
32 regulations shall not apply to laser or intense pulse light devices
33 approved by the federal Food and Drug Administration for
34 over-the-counter use by a health care practitioner or by an
35 unlicensed person on himself or herself.

36 SEC. 3. Section 2027.5 is added to the Business and Professions
37 Code, to read:

38 2027.5. The board shall post on its Internet Web site an
39 easy-to-understand factsheet to educate the public about cosmetic
40 surgery and procedures, including their risks. Included with the

factsheet shall be a comprehensive list of questions for patients to ask their physician and surgeon regarding cosmetic surgery.

SEC. 4. Section 1248 of the Health and Safety Code is amended to read:

1248. For purposes of this chapter, the following definitions shall apply:

(a) "Division" means the Medical Board of California. All references in this chapter to the division, the Division of Licensing of the Medical Board of California, or the Division of Medical Quality shall be deemed to refer to the Medical Board of California pursuant to Section 2002 of the Business and Professions Code.

(b) (1) "Outpatient setting" means any facility, clinic, unlicensed clinic, center, office, or other setting that is not part of a general acute care facility, as defined in Section 1250, and where anesthesia, except local anesthesia or peripheral nerve blocks, or both, is used in compliance with the community standard of practice, in doses that, when administered have the probability of placing a patient at risk for loss of the patient's life-preserving protective reflexes.

(2) "Outpatient setting" also means facilities that offer in vitro fertilization, as defined in subdivision (b) of Section 1374.55.

(3) "Outpatient setting" does not include, among other settings, any setting where anxiolytics and analgesics are administered, when done so in compliance with the community standard of practice, in doses that do not have the probability of placing the patient at risk for loss of the patient's life-preserving protective reflexes.

(c) "Accreditation agency" means a public or private organization that is approved to issue certificates of accreditation to outpatient settings by the board pursuant to Sections 1248.15 and 1248.4.

SEC. 5. Section 1248.15 of the Health and Safety Code is amended to read:

1248.15. (a) The board shall adopt standards for accreditation and, in approving accreditation agencies to perform accreditation of outpatient settings, shall ensure that the certification program shall, at a minimum, include standards for the following aspects of the settings' operations:

(1) Outpatient setting allied health staff shall be licensed or certified to the extent required by state or federal law.

1 (2) (A) Outpatient settings shall have a system for facility safety
2 and emergency training requirements.

3 (B) There shall be onsite equipment, medication, and trained
4 personnel to facilitate handling of services sought or provided and
5 to facilitate handling of any medical emergency that may arise in
6 connection with services sought or provided.

7 (C) In order for procedures to be performed in an outpatient
8 setting as defined in Section 1248, the outpatient setting shall do
9 one of the following:

10 (i) Have a written transfer agreement with a local accredited or
11 licensed acute care hospital, approved by the facility's medical
12 staff.

13 (ii) Permit surgery only by a licensee who has admitting
14 privileges at a local accredited or licensed acute care hospital, with
15 the exception that licensees who may be precluded from having
16 admitting privileges by their professional classification or other
17 administrative limitations, shall have a written transfer agreement
18 with licensees who have admitting privileges at local accredited
19 or licensed acute care hospitals.

20 (D) ~~Submission~~ *The outpatient setting shall submit* for approval
21 by an accrediting agency of a detailed procedural plan for handling
22 medical emergencies that shall be reviewed at the time of
23 accreditation. No reasonable plan shall be disapproved by the
24 accrediting agency.

25 (E) ~~Submission~~ *The outpatient setting shall submit* for approval
26 by an accreditation agency at the time of accreditation of a detailed
27 plan, standardized procedures, and protocols to be followed in the
28 event of serious complications or side effects from surgery that
29 would place a patient at high risk for injury or harm and to govern
30 emergency and urgent care situations.

31 (F) All physicians and surgeons transferring patients from an
32 outpatient setting shall agree to cooperate with the medical staff
33 peer review process on the transferred case, the results of which
34 shall be referred back to the outpatient setting, if deemed
35 appropriate by the medical staff peer review committee. If the
36 medical staff of the acute care facility determines that inappropriate
37 care was delivered at the outpatient setting, the acute care facility's
38 peer review outcome shall be reported, as appropriate, to the
39 accrediting body, the Health Care Financing Administration, the

1 State Department of Public Health, and the appropriate licensing
2 authority.

3 (3) The outpatient setting shall permit surgery by a dentist acting
4 within his or her scope of practice under Chapter 4 (commencing
5 with Section 1600) of Division 2 of the Business and Professions
6 Code or physician and surgeon, osteopathic physician and surgeon,
7 or podiatrist acting within his or her scope of practice under
8 Chapter 5 (commencing with Section 2000) of Division 2 of the
9 Business and Professions Code or the Osteopathic Initiative Act.

10 The outpatient setting may, in its discretion, permit anesthesia
11 service by a certified registered nurse anesthetist acting within his
12 or her scope of practice under Article 7 (commencing with Section
13 2825) of Chapter 6 of Division 2 of the Business and Professions
14 Code.

15 (4) Outpatient settings shall have a system for maintaining
16 clinical records.

17 (5) Outpatient settings shall have a system for patient care and
18 monitoring procedures.

19 (6) (A) Outpatient settings shall have a system for quality
20 assessment and improvement.

21 (B) Members of the medical staff and other practitioners who
22 are granted clinical privileges shall be professionally qualified and
23 appropriately credentialed for the performance of privileges
24 granted. The outpatient setting shall grant privileges in accordance
25 with recommendations from qualified health professionals, and
26 credentialing standards established by the outpatient setting.

27 (C) Clinical privileges shall be periodically reappraised by the
28 outpatient setting. The scope of procedures performed in the
29 outpatient setting shall be periodically reviewed and amended as
30 appropriate.

31 (7) Outpatient settings regulated by this chapter that have
32 multiple service locations governed by the same standards may
33 elect to have all service sites surveyed on any accreditation survey.
34 Organizations that do not elect to have all sites surveyed shall have
35 a sample, not to exceed 20 percent of all service sites, surveyed.
36 The actual sample size shall be determined by the board. The
37 accreditation agency shall determine the location of the sites to be
38 surveyed. Outpatient settings that have five or fewer sites shall
39 have at least one site surveyed. When an organization that elects

1 to have a sample of sites surveyed is approved for accreditation,
2 all of the organizations' sites shall be automatically accredited.

3 (8) Outpatient settings shall post the certificate of accreditation
4 in a location readily visible to patients and staff.

5 (9) Outpatient settings shall post the name and telephone number
6 of the accrediting agency with instructions on the submission of
7 complaints in a location readily visible to patients and staff.

8 (10) Outpatient settings shall have a written discharge criteria.

9 (b) Outpatient settings shall have a minimum of two staff
10 persons on the premises, one of whom shall either be a licensed
11 physician and surgeon or a licensed health care professional with
12 current certification in advanced cardiac life support (ACLS), as
13 long as a patient is present who has not been discharged from
14 supervised care. Transfer to an unlicensed setting of a patient who
15 does not meet the discharge criteria adopted pursuant to paragraph
16 (10) of subdivision (a) shall constitute unprofessional conduct.

17 (c) An accreditation agency may include additional standards
18 in its determination to accredit outpatient settings if these are
19 approved by the board to protect the public health and safety.

20 (d) No accreditation standard adopted or approved by the board,
21 and no standard included in any certification program of any
22 accreditation agency approved by the board, shall serve to limit
23 the ability of any allied health care practitioner to provide services
24 within his or her full scope of practice. Notwithstanding this or
25 any other provision of law, each outpatient setting may limit the
26 privileges, or determine the privileges, within the appropriate scope
27 of practice, that will be afforded to physicians and allied health
28 care practitioners who practice at the facility, in accordance with
29 credentialing standards established by the outpatient setting in
30 compliance with this chapter. Privileges may not be arbitrarily
31 restricted based on category of licensure.

32 (e) The board ~~may~~ *shall* adopt standards that it deems necessary
33 for outpatient settings that offer in vitro fertilization.

34 SEC. 6. Section 1248.2 of the Health and Safety Code is
35 amended to read:

36 1248.2. (a) Any outpatient setting may apply to an
37 accreditation agency for a certificate of accreditation. Accreditation
38 shall be issued by the accreditation agency solely on the basis of
39 compliance with its standards as approved by the board under this
40 chapter.

(b) The board shall obtain and maintain a list of all accredited, certified, and licensed outpatient settings from the information provided by the accreditation, certification, and licensing agencies approved by the board, and shall notify the public whether a setting is accredited, certified, or licensed, or the setting's accreditation, certification, or license has been revoked, suspended, or placed on probation, or the setting has received a reprimand by the accreditation agency.

SEC. 7. Section 1248.25 of the Health and Safety Code is amended to read:

1248.25. If an outpatient setting does not meet the standards approved by the board, accreditation shall be denied by the accreditation agency, which shall provide the outpatient setting notification of the reasons for the denial. An outpatient setting may reapply for accreditation at any time after receiving notification of the denial. The accreditation agency shall immediately report to the board if the outpatient setting's certificate for accreditation has been denied.

SEC. 8. Section 1248.35 of the Health and Safety Code is amended to read:

1248.35. (a) Every outpatient setting which is accredited shall be inspected by the accreditation agency and may also be inspected by the Medical Board of California. The Medical Board of California shall ensure that accreditation agencies inspect outpatient settings.

(b) Unless otherwise specified, the following requirements apply to inspections described in subdivision (a).

(1) The frequency of inspection shall depend upon the type and complexity of the outpatient setting to be inspected.

(2) Inspections shall be conducted no less often than once every three years by the accreditation agency and as often as necessary by the Medical Board of California to ensure the quality of care provided.

(3) The Medical Board of California or the accreditation agency may enter and inspect any outpatient setting that is accredited by an accreditation agency at any reasonable time to ensure compliance with, or investigate an alleged violation of, any standard of the accreditation agency or any provision of this chapter.

(c) If an accreditation agency determines, as a result of its inspection, that an outpatient setting is not in compliance with the standards under which it was approved, the accreditation agency may do any of the following:

(1) Issue a reprimand.

(2) Place the outpatient setting on probation, during which time the setting shall successfully institute and complete a plan of correction, approved by the board or the accreditation agency, to correct the deficiencies.

(3) Suspend or revoke the outpatient setting's certification of accreditation.

(d) Except as is otherwise provided in this subdivision, before suspending or revoking a certificate of accreditation under this chapter, the accreditation agency shall provide the outpatient setting with notice of any deficiencies and the outpatient setting shall agree with the accreditation agency on a plan of correction that shall give the outpatient setting reasonable time to supply information demonstrating compliance with the standards of the accreditation agency in compliance with this chapter, as well as the opportunity for a hearing on the matter upon the request of the outpatient center. During that allotted time, a list of deficiencies and the plan of correction shall be conspicuously posted in a clinic location accessible to public view. The accreditation agency may immediately suspend the certificate of accreditation before providing notice and an opportunity to be heard, but only when failure to take the action may result in imminent danger to the health of an individual. In such cases, the accreditation agency shall provide subsequent notice and an opportunity to be heard.

(e) If the board determines that deficiencies found during an inspection suggests that the accreditation agency does not comply with the standards approved by the board, the board may conduct inspections, as described in this section, of other settings accredited by the accreditation agency to determine if the agency is accrediting settings in accordance with Section 1248.15.

(f) Reports on the results of any inspection conducted pursuant to subdivision (a) shall be kept on file with the board or the accreditation agency along with the plan of correction and the outpatient setting comments. The inspection report may include a recommendation for reinspection. All inspection reports, lists of

1 deficiencies, and plans of correction shall be public records open
2 to public inspection.

3 (g) The accreditation agency shall immediately report to the
4 board if the outpatient setting has been issued a reprimand or if
5 the outpatient setting's certification of accreditation has been
6 suspended or revoked or if the outpatient setting has been placed
7 on probation.

8 SEC. 9. Section 1248.5 of the Health and Safety Code is
9 amended to read:

10 1248.5. The board shall evaluate the performance of an
11 approved accreditation agency no less than every three years, or
12 in response to complaints against an agency, or complaints against
13 one or more outpatient settings accreditation by an agency that
14 indicates noncompliance by the agency with the standards approved
15 by the board.

16 SEC. 10. Section 1248.55 of the Health and Safety Code is
17 amended to read:

18 1248.55. (a) If the accreditation agency is not meeting the
19 criteria set by the ~~division, the division board~~, the board may
20 terminate approval of the agency or may issue the agency a citation
21 in accordance with the system established under subdivision (b).

22 (b) The board may establish, by regulation, a system for the
23 issuance of a citation to an accreditation agency that is not meeting
24 the criteria set by the board. This system shall meet the
25 requirements of Section 125.9 of the Business and Professions
26 Code, as applicable, except that both of the following shall apply:

27 (1) Failure of an agency to pay an administrative fine assessed
28 pursuant to a citation within 30 days of the date of the assessment,
29 unless the citation is being appealed, may result in the board's
30 termination of approval of the agency. Where a citation is not
31 contested and a fine is not paid, the full amount of the assessed
32 fine shall be added to the renewal fee established under Section
33 1248.6. Approval of an agency shall not be renewed without
34 payment of the renewal fee and fine.

35 (2) Administrative fines collected pursuant to the system shall
36 be deposited in the Outpatient Setting Fund of the Medical Board
37 of California established under Section 1248.6.

38 ~~(b)~~

39 (c) Before terminating approval of an accreditation agency, the
40 ~~division board~~ shall provide the accreditation agency with notice

1 of any deficiencies and reasonable time to supply information
2 demonstrating compliance with the requirements of this chapter,
3 as well as the opportunity for a hearing on the matter in compliance
4 with Chapter 5 (commencing with Section 11500) of Part 1 of
5 Division 3 of Title 2 of the Government Code.

6 (e)

7 (d) (1) If approval of the accreditation agency is terminated by
8 the ~~division board~~, outpatient settings accredited by that agency
9 shall be notified by the ~~division board~~ and, except as provided in
10 paragraph (2), shall be authorized to continue to operate for a
11 period of 12 months in order to seek accreditation through an
12 approved accreditation agency, unless the time is extended by the
13 ~~division board~~ for good cause.

14 (2) The ~~division board~~ may require that an outpatient setting,
15 that has been accredited by an accreditation agency whose approval
16 has been terminated by the ~~division board~~, cease operations
17 immediately ~~in the event that~~ if the ~~division board~~ is in possession
18 of information indicating that continued operation poses an
19 imminent risk of harm to the health of an individual. In such cases,
20 the ~~division board~~ shall provide the outpatient setting with notice
21 of its action, the reason underlying it, and a subsequent opportunity
22 for a hearing on the matter. An outpatient setting that is ordered
23 to cease operations under this paragraph may reapply for a
24 certificate of accreditation after six months and shall notify the
25 ~~division board~~ promptly of its reapplication.

26 ~~SEC. 10.~~

27 *SEC. 11.* Section 1279 of the Health and Safety Code is
28 amended to read:

29 1279. (a) Every health facility for which a license or special
30 permit has been issued shall be periodically inspected by the
31 department, or by another governmental entity under contract with
32 the department. The frequency of inspections shall vary, depending
33 upon the type and complexity of the health facility or special
34 service to be inspected, unless otherwise specified by state or
35 federal law or regulation. The inspection shall include participation
36 by the California Medical Association consistent with the manner
37 in which it participated in inspections, as provided in Section 1282
38 prior to September 15, 1992.

1 (b) Except as provided in subdivision (c), inspections shall be
2 conducted no less than once every two years and as often as
3 necessary to ensure the quality of care being provided.

4 (c) For a health facility specified in subdivision (a), (b), or (f)
5 of Section 1250, inspections shall be conducted no less than once
6 every three years, and as often as necessary to ensure the quality
7 of care being provided.

8 (d) During the inspection, the representative or representatives
9 shall offer such advice and assistance to the health facility as they
10 deem appropriate.

11 (e) For acute care hospitals of 100 beds or more, the inspection
12 team shall include at least a physician, registered nurse, and persons
13 experienced in hospital administration and sanitary inspections.
14 During the inspection, the team shall offer advice and assistance
15 to the hospital as it deems appropriate.

16 (f) The department shall ensure that a periodic inspection
17 conducted pursuant to this section is not announced in advance of
18 the date of inspection. An inspection may be conducted jointly
19 with inspections by entities specified in Section 1282. However,
20 if the department conducts an inspection jointly with an entity
21 specified in Section 1282 that provides notice in advance of the
22 periodic inspection, the department shall conduct an additional
23 periodic inspection that is not announced or noticed to the health
24 facility.

25 (g) Notwithstanding any other provision of law, the department
26 shall inspect for compliance with provisions of state law and
27 regulations during a state periodic inspection or at the same time
28 as a federal periodic inspection, including, but not limited to, an
29 inspection required under this section. If the department inspects
30 for compliance with state law and regulations at the same time as
31 a federal periodic inspection, the inspection shall be done consistent
32 with the guidance of the federal Centers for Medicare and Medicaid
33 Services for the federal portion of the inspection.

34 ~~(h) During a state periodic inspection of an acute care hospital,~~
35 ~~including, but not limited to, an inspection required under this~~
36 ~~section, the department shall inspect the peer review process~~
37 ~~utilized by the hospital.~~

38 (i)

39 (h) The department shall emphasize consistency across the state
40 and in its district offices when conducting licensing and

1 certification surveys and complaint investigations, including the
2 selection of state or federal enforcement remedies in accordance
3 with Section 1423. The department may issue federal deficiencies
4 and recommend federal enforcement actions in those circumstances
5 where they provide more rigorous enforcement action.

6 *(i) It is the intent of the Legislature that the department, pursuant*
7 *to its existing regulations, inspect the peer review process utilized*
8 *by acute care hospitals as part of its periodic inspection of those*
9 *hospitals pursuant to this section.*

10 ~~SEC. 11.~~

11 *SEC. 12.* No reimbursement is required by this act pursuant to
12 Section 6 of Article XIII B of the California Constitution because
13 the only costs that may be incurred by a local agency or school
14 district will be incurred because this act creates a new crime or
15 infraction, eliminates a crime or infraction, or changes the penalty
16 for a crime or infraction, within the meaning of Section 17556 of
17 the Government Code, or changes the definition of a crime within
18 the meaning of Section 6 of Article XIII B of the California
19 Constitution.