

AMENDED IN ASSEMBLY AUGUST 17, 2009

AMENDED IN ASSEMBLY JULY 23, 2009

AMENDED IN SENATE JUNE 1, 2009

AMENDED IN SENATE MAY 20, 2009

AMENDED IN SENATE APRIL 28, 2009

AMENDED IN SENATE APRIL 2, 2009

SENATE BILL

No. 674

Introduced by Senator Negrete McLeod

February 27, 2009

An act to amend Sections 651 and 2023.5 of, and to add Section 2027.5 to, the Business and Professions Code, and to amend Sections 1248, 1248.15, 1248.2, 1248.25, 1248.35, 1248.5, 1248.55, and 1279 of the Health and Safety Code, relating to healing arts.

LEGISLATIVE COUNSEL'S DIGEST

SB 674, as amended, Negrete McLeod. Healing arts.

(1) Existing law provides for the licensure and regulation of various healing arts practitioners and requires certain of those practitioners to use particular designations following their names in specified instances. Existing law provides that it is unlawful for healing arts licensees to disseminate or cause to be disseminated any form of public communication, as defined, containing a false, fraudulent, misleading, or deceptive statement, claim, or image to induce the rendering of services or the furnishing of products relating to a professional practice or business for which he or she is licensed. Existing law authorizes

advertising by these healing arts licensees to include certain general information. A violation of these provisions is a misdemeanor.

This bill would require certain healing arts licensees to include in advertisements, as defined, certain words or designations following their names indicating the particular educational degree they hold or healing art they practice, as specified. By changing the definition of a crime, this bill would impose a state-mandated local program.

(2) Existing law requires the Medical Board of California, in conjunction with the Board of Registered Nursing, and in consultation with the Physician Assistant Committee and professionals in the field, to review issues and problems relating to the use of laser or intense light pulse devices for elective cosmetic procedures by their respective licensees.

This bill would require the board to adopt regulations by January 1, 2011, regarding the appropriate level of physician availability needed within clinics or other settings using certain laser or intense pulse light devices for elective cosmetic procedures.

(3) Existing law requires the Medical Board of California to post on the Internet specified information regarding licensed physicians and surgeons.

This bill would require the board to post on its Internet Web site an easy-to-understand factsheet to educate the public about cosmetic surgery and procedures, as specified.

(4) Existing law requires the Medical Board of California, as successor to the Division of Licensing of the Medical Board of California, to adopt standards for accreditation of outpatient settings, as defined, and, in approving accreditation agencies to perform this accreditation, to ensure that the certification program shall, at a minimum, include standards for specified aspects of the settings' operations. Existing law makes a willful violation of these and other provisions relating to outpatient settings a crime.

This bill would include, among those specified aspects, the submission for approval by an accreditation agency at the time of accreditation, a detailed plan, standardized procedures, and protocols to be followed in the event of serious complications or side effects from surgery. The bill would also modify the definition of "outpatient setting" to include facilities that offer in vitro fertilization, as defined.

Existing law also requires the Medical Board of California to obtain and maintain a list of all accredited, certified, and licensed outpatient settings, and to notify the public, upon inquiry, whether a setting is

accredited, certified, or licensed, or whether the setting's accreditation, certification, or license has been revoked.

This bill would require the board, absent inquiry, to notify the public whether a setting is accredited, certified, or licensed, or the setting's accreditation, certification, or license has been revoked, suspended, or placed on probation, or the setting has received a reprimand by the accreditation agency.

Existing law requires accreditation of an outpatient setting to be denied if the setting does not meet specified standards. Existing law authorizes an outpatient setting to reapply for accreditation at any time after receiving notification of the denial.

This bill would require the accreditation agency to immediately report to the Medical Board of California if the outpatient setting's certificate for accreditation has been denied. Because a willful violation of this requirement would be a crime, the bill would impose a state-mandated local program.

Existing law authorizes the Medical Board of California, as successor to the Division of Medical Quality of the Medical Board of California, or an accreditation agency to, upon reasonable prior notice and presentation of proper identification, enter and inspect any accredited outpatient setting to ensure compliance with, or investigate an alleged violation of, any standard of the accreditation agency or any provision of the specified law.

This bill would delete the notice and identification requirements. The bill would require that every outpatient setting that is accredited be inspected by the accreditation agency, as specified, and would specify that it may also be inspected by the board, as specified. The bill would require the board to ensure that accreditation agencies inspect outpatient settings.

Existing law authorizes the Medical Board of California to terminate approval of an accreditation agency if the agency is not meeting the criteria set by the board.

This bill would also authorize the board to issue ~~the agency~~ a citation *to the agency*, including an administrative fine, in accordance with a specified system established by the board.

Existing law authorizes the Medical Board of California to evaluate the performance of an approved accreditation agency no less than every 3 years, or in response to complaints against an agency, or complaints against one or more outpatient settings accreditation by an agency that

indicates noncompliance by the agency with the standards approved by the board.

This bill would make that evaluation mandatory.

(5) Existing law provides for the licensure and regulation of health facilities by the State Department of Public Health and requires the department to periodically inspect those facilities, as specified.

This bill would state the intent of the Legislature that the department, as part of its periodic inspections of acute care hospitals, inspect the peer review process utilized by those hospitals.

(6) The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: yes.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 651 of the Business and Professions Code
- 2 is amended to read:
- 3 651. (a) It is unlawful for any person licensed under this
- 4 division or under any initiative act referred to in this division to
- 5 disseminate or cause to be disseminated any form of public
- 6 communication containing a false, fraudulent, misleading, or
- 7 deceptive statement, claim, or image for the purpose of or likely
- 8 to induce, directly or indirectly, the rendering of professional
- 9 services or furnishing of products in connection with the
- 10 professional practice or business for which he or she is licensed.
- 11 A “public communication” as used in this section includes, but is
- 12 not limited to, communication by means of mail, television, radio,
- 13 motion picture, newspaper, book, list or directory of healing arts
- 14 practitioners, Internet, or other electronic communication.
- 15 (b) A false, fraudulent, misleading, or deceptive statement,
- 16 claim, or image includes a statement or claim that does any of the
- 17 following:
- 18 (1) Contains a misrepresentation of fact.
- 19 (2) Is likely to mislead or deceive because of a failure to disclose
- 20 material facts.

1 (3) (A) Is intended or is likely to create false or unjustified
2 expectations of favorable results, including the use of any
3 photograph or other image that does not accurately depict the
4 results of the procedure being advertised or that has been altered
5 in any manner from the image of the actual subject depicted in the
6 photograph or image.

7 (B) Use of any photograph or other image of a model without
8 clearly stating in a prominent location in easily readable type the
9 fact that the photograph or image is of a model is a violation of
10 subdivision (a). For purposes of this paragraph, a model is anyone
11 other than an actual patient, who has undergone the procedure
12 being advertised, of the licensee who is advertising for his or her
13 services.

14 (C) Use of any photograph or other image of an actual patient
15 that depicts or purports to depict the results of any procedure, or
16 presents “before” and “after” views of a patient, without specifying
17 in a prominent location in easily readable type size what procedures
18 were performed on that patient is a violation of subdivision (a).
19 Any “before” and “after” views (i) shall be comparable in
20 presentation so that the results are not distorted by favorable poses,
21 lighting, or other features of presentation, and (ii) shall contain a
22 statement that the same “before” and “after” results may not occur
23 for all patients.

24 (4) Relates to fees, other than a standard consultation fee or a
25 range of fees for specific types of services, without fully and
26 specifically disclosing all variables and other material factors.

27 (5) Contains other representations or implications that in
28 reasonable probability will cause an ordinarily prudent person to
29 misunderstand or be deceived.

30 (6) Makes a claim either of professional superiority or of
31 performing services in a superior manner, unless that claim is
32 relevant to the service being performed and can be substantiated
33 with objective scientific evidence.

34 (7) Makes a scientific claim that cannot be substantiated by
35 reliable, peer reviewed, published scientific studies.

36 (8) Includes any statement, endorsement, or testimonial that is
37 likely to mislead or deceive because of a failure to disclose material
38 facts.

39 (c) Any price advertisement shall be exact, without the use of
40 phrases, including, but not limited to, “as low as,” “and up,”

1 “lowest prices,” or words or phrases of similar import. Any
2 advertisement that refers to services, or costs for services, and that
3 uses words of comparison shall be based on verifiable data
4 substantiating the comparison. Any person so advertising shall be
5 prepared to provide information sufficient to establish the accuracy
6 of that comparison. Price advertising shall not be fraudulent,
7 deceitful, or misleading, including statements or advertisements
8 of bait, discount, premiums, gifts, or any statements of a similar
9 nature. In connection with price advertising, the price for each
10 product or service shall be clearly identifiable. The price advertised
11 for products shall include charges for any related professional
12 services, including dispensing and fitting services, unless the
13 advertisement specifically and clearly indicates otherwise.

14 (d) Any person so licensed shall not compensate or give anything
15 of value to a representative of the press, radio, television, or other
16 communication medium in anticipation of, or in return for,
17 professional publicity unless the fact of compensation is made
18 known in that publicity.

19 (e) Any person so licensed may not use any professional card,
20 professional announcement card, office sign, letterhead, telephone
21 directory listing, medical list, medical directory listing, or a similar
22 professional notice or device if it includes a statement or claim
23 that is false, fraudulent, misleading, or deceptive within the
24 meaning of subdivision (b).

25 (f) Any person so licensed who violates this section is guilty of
26 a misdemeanor. A bona fide mistake of fact shall be a defense to
27 this subdivision, but only to this subdivision.

28 (g) Any violation of this section by a person so licensed shall
29 constitute good cause for revocation or suspension of his or her
30 license or other disciplinary action.

31 (h) Advertising by any person so licensed may include the
32 following:

33 (1) A statement of the name of the practitioner.

34 (2) A statement of addresses and telephone numbers of the
35 offices maintained by the practitioner.

36 (3) A statement of office hours regularly maintained by the
37 practitioner.

38 (4) A statement of languages, other than English, fluently spoken
39 by the practitioner or a person in the practitioner’s office.

1 (5) (A) A statement that the practitioner is certified by a private
2 or public board or agency or a statement that the practitioner limits
3 his or her practice to specific fields.

4 (i) For the purposes of this section, a dentist licensed under
5 Chapter 4 (commencing with Section 1600) may not hold himself
6 or herself out as a specialist, or advertise membership in or
7 specialty recognition by an accrediting organization, unless the
8 practitioner has completed a specialty education program approved
9 by the American Dental Association and the Commission on Dental
10 Accreditation, is eligible for examination by a national specialty
11 board recognized by the American Dental Association, or is a
12 diplomate of a national specialty board recognized by the American
13 Dental Association.

14 (ii) A dentist licensed under Chapter 4 (commencing with
15 Section 1600) shall not represent to the public or advertise
16 accreditation either in a specialty area of practice or by a board
17 not meeting the requirements of clause (i) unless the dentist has
18 attained membership in or otherwise been credentialed by an
19 accrediting organization that is recognized by the board as a bona
20 fide organization for that area of dental practice. In order to be
21 recognized by the board as a bona fide accrediting organization
22 for a specific area of dental practice other than a specialty area of
23 dentistry authorized under clause (i), the organization shall
24 condition membership or credentialing of its members upon all of
25 the following:

26 (I) Successful completion of a formal, full-time advanced
27 education program that is affiliated with or sponsored by a
28 university based dental school and is beyond the dental degree at
29 a graduate or postgraduate level.

30 (II) Prior didactic training and clinical experience in the specific
31 area of dentistry that is greater than that of other dentists.

32 (III) Successful completion of oral and written examinations
33 based on psychometric principles.

34 (iii) Notwithstanding the requirements of clauses (i) and (ii), a
35 dentist who lacks membership in or certification, diplomate status,
36 other similar credentials, or completed advanced training approved
37 as bona fide either by an American Dental Association recognized
38 accrediting organization or by the board, may announce a practice
39 emphasis in any other area of dental practice only if the dentist
40 incorporates in capital letters or some other manner clearly

1 distinguishable from the rest of the announcement, solicitation, or
2 advertisement that he or she is a general dentist.

3 (iv) A statement of certification by a practitioner licensed under
4 Chapter 7 (commencing with Section 3000) shall only include a
5 statement that he or she is certified or eligible for certification by
6 a private or public board or parent association recognized by that
7 practitioner's licensing board.

8 (B) A physician and surgeon licensed under Chapter 5
9 (commencing with Section 2000) by the Medical Board of
10 California may include a statement that he or she limits his or her
11 practice to specific fields, but shall not include a statement that he
12 or she is certified or eligible for certification by a private or public
13 board or parent association, including, but not limited to, a
14 multidisciplinary board or association, unless that board or
15 association is (i) an American Board of Medical Specialties
16 member board, (ii) a board or association with equivalent
17 requirements approved by that physician and surgeon's licensing
18 board, or (iii) a board or association with an Accreditation Council
19 for Graduate Medical Education approved postgraduate training
20 program that provides complete training in that specialty or
21 subspecialty. A physician and surgeon licensed under Chapter 5
22 (commencing with Section 2000) by the Medical Board of
23 California who is certified by an organization other than a board
24 or association referred to in clause (i), (ii), or (iii) shall not use the
25 term "board certified" in reference to that certification, unless the
26 physician and surgeon is also licensed under Chapter 4
27 (commencing with Section 1600) and the use of the term "board
28 certified" in reference to that certification is in accordance with
29 subparagraph (A). A physician and surgeon licensed under Chapter
30 5 (commencing with Section 2000) by the Medical Board of
31 California who is certified by a board or association referred to in
32 clause (i), (ii), or (iii) shall not use the term "board certified" unless
33 the full name of the certifying board is also used and given
34 comparable prominence with the term "board certified" in the
35 statement.

36 For purposes of this subparagraph, a "multidisciplinary board
37 or association" means an educational certifying body that has a
38 psychometrically valid testing process, as determined by the
39 Medical Board of California, for certifying medical doctors and

1 other health care professionals that is based on the applicant's
2 education, training, and experience.

3 For purposes of the term "board certified," as used in this
4 subparagraph, the terms "board" and "association" mean an
5 organization that is an American Board of Medical Specialties
6 member board, an organization with equivalent requirements
7 approved by a physician and surgeon's licensing board, or an
8 organization with an Accreditation Council for Graduate Medical
9 Education approved postgraduate training program that provides
10 complete training in a specialty or subspecialty.

11 The Medical Board of California shall adopt regulations to
12 establish and collect a reasonable fee from each board or
13 association applying for recognition pursuant to this subparagraph.
14 The fee shall not exceed the cost of administering this
15 subparagraph. Notwithstanding Section 2 of Chapter 1660 of the
16 Statutes of 1990, this subparagraph shall become operative July
17 1, 1993. However, an administrative agency or accrediting
18 organization may take any action contemplated by this
19 subparagraph relating to the establishment or approval of specialist
20 requirements on and after January 1, 1991.

21 (C) A doctor of podiatric medicine licensed under Chapter 5
22 (commencing with Section 2000) by the Medical Board of
23 California may include a statement that he or she is certified or
24 eligible or qualified for certification by a private or public board
25 or parent association, including, but not limited to, a
26 multidisciplinary board or association, if that board or association
27 meets one of the following requirements: (i) is approved by the
28 Council on Podiatric Medical Education, (ii) is a board or
29 association with equivalent requirements approved by the
30 California Board of Podiatric Medicine, or (iii) is a board or
31 association with the Council on Podiatric Medical Education
32 approved postgraduate training programs that provide training in
33 podiatric medicine and podiatric surgery. A doctor of podiatric
34 medicine licensed under Chapter 5 (commencing with Section
35 2000) by the Medical Board of California who is certified by a
36 board or association referred to in clause (i), (ii), or (iii) shall not
37 use the term "board certified" unless the full name of the certifying
38 board is also used and given comparable prominence with the term
39 "board certified" in the statement. A doctor of podiatric medicine
40 licensed under Chapter 5 (commencing with Section 2000) by the

1 Medical Board of California who is certified by an organization
2 other than a board or association referred to in clause (i), (ii), or
3 (iii) shall not use the term “board certified” in reference to that
4 certification.

5 For purposes of this subparagraph, a “multidisciplinary board
6 or association” means an educational certifying body that has a
7 psychometrically valid testing process, as determined by the
8 California Board of Podiatric Medicine, for certifying doctors of
9 podiatric medicine that is based on the applicant’s education,
10 training, and experience. For purposes of the term “board certified,”
11 as used in this subparagraph, the terms “board” and “association”
12 mean an organization that is a Council on Podiatric Medical
13 Education approved board, an organization with equivalent
14 requirements approved by the California Board of Podiatric
15 Medicine, or an organization with a Council on Podiatric Medical
16 Education approved postgraduate training program that provides
17 training in podiatric medicine and podiatric surgery.

18 The California Board of Podiatric Medicine shall adopt
19 regulations to establish and collect a reasonable fee from each
20 board or association applying for recognition pursuant to this
21 subparagraph, to be deposited in the State Treasury in the Podiatry
22 Fund, pursuant to Section 2499. The fee shall not exceed the cost
23 of administering this subparagraph.

24 (6) A statement that the practitioner provides services under a
25 specified private or public insurance plan or health care plan.

26 (7) A statement of names of schools and postgraduate clinical
27 training programs from which the practitioner has graduated,
28 together with the degrees received.

29 (8) A statement of publications authored by the practitioner.

30 (9) A statement of teaching positions currently or formerly held
31 by the practitioner, together with pertinent dates.

32 (10) A statement of his or her affiliations with hospitals or
33 clinics.

34 (11) A statement of the charges or fees for services or
35 commodities offered by the practitioner.

36 (12) A statement that the practitioner regularly accepts
37 installment payments of fees.

38 (13) Otherwise lawful images of a practitioner, his or her
39 physical facilities, or of a commodity to be advertised.

1 (14) A statement of the manufacturer, designer, style, make,
2 trade name, brand name, color, size, or type of commodities
3 advertised.

4 (15) An advertisement of a registered dispensing optician may
5 include statements in addition to those specified in paragraphs (1)
6 to (14), inclusive, provided that any statement shall not violate
7 subdivision (a), (b), (c), or (e) or any other section of this code.

8 (16) A statement, or statements, providing public health
9 information encouraging preventative or corrective care.

10 (17) Any other item of factual information that is not false,
11 fraudulent, misleading, or likely to deceive.

12 (i) (1) Advertising by the following licensees shall include the
13 designations as follows:

14 (A) Advertising by a chiropractor licensed under Chapter 2
15 (commencing with Section 1000) shall include the designation
16 “DC” or the word “chiropractor” immediately following the
17 chiropractor’s name.

18 (B) Advertising by a dentist licensed under Chapter 4
19 (commencing with Section 1600) shall include the designation
20 “DDS” or “DMD” immediately following the dentist’s name.

21 (C) Advertising by a physician and surgeon licensed under
22 Chapter 5 (commencing with Section 2000) shall include the
23 designation “MD” immediately following the physician and
24 surgeon’s name.

25 (D) Advertising by an osteopathic physician and surgeon
26 certified under Article 21 (commencing with Section 2450) shall
27 include the designation “DO” immediately following the
28 osteopathic physician and surgeon’s name.

29 (E) Advertising by a podiatrist certified under Article 22
30 (commencing with Section 2460) of Chapter 5 shall include the
31 designation “DPM” immediately following the podiatrist’s name.

32 (F) Advertising by a registered nurse licensed under Chapter 6
33 (commencing with Section 2700) shall include the designation
34 “RN” immediately following the registered nurse’s name.

35 (G) Advertising by a licensed vocational nurse under Chapter
36 6.5 (commencing with Section 2840) shall include the designation
37 “LVN” immediately following the licensed vocational nurse’s
38 name.

1 (H) Advertising by a psychologist licensed under Chapter 6.6
2 (commencing with Section 2900) shall include the designation
3 “Ph.D.” immediately following the psychologist’s name.

4 (I) Advertising by an optometrist licensed under Chapter 7
5 (commencing with Section 3000) shall include the applicable
6 designation or word described in Section 3098 immediately
7 following the optometrist’s name.

8 (J) Advertising by a physician assistant licensed under Chapter
9 7.7 (commencing with Section 3500) shall include the designation
10 “PA” immediately following the physician assistant’s name.

11 (K) Advertising by a naturopathic doctor licensed under Chapter
12 8.2 (commencing with Section 3610) shall include the designation
13 “ND” immediately following the naturopathic doctor’s name.
14 However, if the naturopathic doctor uses the term or designation
15 “Dr.” in an advertisement, he or she shall further identify himself
16 by any of the terms listed in Section 3661.

17 (2) For purposes of this subdivision, “advertisement” includes
18 communication by means of mail, television, radio, motion picture,
19 newspaper, book, directory, Internet, or other electronic
20 communication.

21 (3) Advertisements do not include any of the following:

22 (A) A medical directory released by a health care service plan
23 or a health insurer.

24 (B) A billing statement from a health care practitioner to a
25 patient.

26 (C) An appointment reminder from a health care practitioner to
27 a patient.

28 (4) This subdivision shall not apply until January 1, 2011, to
29 any advertisement that is published annually and prior to July 1,
30 2010.

31 (5) This subdivision shall not apply to any advertisement or
32 business card disseminated by a health care service plan that is
33 subject to the requirements of Section 1367.26 of the Health and
34 Safety Code.

35 (j) Each of the healing arts boards and examining committees
36 within Division 2 shall adopt appropriate regulations to enforce
37 this section in accordance with Chapter 3.5 (commencing with
38 Section 11340) of Part 1 of Division 3 of Title 2 of the Government
39 Code.

Each of the healing arts boards and committees and examining committees within Division 2 shall, by regulation, define those efficacious services to be advertised by businesses or professions under their jurisdiction for the purpose of determining whether advertisements are false or misleading. Until a definition for that service has been issued, no advertisement for that service shall be disseminated. However, if a definition of a service has not been issued by a board or committee within 120 days of receipt of a request from a licensee, all those holding the license may advertise the service. Those boards and committees shall adopt or modify regulations defining what services may be advertised, the manner in which defined services may be advertised, and restricting advertising that would promote the inappropriate or excessive use of health services or commodities. A board or committee shall not, by regulation, unreasonably prevent truthful, nondeceptive price or otherwise lawful forms of advertising of services or commodities, by either outright prohibition or imposition of onerous disclosure requirements. However, any member of a board or committee acting in good faith in the adoption or enforcement of any regulation shall be deemed to be acting as an agent of the state.

(k) The Attorney General shall commence legal proceedings in the appropriate forum to enjoin advertisements disseminated or about to be disseminated in violation of this section and seek other appropriate relief to enforce this section. Notwithstanding any other provision of law, the costs of enforcing this section to the respective licensing boards or committees may be awarded against any licensee found to be in violation of any provision of this section. This shall not diminish the power of district attorneys, county counsels, or city attorneys pursuant to existing law to seek appropriate relief.

(l) A physician and surgeon or doctor of podiatric medicine licensed pursuant to Chapter 5 (commencing with Section 2000) by the Medical Board of California who knowingly and intentionally violates this section may be cited and assessed an administrative fine not to exceed ten thousand dollars (\$10,000) per event. Section 125.9 shall govern the issuance of this citation and fine except that the fine limitations prescribed in paragraph (3) of subdivision (b) of Section 125.9 shall not apply to a fine under this subdivision.

SEC. 2. Section 2023.5 of the Business and Professions Code is amended to read:

2023.5. (a) The board, in conjunction with the Board of Registered Nursing, and in consultation with the Physician Assistant Committee and professionals in the field, shall review issues and problems surrounding the use of laser or intense light pulse devices for elective cosmetic procedures by physicians and surgeons, nurses, and physician assistants. The review shall include, but need not be limited to, all of the following:

- (1) The appropriate level of physician supervision needed.
- (2) The appropriate level of training to ensure competency.
- (3) Guidelines for standardized procedures and protocols that address, at a minimum, all of the following:
 - (A) Patient selection.
 - (B) Patient education, instruction, and informed consent.
 - (C) Use of topical agents.
 - (D) Procedures to be followed in the event of complications or side effects from the treatment.
 - (E) Procedures governing emergency and urgent care situations.

(b) On or before January 1, 2009, the board and the Board of Registered Nursing shall promulgate regulations to implement changes determined to be necessary with regard to the use of laser or intense pulse light devices for elective cosmetic procedures by physicians and surgeons, nurses, and physician assistants.

(c) On or before January 1, 2011, the board shall adopt regulations regarding the appropriate level of physician availability needed within clinics or other settings using laser or intense pulse light devices for elective cosmetic procedures. However, these regulations shall not apply to laser or intense pulse light devices approved by the federal Food and Drug Administration for over-the-counter use by a health care practitioner or by an unlicensed person on himself or herself.

(d) Nothing in this section shall be construed to modify the prohibition against the unlicensed practice of medicine.

SEC. 3. Section 2027.5 is added to the Business and Professions Code, to read:

2027.5. The board shall post on its Internet Web site an easy-to-understand factsheet to educate the public about cosmetic surgery and procedures, including their risks. Included with the

factsheet shall be a comprehensive list of questions for patients to ask their physician and surgeon regarding cosmetic surgery.

SEC. 4. Section 1248 of the Health and Safety Code is amended to read:

1248. For purposes of this chapter, the following definitions shall apply:

(a) "Division" means the Medical Board of California. All references in this chapter to the division, the Division of Licensing of the Medical Board of California, or the Division of Medical Quality shall be deemed to refer to the Medical Board of California pursuant to Section 2002 of the Business and Professions Code.

(b) (1) "Outpatient setting" means any facility, clinic, unlicensed clinic, center, office, or other setting that is not part of a general acute care facility, as defined in Section 1250, and where anesthesia, except local anesthesia or peripheral nerve blocks, or both, is used in compliance with the community standard of practice, in doses that, when administered have the probability of placing a patient at risk for loss of the patient's life-preserving protective reflexes.

(2) "Outpatient setting" also means facilities that offer in vitro fertilization, as defined in subdivision (b) of Section 1374.55.

(3) "Outpatient setting" does not include, among other settings, any setting where anxiolytics and analgesics are administered, when done so in compliance with the community standard of practice, in doses that do not have the probability of placing the patient at risk for loss of the patient's life-preserving protective reflexes.

(c) "Accreditation agency" means a public or private organization that is approved to issue certificates of accreditation to outpatient settings by the board pursuant to Sections 1248.15 and 1248.4.

SEC. 5. Section 1248.15 of the Health and Safety Code is amended to read:

1248.15. (a) The board shall adopt standards for accreditation and, in approving accreditation agencies to perform accreditation of outpatient settings, shall ensure that the certification program shall, at a minimum, include standards for the following aspects of the settings' operations:

(1) Outpatient setting allied health staff shall be licensed or certified to the extent required by state or federal law.

1 (2) (A) Outpatient settings shall have a system for facility safety
2 and emergency training requirements.

3 (B) There shall be onsite equipment, medication, and trained
4 personnel to facilitate handling of services sought or provided and
5 to facilitate handling of any medical emergency that may arise in
6 connection with services sought or provided.

7 (C) In order for procedures to be performed in an outpatient
8 setting as defined in Section 1248, the outpatient setting shall do
9 one of the following:

10 (i) Have a written transfer agreement with a local accredited or
11 licensed acute care hospital, approved by the facility's medical
12 staff.

13 (ii) Permit surgery only by a licensee who has admitting
14 privileges at a local accredited or licensed acute care hospital, with
15 the exception that licensees who may be precluded from having
16 admitting privileges by their professional classification or other
17 administrative limitations, shall have a written transfer agreement
18 with licensees who have admitting privileges at local accredited
19 or licensed acute care hospitals.

20 (D) The outpatient setting shall submit for approval by an
21 accrediting agency a detailed procedural plan for handling medical
22 emergencies that shall be reviewed at the time of accreditation.
23 No reasonable plan shall be disapproved by the accrediting agency.

24 (E) The outpatient setting shall submit for approval by an
25 accreditation agency at the time accreditation of a detailed plan,
26 standardized procedures, and protocols to be followed in the event
27 of serious complications or side effects from surgery that would
28 place a patient at high risk for injury or harm and to govern
29 emergency and urgent care situations.

30 (F) All physicians and surgeons transferring patients from an
31 outpatient setting shall agree to cooperate with the medical staff
32 peer review process on the transferred case, the results of which
33 shall be referred back to the outpatient setting, if deemed
34 appropriate by the medical staff peer review committee. If the
35 medical staff of the acute care facility determines that inappropriate
36 care was delivered at the outpatient setting, the acute care facility's
37 peer review outcome shall be reported, as appropriate, to the
38 accrediting body, the Health Care Financing Administration, the
39 State Department of Public Health, and the appropriate licensing
40 authority.

1 (3) The outpatient setting shall permit surgery by a dentist acting
2 within his or her scope of practice under Chapter 4 (commencing
3 with Section 1600) of Division 2 of the Business and Professions
4 Code or physician and surgeon, osteopathic physician and surgeon,
5 or podiatrist acting within his or her scope of practice under
6 Chapter 5 (commencing with Section 2000) of Division 2 of the
7 Business and Professions Code or the Osteopathic Initiative Act.
8 The outpatient setting may, in its discretion, permit anesthesia
9 service by a certified registered nurse anesthetist acting within his
10 or her scope of practice under Article 7 (commencing with Section
11 2825) of Chapter 6 of Division 2 of the Business and Professions
12 Code.

13 (4) Outpatient settings shall have a system for maintaining
14 clinical records.

15 (5) Outpatient settings shall have a system for patient care and
16 monitoring procedures.

17 (6) (A) Outpatient settings shall have a system for quality
18 assessment and improvement.

19 (B) Members of the medical staff and other practitioners who
20 are granted clinical privileges shall be professionally qualified and
21 appropriately credentialed for the performance of privileges
22 granted. The outpatient setting shall grant privileges in accordance
23 with recommendations from qualified health professionals, and
24 credentialing standards established by the outpatient setting.

25 (C) Clinical privileges shall be periodically reappraised by the
26 outpatient setting. The scope of procedures performed in the
27 outpatient setting shall be periodically reviewed and amended as
28 appropriate.

29 (7) Outpatient settings regulated by this chapter that have
30 multiple service locations governed by the same standards may
31 elect to have all service sites surveyed on any accreditation survey.
32 Organizations that do not elect to have all sites surveyed shall have
33 a sample, not to exceed 20 percent of all service sites, surveyed.
34 The actual sample size shall be determined by the board. The
35 accreditation agency shall determine the location of the sites to be
36 surveyed. Outpatient settings that have five or fewer sites shall
37 have at least one site surveyed. When an organization that elects
38 to have a sample of sites surveyed is approved for accreditation,
39 all of the organizations' sites shall be automatically accredited.

1 (8) Outpatient settings shall post the certificate of accreditation
2 in a location readily visible to patients and staff.

3 (9) Outpatient settings shall post the name and telephone number
4 of the accrediting agency with instructions on the submission of
5 complaints in a location readily visible to patients and staff.

6 (10) Outpatient settings shall have a written discharge criteria.

7 (b) Outpatient settings shall have a minimum of two staff
8 persons on the premises, one of whom shall either be a licensed
9 physician and surgeon or a licensed health care professional with
10 current certification in advanced cardiac life support (ACLS), as
11 long as a patient is present who has not been discharged from
12 supervised care. Transfer to an unlicensed setting of a patient who
13 does not meet the discharge criteria adopted pursuant to paragraph
14 (10) of subdivision (a) shall constitute unprofessional conduct.

15 (c) An accreditation agency may include additional standards
16 in its determination to accredit outpatient settings if these are
17 approved by the board to protect the public health and safety.

18 (d) No accreditation standard adopted or approved by the board,
19 and no standard included in any certification program of any
20 accreditation agency approved by the board, shall serve to limit
21 the ability of any allied health care practitioner to provide services
22 within his or her full scope of practice. Notwithstanding this or
23 any other provision of law, each outpatient setting may limit the
24 privileges, or determine the privileges, within the appropriate scope
25 of practice, that will be afforded to physicians and allied health
26 care practitioners who practice at the facility, in accordance with
27 credentialing standards established by the outpatient setting in
28 compliance with this chapter. Privileges may not be arbitrarily
29 restricted based on category of licensure.

30 (e) The board shall adopt standards that it deems necessary for
31 outpatient settings that offer in vitro fertilization.

32 SEC. 6. Section 1248.2 of the Health and Safety Code is
33 amended to read:

34 1248.2. (a) Any outpatient setting may apply to an
35 accreditation agency for a certificate of accreditation. Accreditation
36 shall be issued by the accreditation agency solely on the basis of
37 compliance with its standards as approved by the board under this
38 chapter.

39 (b) The board shall obtain and maintain a list of all accredited,
40 certified, and licensed outpatient settings from the information

1 provided by the accreditation, certification, and licensing agencies
2 approved by the board, and shall notify the public whether a setting
3 is accredited, certified, or licensed, or the setting's accreditation,
4 certification, or license has been revoked, suspended, or placed on
5 probation, or the setting has received a reprimand by the
6 accreditation agency.

7 SEC. 7. Section 1248.25 of the Health and Safety Code is
8 amended to read:

9 1248.25. If an outpatient setting does not meet the standards
10 approved by the board, accreditation shall be denied by the
11 accreditation agency, which shall provide the outpatient setting
12 notification of the reasons for the denial. An outpatient setting may
13 reapply for accreditation at any time after receiving notification
14 of the denial. The accreditation agency shall immediately report
15 to the board if the outpatient setting's certificate for accreditation
16 has been denied.

17 SEC. 8. Section 1248.35 of the Health and Safety Code is
18 amended to read:

19 1248.35. (a) Every outpatient setting which is accredited shall
20 be inspected by the accreditation agency and may also be inspected
21 by the Medical Board of California. The Medical Board of
22 California shall ensure that accreditation agencies inspect outpatient
23 settings.

24 (b) Unless otherwise specified, the following requirements apply
25 to inspections described in subdivision (a).

26 (1) The frequency of inspection shall depend upon the type and
27 complexity of the outpatient setting to be inspected.

28 (2) Inspections shall be conducted no less often than once every
29 three years by the accreditation agency and as often as necessary
30 by the Medical Board of California to ensure the quality of care
31 provided.

32 (3) The Medical Board of California or the accreditation agency
33 may enter and inspect any outpatient setting that is accredited by
34 an accreditation agency at any reasonable time to ensure
35 compliance with, or investigate an alleged violation of, any
36 standard of the accreditation agency or any provision of this
37 chapter.

38 (c) If an accreditation agency determines, as a result of its
39 inspection, that an outpatient setting is not in compliance with the

standards under which it was approved, the accreditation agency may do any of the following:

(1) Issue a reprimand.

(2) Place the outpatient setting on probation, during which time the setting shall successfully institute and complete a plan of correction, approved by the board or the accreditation agency, to correct the deficiencies.

(3) Suspend or revoke the outpatient setting's certification of accreditation.

(d) Except as is otherwise provided in this subdivision, before suspending or revoking a certificate of accreditation under this chapter, the accreditation agency shall provide the outpatient setting with notice of any deficiencies and the outpatient setting shall agree with the accreditation agency on a plan of correction that shall give the outpatient setting reasonable time to supply information demonstrating compliance with the standards of the accreditation agency in compliance with this chapter, as well as the opportunity for a hearing on the matter upon the request of the outpatient center. During that allotted time, a list of deficiencies and the plan of correction shall be conspicuously posted in a clinic location accessible to public view. The accreditation agency may immediately suspend the certificate of accreditation before providing notice and an opportunity to be heard, but only when failure to take the action may result in imminent danger to the health of an individual. In such cases, the accreditation agency shall provide subsequent notice and an opportunity to be heard.

(e) If the board determines that deficiencies found during an inspection suggests that the accreditation agency does not comply with the standards approved by the board, the board may conduct inspections, as described in this section, of other settings accredited by the accreditation agency to determine if the agency is accrediting settings in accordance with Section 1248.15.

(f) Reports on the results of any inspection conducted pursuant to subdivision (a) shall be kept on file with the board or the accreditation agency along with the plan of correction and the outpatient setting comments. The inspection report may include a recommendation for reinspection. All inspection reports, lists of deficiencies, and plans of correction shall be public records open to public inspection.

(g) The accreditation agency shall immediately report to the board if the outpatient setting has been issued a reprimand or if the outpatient setting's certification of accreditation has been suspended or revoked or if the outpatient setting has been placed on probation.

SEC. 9. Section 1248.5 of the Health and Safety Code is amended to read:

1248.5. The board shall evaluate the performance of an approved accreditation agency no less than every three years, or in response to complaints against an agency, or complaints against one or more outpatient settings accreditation by an agency that indicates noncompliance by the agency with the standards approved by the board.

SEC. 10. Section 1248.55 of the Health and Safety Code is amended to read:

1248.55. (a) If the accreditation agency is not meeting the criteria set by the board, the board may terminate approval of the agency or may issue ~~the agency a citation~~ *a citation to the agency* in accordance with the system established under subdivision (b).

(b) The board may establish, by regulation, a system for the issuance of a citation to an accreditation agency that is not meeting the criteria set by the board. This system shall meet the requirements of Section 125.9 of the Business and Professions Code, as applicable, except that both of the following shall apply:

(1) Failure of an agency to pay an administrative fine assessed pursuant to a citation within 30 days of the date of the assessment, unless the citation is being appealed, may result in the board's termination of approval of the agency. Where a citation is not contested and a fine is not paid, the full amount of the assessed fine shall be added to the renewal fee established under Section 1248.6. Approval of an agency shall not be renewed without payment of the renewal fee and fine.

(2) Administrative fines collected pursuant to the system shall be deposited in the Outpatient Setting Fund of the Medical Board of California established under Section 1248.6.

(c) Before terminating approval of an accreditation agency, the board shall provide the accreditation agency with notice of any deficiencies and reasonable time to supply information demonstrating compliance with the requirements of this chapter, as well as the opportunity for a hearing on the matter in compliance

1 with Chapter 5 (commencing with Section 11500) of Part 1 of
2 Division 3 of Title 2 of the Government Code.

3 (d) (1) If approval of the accreditation agency is terminated by
4 the board, outpatient settings accredited by that agency shall be
5 notified by the board and, except as provided in paragraph (2),
6 shall be authorized to continue to operate for a period of 12 months
7 in order to seek accreditation through an approved accreditation
8 agency, unless the time is extended by the board for good cause.

9 (2) The board may require that an outpatient setting, that has
10 been accredited by an accreditation agency whose approval has
11 been terminated by the board, cease operations immediately if the
12 board is in possession of information indicating that continued
13 operation poses an imminent risk of harm to the health of an
14 individual. In such cases, the board shall provide the outpatient
15 setting with notice of its action, the reason underlying it, and a
16 subsequent opportunity for a hearing on the matter. An outpatient
17 setting that is ordered to cease operations under this paragraph
18 may reapply for a certificate of accreditation after six months and
19 shall notify the board promptly of its reapplication.

20 SEC. 11. Section 1279 of the Health and Safety Code is
21 amended to read:

22 1279. (a) Every health facility for which a license or special
23 permit has been issued shall be periodically inspected by the
24 department, or by another governmental entity under contract with
25 the department. The frequency of inspections shall vary, depending
26 upon the type and complexity of the health facility or special
27 service to be inspected, unless otherwise specified by state or
28 federal law or regulation. The inspection shall include participation
29 by the California Medical Association consistent with the manner
30 in which it participated in inspections, as provided in Section 1282
31 prior to September 15, 1992.

32 (b) Except as provided in subdivision (c), inspections shall be
33 conducted no less than once every two years and as often as
34 necessary to ensure the quality of care being provided.

35 (c) For a health facility specified in subdivision (a), (b), or (f)
36 of Section 1250, inspections shall be conducted no less than once
37 every three years, and as often as necessary to ensure the quality
38 of care being provided.

1 (d) During the inspection, the representative or representatives
2 shall offer such advice and assistance to the health facility as they
3 deem appropriate.

4 (e) For acute care hospitals of 100 beds or more, the inspection
5 team shall include at least a physician, registered nurse, and persons
6 experienced in hospital administration and sanitary inspections.
7 During the inspection, the team shall offer advice and assistance
8 to the hospital as it deems appropriate.

9 (f) The department shall ensure that a periodic inspection
10 conducted pursuant to this section is not announced in advance of
11 the date of inspection. An inspection may be conducted jointly
12 with inspections by entities specified in Section 1282. However,
13 if the department conducts an inspection jointly with an entity
14 specified in Section 1282 that provides notice in advance of the
15 periodic inspection, the department shall conduct an additional
16 periodic inspection that is not announced or noticed to the health
17 facility.

18 (g) Notwithstanding any other provision of law, the department
19 shall inspect for compliance with provisions of state law and
20 regulations during a state periodic inspection or at the same time
21 as a federal periodic inspection, including, but not limited to, an
22 inspection required under this section. If the department inspects
23 for compliance with state law and regulations at the same time as
24 a federal periodic inspection, the inspection shall be done consistent
25 with the guidance of the federal Centers for Medicare and Medicaid
26 Services for the federal portion of the inspection.

27 (h) The department shall emphasize consistency across the state
28 and in its district offices when conducting licensing and
29 certification surveys and complaint investigations, including the
30 selection of state or federal enforcement remedies in accordance
31 with Section 1423. The department may issue federal deficiencies
32 and recommend federal enforcement actions in those circumstances
33 where they provide more rigorous enforcement action.

34 (i) It is the intent of the Legislature that the department, pursuant
35 to its existing regulations, inspect the peer review process utilized
36 by acute care hospitals as part of its periodic inspection of those
37 hospitals pursuant to this section.

38 SEC. 12. No reimbursement is required by this act pursuant to
39 Section 6 of Article XIII B of the California Constitution because
40 the only costs that may be incurred by a local agency or school

1 district will be incurred because this act creates a new crime or
2 infraction, eliminates a crime or infraction, or changes the penalty
3 for a crime or infraction, within the meaning of Section 17556 of
4 the Government Code, or changes the definition of a crime within
5 the meaning of Section 6 of Article XIII B of the California
6 Constitution.

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