
Introduced by Senators Gaines and Steinberg

June 20, 2011

Senate Concurrent Resolution No. 49—Relative to the Olympic Games.

LEGISLATIVE COUNSEL’S DIGEST

SCR 49, as introduced, Gaines. Olympic Games.

This measure would commend and encourage the California Winter Games Committee to further pursue the opportunity to host the Winter Olympic Games in the Lake Tahoe region. The measure would also recognize June 23, 2011, as International Olympic Day.

Fiscal committee: no.

- 1 WHEREAS, The California Winter Games Committee is a
2 nonprofit organization, comprised of leaders from the business
3 community, political arena, and nonprofit and nongovernmental
4 organizations, whose mission is to explore hosting a future Winter
5 Olympic Games in the Lake Tahoe region; and
6 WHEREAS, The United States Olympic Committee (USOC)
7 may solicit as early as next year for the 2022 Winter Games bid
8 process; and
9 WHEREAS, The California Winter Games Committee will
10 explore how to best position the state for a bid to host the Winter
11 Games; and
12 WHEREAS, Competing for a host-city Winter Olympics bid
13 will be a valuable endeavor for California that will bring together
14 our communities to highlight our state’s best assets on the world
15 stage; and

1 WHEREAS, The California Winter Games Committee will
2 work closely alongside Nevada's Reno-Tahoe Winter Games
3 Coalition to promote both states' individual and combined interests
4 in a future Winter Olympic Games; and

5 WHEREAS, The Winter Olympics in Tahoe are expected to
6 bring regional economic benefits based on data showing that the
7 Salt Lake City 2002 Winter Olympic Games brought seventy-six
8 million dollars (\$76,000,000) to state and local government, created
9 35,000 jobs, and brought one billion five hundred million dollars
10 (\$1,500,000,000) in labor income; and

11 WHEREAS, The Tahoe region has a rich heritage of Olympic
12 history for hosting the 1960 Squaw Valley Olympic Games; and

13 WHEREAS, The Tahoe region is equipped to host the Winter
14 Olympic Games with world class ski resorts, desirable
15 accommodations, and the recognized ability of the United States
16 to host a very successful Olympic Games; and

17 WHEREAS, Early public opinion polling commissioned by the
18 California Winter Games Committee shows that 90 percent of
19 California residents polled overwhelmingly support California
20 leaders pursuing the Winter Olympic Games in the Lake Tahoe
21 region; and

22 WHEREAS, The public opinion poll also showed that 95 percent
23 of Californians polled believe hosting the games would have a
24 positive impact on the economy overall; and

25 WHEREAS, Hosting the Winter Olympic Games will enhance
26 California's international image; and

27 WHEREAS, Hosting the Winter Olympic Games in California
28 will increase tourism interest as Olympic attendees will likely
29 travel through other parts of California taking advantage of the
30 state's airports, wine countries, museums, hospitality, scenery, and
31 outdoor activities; and

32 WHEREAS, The first modern Olympic Games were held in
33 Athens in the year 1896; and

34 WHEREAS, International Olympic Day was first celebrated on
35 June 23, 1948; now, therefore, be it

36 *Resolved by the Senate of the State of California, the Assembly*
37 *thereof concurring*, That the Legislature commends and encourages
38 the California Winter Games Committee to further pursue the
39 opportunity to host the Winter Olympic Games in the Lake Tahoe
40 region; and be it further

1 *Resolved*, That the Legislature recognizes June 23, 2011, as
2 International Olympic Day; and be it further
3 *Resolved*, That the Secretary of the Senate transmit copies of
4 this resolution to the United States Olympic Committee and the
5 California Winter Games Committee, and to the author for
6 appropriate distribution.

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