

Senate Concurrent Resolution

No. 9

Introduced by Senator Rubio

(Coauthors: Senators Berryhill, Evans, La Malfa, and Wolk)

(Coauthors: Assembly Members Bill Berryhill, Blumenfield, Grove, Halderman, Ma, Olsen, Perea, Swanson, ~~and Valadao~~ Valadao, Achadjian, Alejo, Allen, Ammiano, Atkins, Beall, Block, Bonilla, Bradford, Brownley, Buchanan, Butler, Charles Calderon, Campos, Carter, Cedillo, Conway, Cook, Davis, Dickinson, Donnelly, Eng, Feuer, Fletcher, Fong, Fuentes, Furutani, Garrick, Gatto, Gordon, Hagman, Hall, Harkey, Hayashi, Roger Hernández, Hill, Huber, Hueso, Huffman, Jeffries, Jones, Knight, Lara, Logue, Bonnie Lowenthal, Mansoor, Mendoza, Miller, Mitchell, Monning, Morrell, Nestande, Nielsen, Norby, Pan, V. Manuel Pérez, Portantino, Skinner, Solorio, Torres, Wagner, Wieckowski, and Yamada)

February 14, 2011

Senate Concurrent Resolution No. 9—Relative to the Fresno Food Expo.

LEGISLATIVE COUNSEL'S DIGEST

SCR 9, as amended, Rubio. Fresno Food Expo.

This measure would declare March 11, 2011, as Fresno Food Expo Day, and honor the Central San Joaquin Valley for its contribution to California, the nation, and globally for its abundant production of agricultural goods and food production.

Fiscal committee: no.

- 1 WHEREAS, The City of Fresno has announced the Inaugural
- 2 Fresno Food Expo, which will take place on March 11, 2011, and

1 will showcase food and wine products that come out of the Central
2 San Joaquin Valley; and

3 WHEREAS, The Central San Joaquin Valley is internationally
4 known as one of the world's most productive and distinctive
5 agricultural regions; it is home to hundreds of food producers,
6 growers, manufacturers, processors, winemakers, and brewers,
7 reflecting its rich cultural diversity; and

8 WHEREAS, The valley's agricultural bounty includes lettuce,
9 tomatoes, carrots, eggplant, summer and winter squashes, corn,
10 winegrapes and table grapes, strawberries, cherries, melons,
11 peppers, onions, garlic, artichokes, broccoli, cauliflower, beans,
12 and many other crops and food commodities; and

13 WHEREAS, The wide variety of agriculture in the region is the
14 foundation to the many finished food products that will be
15 displayed at the Fresno Food Expo including breads, sauces,
16 seasonings, olive oils, meats, cheeses, and much more; and

17 WHEREAS, The Central San Joaquin Valley food industry is
18 one of Fresno's largest export-oriented industries, bringing in new
19 dollars from other domestic and international markets as well as
20 keeping wealth in our area. Supporting the industry is a key element
21 in the valley's overall economic development strategy; and

22 WHEREAS, The Fresno Food Expo will boost economic
23 development within the region by bringing together individuals
24 and companies in the food industry and culinary arts to make key
25 business contacts and provide avenues for them to extend their
26 product outreach into the market in one convenient location; and

27 WHEREAS, The Fresno Food Expo will provide an opportunity
28 for food professionals to introduce their products to retail buyers,
29 restaurants, and chefs; now, therefore, be it

30 *Resolved by the Senate of the State of California, the Assembly*
31 *thereof concurring*, That March 11, 2011, is Fresno Food Expo
32 Day, and the Central San Joaquin Valley is to be honored for its
33 contribution to California, the nation, and globally for its abundant
34 production of agricultural goods and food production; and be it
35 further

36 *Resolved*, That the Secretary of the Senate transmit copies of
37 this resolution to the Governor, the Mayor and City Council of the
38 City of Fresno, the Secretary of Food and Agriculture, the State

- 1 Library and State Archives, and to the author for appropriate
- 2 distribution.

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