

AMENDED IN SENATE FEBRUARY 21, 2012

Senate Concurrent Resolution

No. 66

Introduced by Senator Corbett
(Principal coauthor: Senator La Malfa)
(Coauthor: Senator Evans)

February 16, 2012

Senate Concurrent Resolution No. 66—Relative to California Craft Brewery Month.

LEGISLATIVE COUNSEL'S DIGEST

SCR 66, as amended, Corbett. California Craft Brewery Month.

This measure would proclaim the month of February 2012 as California Craft Brewery Month.

Fiscal committee: no.

1 WHEREAS, California is the birthplace of the craft brewing
2 movement, when Fritz Maytag acquired the Anchor Brewing
3 Company in 1965 and began brewing authentic, handcrafted beers;
4 and

5 WHEREAS, California is the home of the first microbrewery,
6 beginning with Jack McAuliffe who built a small brewery in
7 Sonoma from scratch, and began selling New Albion ales in 1977;
8 and

9 WHEREAS, The second largest craft brewer in the country,
10 Sierra Nevada Brewing Company, was founded in Chico,
11 California, in 1979, and spurred the craft brewery movement
12 around the country; and

13 WHEREAS, In 1977, Governor Jerry Brown signed Assembly
14 Bill 3610 to amend the state's tied-house laws to remove the

1 restriction on on-premises sales of craft beer. Following this change
2 in law, California became home to three of the first five brewpubs
3 in America; and

4 WHEREAS, The second brewpub in America was opened by
5 the Mendocino Brewery in Hopland, California; the third brewpub,
6 opened in September 1984, was Buffalo Bill's in Hayward,
7 California; and the fifth, opened by John Martin in March 1986,
8 was Triple Rock Brewery in Berkeley, California; and

9 WHEREAS, The California craft brewery industry has an annual
10 impact of \$500 million on the state's economy in direct wages and
11 benefits; and

12 WHEREAS, The California craft brewery industry creates more
13 than 17,000 jobs, which in turn creates billions of dollars in positive
14 economic impact; and

15 WHEREAS, The California craft brewery industry creates more
16 revenue for the state and federal governments than many other
17 industries, generating more than \$36 million in taxes in 2010; and

18 WHEREAS, California now has more breweries than any other
19 state in the country, including over 280 small, independently owned
20 craft breweries; and

21 WHEREAS, California is now known and recognized
22 internationally for the quality of its craft breweries. Year after
23 year, Californian breweries win more medals at the World Beer
24 Cup, the largest international beer competition in the world, and
25 the Great American Beer Festival, the largest beer competition in
26 the United States, than breweries found in other states; and

27 WHEREAS, Brewery tourism is increasingly popular and
28 contributes to the economic impact of the state's tourism industry;
29 and

30 WHEREAS, The California craft brewery industry is a leader
31 in the stewardship of natural resources and the environment; and
32 has made a major commitment to implement sustainable practices
33 that are environmentally sound, including some of the largest solar
34 arrays in the private sector, and the use of fuel cells and other
35 innovative conservation techniques and processes; and

36 WHEREAS, Despite the challenges of intense global
37 competition, the state's craft brewery industry is strong and
38 growing, and is a major contributor to the economic vitality of
39 California; now, therefore, be it

1 *Resolved by the Senate of the State of California, the Assembly*
2 *thereof concurring*, That the Legislature hereby proclaims the
3 month of February 2012 as California Craft Brewery Month; and
4 be it further

5 *Resolved*, That the Secretary of the Senate transmit copies of
6 this resolution to the author for appropriate distribution.